The Communicator
College of Communication & Information Student Newsletter

On April 5, the FSU Division of Student Affairs hosted a Leadership Awards Night in the Oglesby Union Ballroom. The College of Communication and Information was honored to have Dadrian Campbell take home two of the awards: an Academic Leadership Award representing CCI and a Student Seminole Award. Dadrian will be graduating this Spring and has accepted a position at KPMG in Atlanta.

In addition, CCI was happy to have Gina Bollotta, Brandon Johnson, Courtney Kallemeres, Joshua McDougall, Sarah Timberlake, and Thomas Turner as nominees for student awards and Ebrahim Randeree and Melissa Raulston as nominees for faculty and staff awards.

New course this FALL will focus on Mobile App development!

Mobile devices create unique challenges and opportunities for those providing information or communicating with others. Small screens, small or no keyboards, location awareness and other characteristics contribute to the factors that must be considered when delivering information or communicating messages which are being accessed on a variety of devices. This course will lead students through the entire mobile system development process -- from specifying the purpose, through the design to building, testing, deploying and supporting solutions on multiple devices. Students will learn basic principles by adapting and creating systems for use on a variety of platforms. Students should have completed LIS 3353, CGS 2835 or an equivalent course and have basic programming experience before taking this course. The course is open to all majors.

Campbell honored at Leadership Awards
CCI Hosts ALUMNI at Atlanta Event

The College of Communication & Information hosted an alumni reception featuring best-selling author and television personality Carolyn O’Neil, at the Buckhead Club in Atlanta on 3/24. The focus of the event was to connect alumni with the University’s Big Ideas campaign. CCI’s Big Ideas include:

**Expanded Speech and Hearing Programs:**
- Integrated preschool
- Cochlear mapping center
- Tele-health facilities
- Degenerative disease clinic
- Specialty clinic for veterans

**A Distributed Education and Research Community**
- Make advanced graduate education available anywhere
- Emphasize practical and applied research
- Integrate the College with Local Communities

**Service Learning and Internship Opportunities for all CCI students**
- Double the number of real-world learning experiences (400 to 800 per year): Internships on and off campus, Research, Service Learning, Competitive organizations (Debate, Ad Team)
- Increase business connections

**UPDATE: CCI Student Leadership Council**

The College of Communication & Information Student Leadership Council (CCI-SLC) is comprised of students who have been nominated by faculty within the college. The members of the council serve as liaisons between the Dean, faculty, fellow students, and alumni and aspire to cultivate a single college community amidst the differences and similarities that exist among the schools that make up the college. The SLC endeavors to create opportunities for personal, academic, and professional development among the students, faculty, alumni, and larger FSU community. After we developed a clear mission and understood our purpose, we began brainstorming event and project ideas. We started off by hosting two free workshops, one related to stress and time management and another related to graduate school. At the Stress & Time Management Workshop, individuals from the FSU Counseling Center taught students how to better manage their time and deal with stress. The Graduate School Workshop gave students an opportunity to speak with individuals from the FSU Career Center and Office of Financial Aid. At this workshop, students were able to ask questions about the graduate school application process and financial aid options.

**Things achieved this Spring:**
- **Ice cream social (4/15)**
- **College wide Speaker—Barbara Fernandes (4/20)**
- **Collaboration with Seminole Productions to produce a short video that spotlights the schools within the college**
CCI Students on FSU ALUMNI Leadership Council

Three CCI students have been chosen to serve on the FSU Alumni Leadership Council. The students, Andres Bascumbe (Mass Media), Jordana Bilardello (Communication), and Haylee Lamb (Communications Sciences & Disorders), will act as liaisons between The Florida State University and its alumni, by coordinating and supporting The Florida State University Alumni events.

The Mission of the Leadership Council is to provide an opportunity for the current leaders of Florida State University to build relationships with our Alumni. The organization preserves tradition with integrity through its high level of character, scholarship, and friendship. The Student Alumni Association Leadership Council unites Florida State University’s past with its future.

