



# THE CCI CONNECTION

The College of Communication & Information at The Florida State University Fall/Winter 2010

## Humor, idealism light convocation

A campus-wide power outage kicked off the 2010 Annual Convocation & Award Ceremony, bringing a surreal atmosphere to the Louis Shores Building on Nov. 6. Enjoying a buffet breakfast in shadows cast by emergency lighting, alumni and friends took the unusual circumstances in stride.

As the ceremonies began, emcee Dr. Leonard LaPointe set a humorous tone for the event by brandishing a small flashlight and welcoming attendees with a shadow puppet cast on a projection screen. Joyous laughter continued to fill the air throughout the morning, including after the return of electricity to the proceedings.

At the same time, pomp was the main course and was plenty served. The recognition of the accomplishments and the altruism of 2010 outstanding alumni

Bill Mills, Jr. and Eloise Mills (Comm), Bill Williams (SCSD) and Warrick Dunn (SLIS) took center stage.

During his acceptance speech, Dunn announced that his foundation would be collaborating with SLIS to provide selected single-parent families with libraries through his Home for the Holidays program.

The College recognized local heroes as well. The 2010 Outstanding Faculty and Staff were W. Gerry Gilmer, Stan Lindsay and Audrey Post (Comm); Leonard LaPointe and Erica Lee (SCSD); Don Latham and Shonda Sampson (SLIS); and Sandy Beard (Office of the Dean).

Dr. Laura Justice, director of the Preschool Language and Research Lab at Ohio State University, honored the SCSD and its researchers as a powerhouse within its field before delivering the keynote speech, "The Wonder of Words." The inspiring and entertaining presentation described how the three schools comprising the College can combine their strengths to benefit our society in ways such as bringing literacy and economic opportunity to "at risk" children.

Downloadable photos and a video of the ceremonies following the return of power are available with the extended version of this newsletter at: <http://cci.fsu.edu/Newsletter>.

**ALL STARS.** From left to right, Warrick Dunn, Eloise Mills, Bill Mills Jr., Dean Larry Dennis, Carole Jo Hardiman and Bill Williams.



**PLAYERS.** Above, Bill Mills Jr. shares a laugh with Warrick Dunn before the convocation ceremonies. During the program, Laura Justice presents the keynote speech, "The Wonder of Words."



## The CCI merger: One year later

Our College celebrated its first "birthday" on July 1, and a lot has happened since we merged. Some highlights:

We launched an interdisciplinary undergrad major this fall – **Information, Communication and Technology (ICT)** – that prepares students for work in new media, web development and communication technology



Dean Larry Dennis

companies needing both technical and communication skills.

Seminole Productions' Mark Rodin and Comm's Dr. Andy Opel teamed up with faculty from Communication, Film, Dance, Music and Scientific Computing to produce a 3D promotional video for FSU. Based on their success, they are developing a series of 3D courses, the first in the nation!

College faculty established three new research centers:

**The Institute for Intercultural Communication**, led by the Center for Global Engagement's Dr. Cindy Green and Comm's Dr. Steve McDowell, is a collaborative effort that promotes intercultural communication research and program assessment/evaluation to bolster cultural enrichment and understanding.

**The Communication and Early Childhood Research and Practice Center**, directed by Dr. Juliann Woods of the SCSD, conducts research and promotes interdisciplinary contributions to the field of early intervention/education for young children with communication disabilities and/or dual language learning needs.

**The Center for Information Analysis and Organization**, directed by Dr. Gregory Riccardi of SLIS and Dr. Austin Mast, a biology professor, supports two research projects, military suicide prevention (see page 4) and biodiversity informatics.

We've been busy, and we're just getting started.

## Mills family generous with FSUComm

Eloise and William E. “Bill” Mills Jr., the School of Communication’s Distinguished Alumni for 2010, have a long history of service to and support of FSU’s communication program.

