A spectacular spring semester

This has been an extremely successful semester for the College. In the spring semester alone, 469 CCI students graduated from FSU, the College’s largest graduating class ever. Eight of them were doctoral students. Sixteen of the College’s graduates were Garnet and Gold scholars [see page 6].

The new Information, Communication and Technology program ended its first year with 127 majors. Under the direction of Andy Opel, the College began the first Stereo 3D Television Production course on a college campus.

We were able to hire four outstanding young faculty members for next fall and Dave Judy joined the College’s development team [see page 5].

Communication Science & Disorders completed its move into the Warren Building. The renovated facility has improved access for clinic patients and has solved one of the most pressing campus problems—it has great parking.

Finally, this was a great semester for student awards. Our American Library Association Student Chapter was recognized as the best student chapter in North America [see page 4]. Dr. Jeanette Castillo, Dr. Bob Pekurny, Dr. Jennifer Proffitt, Christopher Michael Ruth, Stephen Mucci, Daphna Shull, Michelle Kinne, Tabinda Syed, Leah P. Hunter, Greg Guitierrez and Russell Levenson were recognized for their work by the Broadcast Education Association [see page 2]. Several students won Awards of Excellence for their digital creations at FSU’s first digital technology showcase, DigiTech 2012 [see page 4].

SCSD showcases Warren Building

A ribbon-cutting ceremony kicked off the School of Communication Science & Disorders’ open house at its facilities in the newly renovated Warren Building in downtown Tallahassee on March 16. Mayor John Marks joined community and university dignitaries for a day of tours and demonstrations that marked a new era of accessibility to the school and the L.L. Schendel Speech and Hearing Clinic.

“Our new home gives us increased visibility in the community and we are thrilled by its ample parking and wheelchair accessibility,” said Dr. Kenn Apel, SCSD director.

The six-story structure hosts three floors for the Schendel Clinic, one floor for student learning facilities, and two floors for research labs plus faculty and school administrative offices. One floor awaits funding to be renovated for a clinic for the needs of veterans.

Visitors to the open house enjoyed demonstrations of new technologies, such as an audio-video system that allows supervisors to watch and record patient sessions, two built-in state-of-the-art audiology booths, and dedicated labs for working with neurological disorders, language sample analyses and activities of daily living.

In attendance were members of the local Marzuq Shrine of the Scottish Rite, which provides funds to help clients pay their fees, as well as the CCI leadership board members and local media representatives.
Comm hosts UDC; Bakan keynotes

Renowned author, filmmaker and legal scholar Joel Bakan gave the keynote address as the School of Communication hosted the 2012 Union for Democratic Communications International Conference on May 11-12 in Tallahassee.

The conference theme was “Climates of Change: Democracy Movements, Media and Global Environments” and events were held at the Turnbull Conference Center.

Comm winners at BEA annual

FSU-Comm won creative and scholarly honors at the Broadcast Education Association’s annual conference and Festival of Media Arts in April.

Dr. Jeanette Castillo won a Faculty Award of Excellence for a narrative video and was the faculty advisor for the first- and second-place winners in Scriptwriting Competition/Short Subject Narrative, Stephen Mucci and Daphna Shull.

Christopher Michael Ruth won first place in the Promotional Video category with faculty advisor Mark Rodin. Michelle Kinne, Tabinda Syed and Jayce Hill took second place in Short-Form Documentary with faculty advisor Dr. Andy Opel. Greg Jack Gutierrez and Russel Jones Levenson won honorable mentions in Documentary and Promotional Video, respectively, with Dr. Bob Pekurny as faculty advisor. Pekurny also won second place for his paper in the Production, Aesthetics and Criticism Division. Leah P. Hunter took top-paper honors in the Debut Paper Competition and in the Open Paper Competition/Multicultural Studies Paper Competition, with Dr. Jennifer Proffitt. Dr. Arthur Raney led a roundtable of academicians and industry leaders.

One hundred academic papers on topics such as labor, social media, media policy and media reform were presented.