Responsibilities include:
- Host President’s Box – Student hosts who direct President’s guests during all home football games.
- Coordinate Homecoming Parade – Coordinates all activities surrounding the annual Homecoming Parade.
- Organize Homecoming Court Activities and Chief and Princess Elections – Coordinate all aspects of the Homecoming Court activities.
- Host Emeritus Weekend – Meet and greet our 50th Class reunion plus our Emeritus alumni.
- Host Annual Seminole Club Leadership Conference – Meet and greet Seminole Club leaders once a year.
- Perform Community Service.
- President’s Ice Cream Social – Serve Ice Cream with the President of the University to the student body.
- Host New Student Orientation Events with the Alumni Association.

Haylee Lamb was actively seeking to get involved with a student organization that offered several opportunities to form stronger connections with our University. According to Haylee, “I believe that joining the Student Alumni Association with other students who take pride in the traditions and ideals of FSU has helped me personally develop a stronger pride in our University, as well as provided me with many opportunities to take part in social events with hundreds of students and faculty to enjoy these traditions that we love!” Haylee credits her position on SAA LC with helping her advance her leadership abilities and communication skills. Following graduation next Spring, she intends to seek her Doctorate of Audiology, then begin her career as a practicing Audiologist.

Andres Bascumbe joined LC because he felt as though it was one of the organizations on campus that truly gave back to Florida State. According to Andres, “What I really like about LC is working the Alumni events; it's so cool to hear the past stories of our graduated Noles and how happy they are to be a part of the FSU family.” Andres recently met an alumnus who returned for Emeritus weekend and was inspired by the spirit of giving back to FSU. Andres plans on attending Law school after undergraduate studies and working in media/entertainment law.

Jordana Bilardello decided to become a part of the Student Alumni Association and apply for a Leadership Council position in the last year. Being on LC gives her a greater sense of pride to be a Seminole. In addition to meeting alumni and being in the President's skybox during football games, Jordana is excited to work with Homecoming Week, one of FSU's biggest and most fun traditions. According to Jordana, “LC has given me many opportunities and experiences that I would have otherwise not been exposed to; I work to promote Seminole Pride and Tradition so that when I graduate I can truly live up to the Alumni Association's motto: Students today, Alumni tomorrow, Seminoles forever.” After graduation, she is looking forward to a career as a television reporter hoping to make it to ESPN one day.
The Advertising Club at Florida State University is an organization open to any student of any major. The club has everything from advertising and public relations majors to history and psychology majors. The one thing all these students have in common is their perpetual interest in advertising. The club provides an open forum for students to gather and discuss trending topics in the industry. Meetings include professional speakers, open discussion about trends and controversy, resume clinics and much more.

Every year the club takes two major trips. In the fall they travel to New York City for the AWNY (Advertising Women of New York) conference, as well as, agency visits across Manhattan. Florida State has a fantastic reputation at this convention and is known for continuously bringing the most students each year. The conference provides the students with immensely helpful networking opportunities as well as workshops, a keynote speaker and more. Each spring, the club takes a trip to another city which serves as an advertising hub. In the past the club has visited Chicago and Atlanta. The spring trip is dedicated to visiting advertising agencies and learning the culture of different corporations. The spring trip has helped many of the club members gain summer internship opportunities.

The past President of the FSU Ad Club is Ilyssa Bernstein. She was a member of the club since her freshman year and owes much of her past success to the club. “Not only has the club offered me opportunities to help build up my resume, but the networking I have been able to do in the past few years with alumni of the club is incredible.” She first joined the Advertising Club on campus in the spring of her freshman year when her academic advisor suggested she learn more about the differences between advertising and public relations, before selecting which limited access major she would apply to. Although she found great interest in public relations she discovered her passion through the Ad Club. Bernstein’s passion for advertising goes far beyond the boundaries of the club. She has held many internships with multiple nonprofit organizations, as well as advertising agencies. Bernstein was selected as one of 15 (over 300 applicants from across the country applied) to do her communications internship at mcgarrybowen in New York City. mcgarrybowen holds many large international accounts and Bernstein was assigned to work on the Verizon Wireless account. “It was the opportunity of a lifetime and I cried when I got the call from HR saying they wanted me to come to New York!”