As founders of William Mills Agency, the leading financial PR firm serving the financial services and technology industry, they have nurtured the careers of many FSUComm students through their company’s internship programs. They also contribute to the Bill & Eloise Mills Scholarship Fund, which was established by their family and assists undergraduate students who demonstrate financial need with their educational expenses.

“Bill and Eloise are always generous in their support of the college and its mission,” Dean Emeritus John Mayo said. “Their commitment to our students is an outstanding example of the ideals of The Florida State University.”

Eloise Mills earned her degree in English, cum laude, while Bill Mills Jr. earned his degree in advertising. They enjoyed successful careers in advertising and marketing before opening their own agency in 1977.

They have handed off the day-to-day operations of the company to their sons, with Scott Mills serving as company president and William Mills III as chief executive officer. But the parents still have key roles — he as chairman and creative



**SOLID SUPPORTERS.** Bill Mills Jr. and Eloise Mills sporting their CCI tee shirts.

director, she as media director and chief financial officer.

They also passed down their commitment to service to their sons, who are active in civic affairs in the Atlanta area. William has served on the College Leadership Board for several years, both before and since the College of Communication merged with the College of Information.

“My parents have had many great accomplishments that positively affected so many people; they are too numerous to count,” William Mills III said. “All of the successes the William Mills Agency has had over the past 33 years are based squarely in their core values and beliefs, as well as the great generosity and love they share every day.”

## Poster garners a top AEJMC honor

Dr. Jennifer Proffitt and doctoral student Nicole Gladu Cox won Top Poster in the Cultural and Critical Studies Division at the Association for Education in Journalism and Mass Communication 2010 Conference, held Aug. 4-7 in Denver.

“Mimicking Bollywood in Slumdog Millionaire: A Political Economic Analysis” took a critical approach to the film industry, examining the political and economic incentives that motivate Hollywood’s production of films that are imitative of Bollywood, Ms. Cox said.

Bollywood, the film industry based in Mumbai, India, gets its name from “Bombay,” the former name of Mumbai, and “Hollywood.”

Dr. Proffitt and Ms. Cox thanked Bob Branciforte, CCI creative director, for his assistance in preparing the poster.

“Successful posters need to be visually compelling and communicate the implications and significance of the research in an easy-to-read format,” Dr. Proffitt said.



**TOP TEAM.** Nicole Gladu Cox and Dr. Jennifer Proffitt with their award-winning poster at AEJMC 2010 in Denver.

## ‘Vox Populi’ wins again in New York

WVFS, FSU’s campus radio station, was honored for its “Vox Populi” news show by the 2010 New York Festivals International Radio Programs & Promotions Awards.



**Dr. Michelle Laurents**

Commonly known as V89, “The Voice of Florida State” won a bronze world medal in the “Best Newscast” category. It was only the second year V89 has entered the prestigious international competition, which honors the best in radio broadcasting worldwide, and both years “Vox Populi” won bronze honors.

“WVFS is tremendously proud to be recognized on an international level alongside so many reputable commercial and satellite radio entities,” said Dr. Michelle “Misha” Laurents, general manager of V89 and an associate in communication.

## Senior scores an AWNY award

Maria Correa, a senior double majoring in advertising and management, won the 2010-2011 Advertising Women of New York Scholarship.



**Maria Correa**

She is a member of Arrowhead Advertising, The Florida State University’s student advertising team. Last year, as a junior, she was a significant contributor to the research and promotions section of the campaign, which placed seventh in national competition. This year, she has been selected to be the captain of the team.

Described by peers and instructors as “determined and motivated,” Maria succeed on two goals in seeking a summer internship in South Africa: working for a top international agency and attending at least one World Cup soccer match.

The \$2,750 award can be used for any education-related expenses.

## SCSD well-represented at two major research events

The School of Communication Science & Disorders has been well-represented at two major research events this academic year—the 4th World Voice Congress in September in Seoul, South Korea, and the year-long Clinical Practice Research Institute of the American Speech-Language-Hearing Association.