“We were pleased and honored to have Joel Bakan keynote the conference,” said Dr. Jennifer Proffitt, associate professor of Communication and chair of the conference planning committee. “His work speaks directly to the purpose of the Union for Democratic Communications and clearly demonstrates the importance of critical media studies research.”

John Downing, professor emeritus at Southern Illinois University-Carbondale’s College of Mass Communication and Media Arts and the founding director of SIU’s New Global Media Research Center, was honored with the prestigious 2012 Dallas Smythe Award.

Opel/students do Full Frame

Dr. Andy Opel, associate professor of Communication and the director of the Media Production Program, and four Media Production majors took part in the Full Frame Fellows Program at the Full Frame Documentary Film Festival in Durham, N.C., April 12-15.

Thanks to the generous support of the Bickel Scholarship, Cat Sullivan, Pierce Kafka, Travis Cantey and Stephen Richmond were able to join students from 12 other universities in master classes where they had direct access to filmmakers and industry representatives.

FSU-Comm News & Notes

• **Doctoral candidate Joe Clark** won an Excellence Award at DigiTech 2012.

• **Dr. Juliann Cortese**, Dr. Mia Lustria of SLIS and Casey McLaughlin of iDigInfo won the Top Poster Award at the 2012 Kentucky Conference on Health Communication.

• **V89’s 6th Quadrennial Pledge Drive** in March raised more than $21,000 for the radio station.

• **Dr. Arthur Raney** spent two weeks as a visiting professor in Taiwan.

• **Dr. Andy Opel** revised and re-released his documentary “Beating Justice.”

• **Recent MP graduates** Kevin Patterson, Dillan Harris, Fendley Joseph, Michael Aaron Dorfman and Eric Shubert won a bronze Telly award for the 2011 documentary “Lucid.”

• **Arrowhead Advertising** took 2nd at district competition.

• **The Project Management Center** has added an online Agile Project Management course, which prepares students to test for the new Agile Project Management certification.

• **Doc student Andy Ellis** and Dr. Felipe Korzenny won a best of track award at the Association of Marketing Theory and Practice Conference in Myrtle Beach, S.C.

• **Dr. Jeanette Castillo’s short film “The Performance of Drowning”** won an Award of Excellence at the Canada International Film Festival in Vancouver.

• **Dr. Phil Grise** had two entries in volume 2 of the international *Encyclopedia of the Sciences of Learning*.

• **Dr. Brian Parker** published “Candidate Brand Equity Valuation” in the May edition of the *Journal of Political Marketing*.

For details and more News & Notes, go to cci.fsu.edu.
Lisa Scott, director of clinical education in the School of Communication Science & Disorders, has won an FSU Excellence in Graduate Teaching Award.

“This is richly deserved by Dr. Scott, who is a great teacher, both in and out of the classroom,” said Dr. Kenn Apel, school director.

In 2007, Scott won both FSU’s Excellence in Undergraduate Teaching award and its Undergraduate Research Mentor of the Year award. She has been nominated repeatedly for the Excellence in Graduate Teaching award.

“I’m really honored to receive a Graduate Teaching Award because teaching is something I am very passionate about,” she said. “To know that my students and colleagues value my teaching is very humbling.”

A graduate of the University of Nebraska’s special education and communication disorders program, Scott has conducted extensive research on stuttering and fluency disorders. She holds the American Speech-Language-Hearing Association Certificate of Clinical Competence and is licensed in Florida to practice speech language pathology.

Scott joined the faculty in 2002 and was named director of clinical education in 2012. She directs the clinical education of 120 graduate students; oversees accreditation and pre-certification standards; develops clinical programs; supervises the clinical educator team; and manages the operations of the L.L. Schendel Speech and Hearing Clinic.

Dr. Kenn Apel, a professor of Communication Science & Disorders for the past seven years and school director for the past two, is leaving.

“I have accepted the chair position at the University of South Carolina (Columbia) and will be starting there Aug. 1. I believe this move will lead to new opportunities and growth in my research,” Apel said. “However, this was a very difficult decision for me. I am leaving an incredibly talented and respected faculty and staff, indeed, some who are very dear friends. But I trust those friendships and collaborations that began here at FSU will continue.”