Dr. Joanne Lasker

Dr. Joanne Lasker was chosen for one of the limited and highly coveted places at the Institute, which teaches researchers in communication sciences and disorders (CSD) how to prepare competitive



SEOUL PRESENTERS. Dr. Julie A.G. Stierwalt and Dr. Leonard L. LaPointe.

funding applications for their clinical practice research. Beginning with a two-day conference in September, the Institute divides participants into small Grant Writing Working Groups in which members support

one another's eight-month journey through the grant-writing process. The final phase will be a two-day meeting in March that culminates with each participant completing his or her grant application.

Dr. Lasker is working on a grant proposal for using Skype to provide multimodal treatment for adults with apraxia of speech.

The World Voice Congress in Seoul brought together a diverse community of clinicians, therapists and scientists of the voice science and therapy fields from around the world to share their research. Dr. Julie A.G. Stierwalt presented "Measures of Tongue Function: Normative Data and Clinical Implications" and Dr. Leonard L. LaPointe presented "Injurious Falls in Neurologic Disease: Effects of Cognitive Linguistic Loading."

In-sop Kim, a former SCSD doctoral student who is now an assistant professor at Illinois State University, and Min-Jung Kim, a current doctoral student, also attended.

Drs. LaPointe and Stierwalt also delivered a lecture to an estimated 160 students, faculty and practicing clinicians for the Korean Speech/Language and Hearing Association at Daegu University.

## Woods receives 2010 Karnes Award

Dr. Juliann Woods has been named the 2010 recipient of the Merle B. Karnes Award, which is given for service to the Division for Early Childhood of the Council for Exceptional Children.

Each year, the DEC honors individuals who are making a difference in the lives of young children with special needs and their families. The Merle B. Karnes Award is awarded to a member who has made a significant contribution to the division in areas of leadership, service, research, advocacy or publications.

"Juliann definitely is deserving of this award. All of us in the School are quite proud of her accomplishments and the recognition this honor brings," said Dr.



Dr. Juliann Woods

Kenn Apel, director of SCSD.

The CEC is the largest international professional organization dedicated to improving educational outcomes for individuals with exceptionalities,

students with disabilities, and/or the gifted.

Dr. Woods received the award at the DEC's 26th Annual International Conference on Young Children with Special Needs and Their Families, held Oct. 14-17 in Kansas City.

## Support from Scottish Rite

The Florida State University's L.L. Schendel Speech and Hearing Clinic, operated by the School of Communication Science & Disorders, is one of 14 Scottish Rite clinics in Florida. The Scottish Rite Tallahassee Valley's support helps families cover expenses for therapy, hearing aids and summer Communication Camp. This fall, Scottish Rite held two fund-raisers for the clinic — a community fish fry on October 2 and an "early bird" Belk Charity Sale on November 6. Together, they raised more than \$1,800.

Scottish Rite's commitment to children and the work of the Schendel Clinic can be summed up in the following quote from its website: "One of the children's most precious human assets, their ability to communicate, is Scottish Rite Masonry's goal come true. A functioning voice helps us get acquainted, get along; get ahead, and on occasions, helps us to survive."

## Headley chasing his research goals

Derek Headley is a new doctoral student who has worked as a bilingual speech-language pathologist in a number of different locales, including Washington, D.C., Virginia, California and Florida. For the past three years, he was the Senior Speech-Language Pathologist at the HealthSouth Sunrise Rehabilitation Hospital in South Florida. He earned his undergraduate degree



Derek Headley

at the University of Pittsburgh and his master's degree at West Virginia University, then moved to Martinsburg, W.Va., where he completed his clinical fellowship year at a sub-acute rehab facility that specialized in adult neurogenic communication and swallowing disorders.

Headley came to the SCSD because of his research interests in the areas of dysphagia (swallowing disorders) and motor speech. He plans to work with his major professor, Dr. Julie Stierwalt, in investigating aspects of human tongue function and swallowing. He also is interested in improving treatment protocols for various motor speech disorders.

## Dunn/SLIS family literacy project

Warrick Dunn, former FSU and NFL running back and a SLIS alumnus, announced a collaboration between his Warrick Dunn Family Foundation and his alma mater during the CCI Convocation & Awards Ceremony on Nov. 6. Dunn was being honored at the annual event as the 2010 SLIS outstanding alumnus.

The Dunn Foundation's Homes for the Holidays program, which works with Habitat for Humanity to provide down-payment assistance and furnishings for selected single-parent families, will partner with SLIS to include home libraries with books and other educational materials selected to nurture and inspire family members' interest and love for reading.

The collaboration with SLIS is the brainchild of Dr. Nancy Everhart, SLIS faculty member and current president of the American Association of School Librarians. Everhart and Drs. Melissa Gross, Don Latham and Marcia Mardis are working with graduate students in their classes to select appropriate materials for each family. Materials are being provided by Follett



**MOVER AND SHAKER.** At left, SLIS 2010 Distinguished Alumnus Warrick Dunn shakes hands with a fan following the College convocation ceremonies on Nov. 6. During his speech, he announced plans for a SLIS collaboration.

Library Resources.

"This service-learning project highlights the unique skills that our faculty and students can provide to the community," Dr. Everhart said.

The partnership will begin with Homes for the Holidays families in Tallahassee and eventually expand to Atlanta, Baton Rouge and Tampa, the other communities that Dunn has called home.

## Students to study nature with iPads

A research team led by SLIS faculty is using a \$1.2 million grant from the U.S. Department of Education to equip fourth- and fifth-graders with handheld digital journals to monitor natural habitats and analyze wildlife behavior at the Tallahassee Museum.

Habitat Tracker — a joint project of FSU's College of Communication & Information, College of Education and Learning Systems Institute and the Tallahassee Museum — is designed to encourage students to conduct scientific research through online and mobile technologies. It will help students master the new "scientific inquiry and nature of science" benchmarks mandated by Florida's Next Generation Sunshine State Standards for Science.

"Students will collect and analyze data about the Tallahassee Museum's wildlife habitats before, during and after visits to the museum, learning about collaboration and scientific research by sharing their



**HAPPY TRAILS.** Ian Douglas (Learning Systems Institute), Paul Marty (SLIS), and Russell Daws (Tallahassee Museum) observe museum wildlife with an iPad.

observations with other students," said Paul Marty, SLIS associate professor, and the project's principal investigator. Co-principal investigators are Ian Douglas, associate professor at the Learning Systems Institute, Sherry Southerland, professor in the College of Education, and Victor Sampson, assistant professor in the College of Education.

## Riccardi to build suicide database

The Department of Defense has enlisted the help of a Veterans Administration and FSU joint team, including SLIS professor Greg Riccardi, in waging war against military suicides.



Dr. Greg Riccardi

While other researchers will look at causes of suicide, Riccardi will head the Military Suicide Research Consortium's effort to collect, analyze and organize relevant research publications and develop a rapid response information system.

"We will be creating a warehouse of all available research information relevant to suicidal behavior," Riccardi said, "and a search system that will allow people to pose questions about specific areas of interest and to receive ranked lists of relevant information resources."

## SLIS STARS lead training session

SLIS students recently returned from a three-day conference in Orlando where they conducted leadership training sessions for 300 middle and high school leaders of the Technology Student Association (TSA).

The SLIS students are members of the STARS Alliance organization (starsalliance.fsu.edu) and have completed the IT Leadership course. They led sessions in mentoring, leadership, college prep and team-building.

Assistant Dean Ebe Randeree coordinated the TSA partnership. "This is part of the ongoing effort to build community partnerships and engage students at all levels," he said.

"It's all part of a the continuum of engagement that we build through STARS; we work with senior citizens, college students, high school and middle schoolers, even elementary schools to help them access technology," said senior Courtney Kallemeres. The other FSU students at the event were Eli Perl, Louis Garofalo, Jeff Budnick, Brandon Perkins, Raquel Safra, Krystal Bowden, and Karen Kayir.