Dr. Julie Stierwalt, associate professor, will serve as interim director until Dr. Apel’s successor is hired.

Stierwalt interim as Apel departs

Dr. Juliann Woods of the School of Communication Science & Disorders and Dr. Mary Frances Hanline, a professor of early childhood special education in the College of Education, received a $1.2 million grant in January from the U.S. Department of Education to train more educators in specialized early intervention and support of infants and toddlers with disabilities and developmental delays.

The grant will support their Personnel Preparation in Early Intervention and Education Project. The five-year project aims to improve the quality and increase the number of personnel who are fully credentialed to serve children with disabilities from birth to age 5.

Both current students and professionals in practice will benefit from the grant. Dr. Woods and Dr. Hanline will be able to provide online courses to practicing early-intervention professionals throughout the state.

And for Florida State students preparing for careers in special education and early childhood education and speech-language pathology, the grant will mean enhanced opportunities for training in early intervention. Among the project’s goals: work with a total of 71 students over the next five years to produce 22 speech pathologists, 27 early-childhood special educators and 22 interdisciplinary pre-service professionals.

Dr. Juliann Woods
Dr. Mary Frances Hanline

Woods shares in $1.2M grant

SPRINTING FOR SPEECH. Runners leave the starting line during an event at the 3rd Annual Walk2Talk–Sprint4Speech benefit in support of speech-language services at the L. L. Schendel Clinic, Warren Building, March 17.

PRESENTING AT NSSLHA. SCSD master’s student Olivia Goodell explains her research at a poster competition held during the National Student Speech Language Hearing Association’s North Florida Conference hosted by FSU NSSLHA in Tallahassee in March.
SLIS wins ALA chapter of the year

FSU’s student chapter at SLIS was recognized by the America Library Association (ALA) as its 2012 Student Chapter of the Year in April.

The annual award is presented to one of its 57 national chapters in recognition of outstanding contributions to the ALA, to the chapter’s school and to the library and information studies profession.

The FSU chapter was praised by the ALA award committee for “its accomplishments in each of the six categories related to the award.” The committee was “impressed with the chapter’s use of technology to recruit, retain, and communicate with members, especially PhD candidates, and the variety of activities for both local and distance students. The chapter leadership also demonstrated a strong commitment to future growth by drafting a strategic plan to solidify the long-term prosperity of the chapter.”

Alumnus is FLA librarian of the year

SLIS alumnus Jim Morris (MLS ’89) was named as the Florida Library Association’s 2012 Librarian of the Year at an awards ceremony held during its annual conference on April 20. Morris, executive director of Library and Community Services at Florida Gateway College in Lake City, has been highly active in academic librarianship in Florida.

For the past two years, he has taken a leadership role in the Task Force on the Future of Academic Libraries in Florida, a group established to meet the common needs of libraries in both the Florida College System and State University System. Morris has also served as the chair of the College Center for Library Automation’s Advisory Board and Executive Committee, is past chair of the Northeast Florida Library Information Network and was integral in the design and recent opening of the Wilson S. Rivers Library and Media Center at Florida Gateway College.

HONORING ALA’s BEST. Standing, left to right, SLIS Director Corinne Jörgensen, ALA student chapter webmaster Kelly Glaze, CCI Dean Larry Dennis, chapter president John Hinrichs, chapter newsletter editor Kelleeann Francis, chapter VP Allison George, chapter event coordinator Sally Mason; kneeling, ALA chapter advisor Dr. Christie Koontz and chapter secretary Halley Earwood.

The student chapter will receive a certificate and $1,000 check to help defray travel expenses to the 2012 ALA Annual Conference in Anaheim, CA, in June.

Corinne Jörgensen, director of the FSU School of Library & Information Studies, said, “We are tremendously proud of Jim and his contributions to librarianship and leadership in the state of Florida.”