## Alumni, friends honored for participation and support

This is the time of year that we gather with old friends and give thanks for what we have. We have had a flurry of activities in support of the College. We are lucky to spend time with those who are grateful for what FSU has brought to their lives.

Here is a listing of some of the recent gifts and events in support of the College. Be sure to see the extended version of this newsletter for the complete stories, a full donor listing, and more photos:

- A big thanks to **all of our donors**. Especially to those who recently made gifts via our Phone Center calls in early fall and to those who gave via our direct mailing from the Barrons and Dean Dennis.
- **Dean Larry Dennis** has created the Professional Leadership Endowed Fund to provide much needed support to student organizations within the College.
- **Mark Claiborne** made a gift to honor the well-known and beloved former professor



Mafé Brooks



Sterling Garcia

of communication and film students at FSU, Donald Ungurait. Once fully funded, it will fund distinguished professors in both the College and the FSU Film School.

- Los Angeles producer and documentary

filmmaker **John Corry**, has designated the College for a planned gift. He currently supports students through internships at the LATE Program (Los Angeles Television Experience). His film, "Forks over Knives," premiered during homecoming week.

- The John Chang Scholarship has been fully endowed. Chang was a Communication graduate and the director of broadcasting for the Dallas Cowboys before his untimely death in 2002. **The John Chang Foundation** and family members **Judith Lai, Peter Chang and Eddy Wen** made commitments this year to ensure his legacy will live on through the scholarship.
- **The Delta Zeta Sorority (Alpha Sigma Chapter)**, led by SCSD student **Beth**

**Carey**, held its second annual *Hamburgers for Hearing* event on Sept. 24 in support of the Schendel Speech and Hearing Clinic and SCSD. Delta Zeta pledged a total of \$25,000 over the next five years.

- **Dr. Wayne Wiegand** expanded the funding methods for the Jean E. Lowrie Endowment with the use of a birdhouse modeled after a classic Carnegie library.
- Retired SLIS faculty member **Ron Blazek's** fund is now fully endowed and scholarships will begin Spring 2011. Find more information in archived online newsletters.
- **Emerson Climate Technologies** has renewed its scholarships for students in the Center for Hispanic Marketing Communication and **Coca-Cola** has recently made a contribution toward student initiatives at the center.
- **The Karl Bickel Charitable Trust**, managed by Wells Fargo/Wachovia, has decided to continue supporting our communication students.
- **The Scottish Rite Masons** hosted their annual fish fry on Sept. 24 in support of the Schendel Speech and Hearing Clinic.

## Old City Seminoles welcome the new FSU first couple

A warm Seminole welcome was extended to President Eric Barron and First Lady Molly Barron when they visited St. Augustine on Aug. 26, accompanied by CCI

Dean Larry Dennis, University Libraries Dean Julia Zimmerman, CCI Development Director Mafé Brooks and the vice president for principal gifts of the FSU Foundation/

Women4FSU, Patricia Ramsey.

The visit was hosted and coordinated by the Old City FSU Committee. Two members of the CCI Leadership Board, Mary Jane Little and Marilyn Wiles, were instrumental in establishing the committee in 2009 to help reconnect FSU with those who have lifelong relationships with the university.

Highlights of the visit were a reception at the home of FSU alumna Jane Mathis; a Women4FSU breakfast at Marsh Creek Country Club; and a special reception and exhibit at the St. Augustine Lighthouse and Museum. The program, "Illuminating Florida History" with guest speaker Dr. Andrew Frank, was sponsored by FSU University Libraries and was open to the public.

Since the president's visit, the Old City Seminole Club has been formed under the auspices of the Old City FSU Committee. Its first gathering was on Oct. 9 to watch the FSU-Miami football game.

For more information about The Old City Seminole Club, contact: oldcityfsu@yahoo.com or call 904-461-7297.



'NOLES IN ST. AUGUSTINE. L-R Seated: Dean Larry Dennis, President Eric Barron, Molly Barron, Dean Julia Zimmerman. L- R Standing: Sammie Morris, Dawn Randal, Mafé Brooks, Patricia Ramsey, Ruth Shugart, Nila Watson, Donna Dean, Annette Wiles, Mary Jane Little, Betty Crosby and Marilyn Wiles.