The FLA Librarian of the Year Award “is presented in recognition of outstanding and ongoing contributions to Florida librarianship through participation in professional associations, exhibition of exemplary leadership skills, commitment to free access to information for all Floridians, promotion of reading and the increased usage of library materials, and evidence of creativity and/or innovation in providing services, resources and programs,” according to the FLA website.

Four FSU Movers & Shakers in LJ

Four SLIS alumni were named as “2012 Movers & Shakers” by Library Journal: Andrew Coulon, Paul Clark, Mathew Moyer and Christian Zabrinskie.

SLIS News & Notes

• The Habitat Tracker team won both the Campus Choice Award and the Excellence for Software System Award at Digitech 2012, an FSU event showcasing the best exhibits exemplifying student innovation with technology. Six presenting students worked on the project—Aldo de la Paz, Nik Mehta, Dale Smith, Gilberto Parada, Andres Ruiz and Chase Anderson.

• Dr. Chris Hinnant has been appointed to the Florida Courts Technology Commission by Chief Justice Charles T. Canady of the Florida Supreme Court. The commission’s overall mission is to oversee, manage and direct the development and use of information technology within the judicial branch, under the direction of the Florida Supreme Court. It is composed of 25 members who have court and/or technology expertise.


Alumna named director of NYPL

Ann Thornton (MLS ’94) has been named director of the New York Public Libraries, the largest public library system in the world. She will be responsible for collection development, preservation, reference and research services, and exhibitions at four world-renowned research libraries and 87 branches.
Dave Judy joins the staff of CCI

Dave Judy has joined the CCI team as director of development, working with Development Officer Mafé Brooks, Development Coordinator Betsy Crawford and Dean Larry Dennis to build a firm fiscal foundation for the many programs that serve our students.

Dave has extensive experience in fundraising and strategic development in both the non-profit and for-profit sectors. Before joining us, he was the metropolitan Washington, D.C., area executive director for the American Cancer Society and has also served as the director of development for the Connecticut Opera and executive director of the Connecticut Radio Information System, a non-profit radio reading service for the blind. A graduate of the University of Hartford, Dave also worked as a government and community relations manager for Comcast Cable, as an adjunct college instructor, and as a radio news reporter and anchor.

Welcome, Dave!

Learning about ‘Noles from ‘Noles

Shortly after joining the CCI staff, I commented to Dean Dennis that starting this job was very much like being a freshman at FSU. Just like an incoming freshman, I had a lot to learn about life at FSU and what it means to be a Seminole.

Many of my “teachers” have been the numerous alums that took the time from their busy schedules to share with me their memories of their FSU days, and FSU’s impact on their careers.

I enjoyed hearing Joe Fragola describe studying at FSU in the early ‘70s and Dr. Cheryl Williams talking about completing her doctoral studies at FSU in the late ‘90s.

Even our more recent graduates have taught me some valuable lessons. Both Courtney Holloway and Fendley Joseph told me how a scholarship at CCI gave them a chance to meet experienced people in their respective fields… people who later helped them secure a thrilling new career opportunity.

This is why I am excited to be part of the development team at CCI. Hearing first-hand the meaningful ways that past philanthropic support has helped CCI successfully prepare its students, I look forward to working with our alumni to find meaningful ways to help CCI grow. Mafé and I are excited about talking with you about the great work our students are doing and opportunities for your future philanthropic support. ~ Dave Judy

An endowment campaign for the Forensics team

Comm and CCI have launched an endowment campaign to support the FSU Forensics Program, the oldest student activity on campus and one that has been hurt tremendously by state budget cuts. The endowment will be used to pay for a speech and debate coach and travel expenses for the team, as well as to host two annual tournaments, an FSU Collegiate Invitational and the Theodore Clevenger high school tournament.

We plan to celebrate the 65th anniversary of the modern Forensics Program, begun by Dr. Gregg Phifer in the 1949-50 academic year, with a reunion at 2014 Homecoming. Please consider showing your support by contributing your photos and memories to a website we are building, helping us identify and locate fellow Forensics alumni, marking your calendar to attend the reunion and making a financial gift in support of the FSU Forensics Program.

Contact Development Officer Mafé Brooks at mafe.brooks@cci.fsu.edu to discuss how you can help.

Dave Judy
Director of Development

Mafé Brooks
Development Officer

MEDIA WINNERS. First and second place BEA winners in Scriptwriting Competition/Short Subject Narrative. Stephen Mucci and Daphna Shull, at left and right of their faculty advisor, Dr. Jeanette Castillo. Castillo won a BEA Faculty Award for Excellence for her narrative video, The Performance of Drowning.

Thanks for an amazing experience

Viva Las Vegas! And thank you CCI alumni, for my experience of it! Because of your generosity, the School of Communication covers entry fees for Media Production majors into the Broadcast Education Association (BEA) Festival of Media Arts competition.

This year, I won second place in the short-scriptwriting division with a piece that I had written in Dr. Castillo’s Narrative Writing course. My classmate, Stephen Mucci, won first place and alumni donations paid for us to receive our awards in Las Vegas at the annual BEA convention.

To say the trip was incredible would be an understatement. Besides being privileged to receive my award in person, I was able to network with knowledgeable professors and industry professionals. One of my favorite experiences was the opportunity to pitch my script to Hollywood agents and to hear feedback about its potential in the real-life movie market. This amazing experience would not have been possible without the generous financial support of our alumni. So if you’re an alumnus reading this, thank you from the bottom of my heart for this outstanding opportunity and for the wonderful memories that I will never forget. ~ Daphna Shull
SCSD is among FSU’s ‘Very Best’

On March 17, The Women for Florida State University toured the School of Communication Science & Disorders in its new Warren Building location as part of the “2012 Backstage Pass to the Very Best of Florida State.” At left, Dr. Leonard LaPointe introduces the gait lab; lower left, Dr. Lisa Scott discusses plans for a Veterans’ Clinic. Below, a visitor enjoys a demonstration of a hearing device.

STUDENTS GARNER GARNET & GOLD

GOLDEN MOMENT. Brandy Terrie, an Information Technology major, proudly displays her Garnet & Gold Society medallion. She and 12 other CCI undergraduate students were among the 76 inducted in April into the society, whose members demonstrate their leadership, professional, citizenship and/or research skills while building collaborative relationships in the academic, local or global community. Other CCI inductees were Kerry Boehm, Megan Thompson and Claire VanSusteren, Public Relations; Claire Butler and Amanda Maxwell, Communication Science & Disorders; Kaila Kowalski, Media Production; Sean Libby, Professional Communication (Panama City campus); Erin Peavy, Kimberly Rowe and Jasmine Styles, Media/Communication Studies; William Tetsworth and Courtney Williams, Information Technology.

The CCI News Roundup

• Dr. Jonathan Adams of Comm represented the College of Communication & Information as the college partnered with the Jim Moran Institute from the College of Business to conduct Three-Day Startup, a workshop for entrepreneurs with ideas for new technology-related ventures.

• A total of 469 CCI students graduated the last weekend in April. Here’s the breakdown: 72 from the School of Communication Science & Disorders; 153 from the School of Library & Information Studies; and 244 from the School of Communication. SCSD graduated 67 with a Bachelor of Science degree, four with a Bachelor of Arts degree and one with a PhD. SLIS graduated 59 with a Bachelor of Science degree; 86 with a Master of Science degree; six with PhDs and two with specialist degrees. Comm graduated 106 with Bachelor of Science degrees; 90 Bachelor of Arts degrees; 23 with Master of Arts degrees; 23 with
ICE CREAM SOCIAL. The College of Communication & Information Student Leadership Council hosted a free ice cream social from 2 to 4 p.m. on April 19 in the Goldstein Library. Lofty Pursuits provided ice cream sandwiches, sorbet and ice cream sodas for our three schools.

Master of Science degrees; and two with PhDs.

• In January, CCI raised almost $4,200 in FSU’s The Great Give, a 36-hour giving campaign conducted entirely online. In total, The Great Give raised more than $198,000, exceeding its $161,000 goal by 17 percent. Why such an odd number for a goal? To honor the 161st anniversary of the signing of the charter that created the academic institution that is now FSU.