## Apel, Thomas-Tate collaborate on \$26 million IES grant

As part of a larger group of researchers at The Florida State University, Dr. Kenn Apel and Dr. Shurita Thomas-Tate of the School of Communication Science & Disorders are co-investigators on the “Reading for Understanding Research Network” project.



Dr. Kenn Apel



Dr. Shurita Thomas-Tate

“If we can find better ways of instructing our students, not only will students benefit by being better readers and writers, but society will benefit as students are better prepared to meet the academic, social, and vocational

demands they face.”

By using a network approach, the IES hopes to speed up the educational research process. Researchers will collaborate closely with one another to rapidly develop and test new approaches and interventions in multiple content areas and grades.

Apel and Thomas-Tate join a team at the Florida Center for Reading Research. Together, they are investigating whether, and how, specific interventions improve the reading comprehension skills of children, particularly those from low socioeconomic backgrounds, in grades kindergarten through fifth grade. The center is jointly

administered at FSU by the Learning Systems Institute and the College of Arts and Sciences.

Thomas-Tate will be working with Dr. Carol Connor (Education), one of the principal investigators on the grant along with Dr. Christopher Lonigan (Psychology). Apel will be working with Dr. Stephanie Al Otaiba (Special Education) and Dr. Young-Suk Kim (Education).

The focus of Apel’s work is examining how the reading comprehension of students might be boosted by making them more linguistically aware — able to connect how language forms the foundation for reading and writing.

“I have a long history of interest and research into the linguistic underpinnings of literacy, so my role on the grant dovetails wonderfully with my research interests,” Apel added. “And it also allows me to collaborate with colleagues and friends, whose research and expertise I greatly admire, with whom I might not have worked otherwise.”

## Mardis, Everhart join \$2.5 million NSF educational grant

A doctor records his patients’ symptoms on a tiny laptop computer, receiving instant, expert feedback for his diagnosis. A police officer gets a suspect’s rap sheet in minutes, thanks to the cruiser-installed computer connecting her to critical public safety data. Even the cashier at the fast-food joint uses a high-tech system to process your order of burger and fries.



Dr. Marcia Mardis



Dr. Nancy Everhart

for planning and implementing instruction. Based on adopted standards governing what students must learn, these tools will, in turn, connect educators with thousands of existing resources for teaching math and science,

making this an innovative system like no other.

The three-year project will pool the expertise and resources of several groups, including the Partnerships Advancing Library Media (PALM) Center, whose researchers have decades of experience in technologies designed to improve learning and performance.

How will the system work? Say you’re a sixth-grade science teacher from Jacksonville charting out the year based on benchmarks and standards spelled out by the state. Using the portal, you plan your curriculum, scheduling instruction and assessment in a few clicks, pulling in relevant resources along the way. Mid-November comes along, when you’re scheduled to teach students a specific

scientific benchmark on ways to differentiate among radiation, conduction and convection. Now the portal conveniently recommends recently added resources — news feeds, videos, activities and more — aligned specifically to that benchmark and reviewed for quality and relevance by math and science specialists and educators.

Marcia Mardis, a co-principal investigator on ICPALMS and an assistant professor in the School of Library & Information Studies, has worked on numerous NSDL-related grants since the library’s inception a decade ago.

“It’s exciting to see NSDL support this new direction,” said Mardis, associate director of the PALM Center. “They are sending the signal with this project that they understand how teachers work and want to support that.”

Because the portal will use a widget-based platform, similar to the popular iGoogle, users will be able to customize the layout, design and content.

Other FSU faculty and staff on the ICPALMS grant include Nancy Everhart, associate professor at the School of Library & Information Studies and director of the PALM Center.

## Diverse new SCSD and SLIS faculty

Four new faculty members have joined the College recently. They represent the theoretical tapestry and the multicultural melange that comprise our field and our country.

**Dr. Virginia Ilie** has joined the faculty of the School of Library and Information Studies after teaching information systems as an assistant professor at the University of Kansas since 2006.



Dr. Virginia Ilie

Dr. Ilie earned a bachelor's in business administration at the Academy of Economic Studies in Bucharest, Romania, before receiving both an MBA in Finance and a PhD in Information Systems at the University of Central Florida in Orlando. She is an expert in the implementation of complex information technology (IT) systems, such as electronic medical record systems, whose research interests are in IT implementations in healthcare, inhibitors to IT adoption and use, IT design, and IT in education.

Dr. Ilie's work has appeared in journals such as *Decision Sciences*, *European Journal of Information Systems*, *Database*, and *International Journal of Health Information Systems and Informatics*.



Dr. Toby Macrae

**Dr. Toby Macrae** has joined the faculty of the School of Communication Science & Disorders. A native New Zealander, he earned his bachelor's and master's degrees in Speech and Language Therapy at the University of

Canterbury in Christchurch and his PhD in Speech Pathology from the University of Nevada's School of Medicine.

Dr. Macrae holds a Certificate of Clinical Competence in Speech Language Pathology (CCC-SLP), a license to practice Speech Pathology in the state of Nevada, and membership in the American-Speech-Language-Hearing Association (ASHA). His research interests are Phonological Development and Disorders in Children, particularly children with Speech Sound Disorders (SSD), and Experimental

Phonetics, focusing on children with SSD and cleft palate as well as vowel perception and production in adults.

**Dr. Sanghee Oh** has come to the faculty of the School of Library and Information Studies from the School of Information and Library Science of the University of North Carolina at Chapel Hill, where she earned her PhD in Information and Library Science.



Dr. Sanghee Oh

A native South Korean, she graduated summa cum laude with a bachelor's degree from the Department of Library and Information Science of Seoul Women's University, before earning her

Master of Library & Information Science degree from the University of California at Los Angeles. Her research interests focus on people's collaborative behaviors in seeking and sharing information in online environments; social media and social informatics; health information behaviors and health informatics; and digital libraries, which she will be teaching a graduate course in for us this fall.

**Dr. Brian Parker** has joined the faculty of the School of Communication from Florida International University's School of Journalism & Mass Communication, where he taught since 2005. He earned his bachelor's degree in Psychology and his master's degree and PhD in Mass Communication, all from the University of Florida. He's a member of the American Academy of Advertising and the Association for Education in Journalism & Mass Communication.



Dr. Brian Parker

Dr. Parker's research interests are Brand Equity and Image Modeling, Consumer Response and Theory, and Political Communication and Candidate Branding. He also has experience as a research analyst in both academic administration and the private sector, and he has worked as a research consultant for Anheuser-Busch and Nescafe and as a brand consultant for Florida Power & Light.

## Crawford joins the College staff

Elizabeth "Betsy" Crawford has joined the CCI family to support the College, its programs and its students.



Betsy Crawford

She is our new development coordinator, whose responsibilities are split in half between graduate recruiting and alumni relations—creating a stronger connection between our alumni, students and the College. She recently helped form the CCI Student Leadership Council, a group of students representing our three schools that will work to improve the academic environment.

A respect for history and place has been a focus of Crawford's professional career. Prior to moving to Tallahassee in 1993, she worked as an archaeological crew chief for Virginia Commonwealth University's Archaeological Research Lab and as a collections assistant for the James River Institute for Archaeology.

Since moving to Tallahassee, she has worked as an educator for the Museum of Florida History and as a grants specialist for the Florida Division of Historical Resources in the Bureau of Historic Preservation, responsible for Acquisition and Development projects for the statewide Small Matching Historic Preservation Grants program.

But Crawford has not been confined to the halls of academe and bureaucracy. She enjoyed the privilege of teaching kindergarteners at the School of Arts & Sciences for three years where she honed her communication skills and learned humility and patience. She has also served as the volunteer and events coordinator for WFSU, the local public radio and television stations.