Symposium undergrad presenters

Three CCI students presented their research at FSU’s 12th Annual Undergraduate Research Symposium on March 27 in Strozier Library.

Nic Arete and Lauren A. Dickinson from the School of Communication and Claire Dolly from the School of Communication Science & Disorders were among the nearly 70 undergraduate scholars presenting either posters or oral summaries of their research. Nic and Lauren presented posters; Claire made an oral presentation.

Nic’s research was titled “The Rhetoric of Hope & Healing in Miyazaki’s Nausicaa of the Valley of the Wind.” His faculty mentor is Dr. Davis Houck.

Lauren’s research was titled “Dissecting Corporate Power in America: A Political Economic Case Study of Koch Industries’ Influence on Public Policy and Media Coverage in the 2011 Wisconsin Act 10 Debate.” Her faculty mentor is Dr. Jennifer Proffitt.

Claire’s research was titled “Registration in the Female Singing Voice Across Triads.” Her faculty mentor is Dr. Richard Morris.

Students participating in the Undergraduate Research Symposium enhanced their educational experiences by taking on directed research and creative activity under faculty supervision. The symposium serves as a showcase for the diversity of topics, approaches and interests at FSU while providing a resource for undergraduate students to learn how to develop their intellectual interests, projects and faculty connections.

Our CCI Grads are turning the tables at Career Day

More and more CCI graduates are showing up each semester at our CCI Career Days on the other side of the table as recruiters for local businesses. Here are a few of them caught in action at the most recent event on March 19 at the FSU Alumni Center.
Hello alumni.

I am a 1993 graduate of Florida State University with a PhD in Audiology and Speech Pathology and the new president of the CCI Leadership Board. Although I received my degree before the merger of the College of Communication and the College of Information, my commitment to and my memories of FSU have not changed a bit during this period of transition. Frankly, I think that they have gotten stronger and my personal relationship with FSU could not be better.

How do we build that relationship with FSU? As a person who no longer lives in Florida (now in Louisiana; before that, in Oregon), I feel a strong commitment to FSU. When I lived on the “left coast,” I remember having to wake up early on Saturday morning to meet with fellow FSU alumni to watch those 12 noon football games (9 a.m. Pacific time). I could not believe how many FSU friends that I made so far away from Tallahassee, but I still remember the value of knowing other FSU alums. One of those alums turned out to be a radiologist. When my wife (also an FSU alum that I met and married in Tallahassee) was pregnant with our daughter, my fellow FSU alum invited us to his office where he did multiple images for us showing us the size, shape, and gender of our yet unborn daughter. All of this was done free of charge and with a light-hearted and friendly attitude that you only gain with family and close friends. I sincerely hope that you experience this connection with FSU alums as well. This is what I feel it’s all about—connecting with and helping others that have that same connection with FSU.

How can you do so? I think it starts with commitment. Make a commitment to stay in touch with FSU and the College of Communication & Information. If FSU has not reached out to you personally, make the effort to reach out to it. Ask to meet with Dave or Mafé to talk about how you can get reconnected. If one of them calls you, accept the invitation to meet. Check out the College website (cci.fsu.edu). You will be surprised how much information is available and how much the college has grown in size and stature. Feel connected and get connected!

Attend events that the college sponsors. For example, if you are in the Tampa/St. Petersburg area, join us on June 7 for ‘Noles in Tampa, an exciting time to meet distinguished members of the Florida State family. Finally, I ask that you consider contributing to the cause. State funding for higher education has been cut sharply. Contributions of all types and all sizes are appreciated. I ask each of you to contribute in some small way.

John Tetnowski

Join our social networks

- LinkedIn groups: FSU College of Communication & Information; FSU School of Library & Information Studies Alumni
- Facebook groups: FSU College of Communication & Information; Florida State Department of Communication Science and Disorders Alumni; FSU College of Information Alumni
- Follow us on Twitter @fsucci