Crawford holds a B.S. in Anthropology and Sociology from Virginia Commonwealth University in 1988 and put aside her coursework at Florida State University in Historic Administration and Public History to raise a family. She currently serves as the president-elect of the SAIL High School PTO and is a board member for the Tallahassee Trust. She is a strong believer in community service and is already contributing to CCI.

# Join our social networks

Keep in touch with our alumni and friends, faculty and students!

A “no-fuss” way to see what we’re up to is to join our:

- **LinkedIn groups:** FSU College of Communication & Information; FSU School of Library & Information Studies Alumni
- **Facebook groups:** FSU College of Communication & Information; Florida State Department of Communication Science and Disorders Alumni; FSU College of Information Alumni



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## Making your reconnection with CCI

Dear Alumni & Friends,

I am honored and proud to be the new chairman of the College of Communication and Information Leadership Board.

With our fall meeting

recently held, I'd like to take this opportunity to ask you to reflect and reconnect with CCI!

The primary purpose of the CCI Leadership Board is to extend the capacity of the College to stay connected with alumni like you, provide insight into the political, business and industry environment that may impact the College, and support the student and community programs offered by the College.

We previously met on July 16 in Tallahassee, focused on 2010-2011 development activities and events in St. Augustine, Atlanta, Tampa/St. Petersburg, Louisiana and California.

Each meeting is also an opportunity for the board to stay informed and connected with the College's majors and programs. At the summer meeting, students and faculty advisors representing each of the three schools that comprise the CCI presented information related to their respective projects:

- Adam Labrie, James Avery and Ginevra Adamoli, representing the School of Communication, explained the process of documentary filmmaking.
- Albertina Webster, Courtney Duran, and Eli Perl, representing the School of Library & Information Studies, informed us of the



Ahli Moore

activities of the STARS Alliance.

- Jenny Brown, Emily Marturana, and Erin Lundblom, representing the School of Communication Science & Disorders, gave a presentation titled Communication and Collaboration: Teaching and Learning in the Communities of Practice.

I encourage you to visit our website at [www.cci.fsu.edu](http://www.cci.fsu.edu) to learn more about the many programs and initiatives that our students have undertaken. The leadership board meetings are broadcast online via Elluminate and, as always, we welcome you to listen in on the discussions and see the presentations!

You may be wondering at this time how you can help us, how you can re-connect with us, and how you can stay informed?

Here's an idea. This fall, I would like to personally invite you to make an appointment to visit the three schools of CCI either on site or online. Learn more about CCI and its new majors, student organizations and community programs. Reach out to our Foundation staff liaisons, Sterling Garcia and Mafé Brooks, to learn more about the many options for giving... not just financially, but through your knowledge, insight and suggestions. Finally, if you know of other alumni who are not connected, please forward this newsletter to them.

We can only realize the transformative ideas of the dean and the president by translating our enthusiasm for The Florida State University into tangible support. And it starts with reconnection.

~Ahli Moore  
Chairman, CCI Leadership Board

## 10 WAYS TO KEEP CONNECTED

1. Visit the CCI homepage regularly (<http://cci.fsu.edu>) and check CCI news
2. Connect to the websites of our schools from the CCI site
3. Subscribe to RSS feeds from the CCI website
4. Become involved with the CCI Leadership Board
5. Visit the “Keep in Touch” form and update your information
6. Receive alumni e-mails
7. Mentor current CCI students
8. Create internship opportunities
9. Be a guest speaker
10. Visit with us at conferences

For more information, contact Ebe Randeree ([Ebe@cci.fsu.edu](mailto:Ebe@cci.fsu.edu))

## Get green with us

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Go to the “Keep in Touch” page of the Alumni & Friends section of the College website ([http://cci.fsu.edu/Keep\\_in\\_Touch](http://cci.fsu.edu/Keep_in_Touch).) Be sure to include your mailing address and click #17, “Please send my newsletter via e-mail.”

While there, you can update your contact information and tell us what you've been up to. We'll add it to “Alumni Updates,” one of the features of the expanded online edition.