Last summer, Bernstein was selected to compete on Florida State University’s award winning advertising team, Arrowhead, headed by Professor Barry Solomon. Bernstein will be graduating this spring and although she can’t believe she is going to be leaving Tallahassee and Seminole spirit, she is excited to move and take on the challenges and excitement of the next chapter in her life.

Madisen McDonley was elected to President of FSU Ad Club this Spring. Madisen is a Junior Advertising Major and works as a Social Media Coordinator at the Zimmerman Agency and is also a member of Arrowhead Advertising. After graduating she is looking to go into either Media Planning or Account Planning with an agency. As part of Arrowhead advertising, the team is preparing for a competition set for Friday, April 29th. Next semester, Ad Club will be taking their annual trip to New York for the AWNY conference. They will also be visiting local agencies around town. The club meets every other Monday in HCB 215 at 7 PM. Join them on Facebook, or follow them on twitter to receive the latest news on the club activities.
TA, Project Manager, Event Planner, and Chef (Yummy!)

Shea Windley has always had a fascination with food and cooking. She attributes that to the fond memories of spending time with her mother, the atmosphere of the cozy warm kitchen, or just an inherent love for creating something magical from seemingly basic ingredients. As she finished her MA in Media and Communication Studies at CCI, Shea juggles school, her TA job in public speaking, and her drive to find and create great recipes. In her newly launched blog, Shea sees her mission as "Saving your palate, one plate at a time..." To quote her, "My mission is to provide you with a truly flavorful eating and cooking experience, offering you recipes, tips, articles, book reviews, and advice to help you cook a little more, eat a little more as well as live and love life to its absolute fullest!" You can find her blog at: www.tenaciouslytaste.com

Media Production students capture 4 national BEA awards

Students in the School of Communication’s Media Production program won four awards, including a Best of Festival, in the Broadcast Education Association’s 2011 Festival of Media Arts national competition. More than 900 entries from 143 colleges and universities were submitted in the following competition categories: audio, video, documentary, interactive multimedia, news, scriptwriting, sports, and two-year and small colleges.

Two of the winning FSU entries were videos produced as part of The Narrative Project 2010, an advanced course within the Media Production program. The third winner, which garnered two awards, was a screenplay produced as a Media Production honors thesis in 2009-2010. Bob Pekurny, an associate professor of Communication, was the faculty instructor on all three. That screenplay, “The Vermont,” won first place for Kael O’Malley in the Feature Script division and went on to win the Best of Festival award for the entire Scriptwriting category. “Trying to be a writer can be a very discouraging path sometimes, so it was very nice to hear that people are enjoying something I spent a long time writing,” said O’Malley, who graduated in Summer 2010 and now lives in North Hollywood, California. “I’ve gotten feedback from people who know a lot more about screenwriting than I do. Their insight has been both encouraging and helpful. Hopefully I will walk away from this a better writer.” Jeanette Castillo of Communication and Dennis Moore of the English Department joined Pekurny on O’Malley’s honors committee.

David Dorsey, of Tallahassee, led the team that won first place in the Animation/Experimental category for “Goodbye Ben,” one of four videos produced in The Narrative Project 2010, a course taught by Pekurny. The 20-minute video is the story of Ben, whose father has committed suicide, but not before inventing a machine that lets one revisit past events and remove regrets. Andrew Fairbank, of Jackson, Mississippi, won second place in the Narrative Video category with “Collapse,” a 20-minute video set in 2014 after the U.S. dollar has collapsed. Dorsey and Fairbank wrote and directed their videos; Pekurny served as executive producer on all four videos produced by The Narrative Project 2010.

Although entries are usually submitted in the name of the writer/director, Dorsey chose to enter “Goodbye Ben” under all his group members’ names: seniors Dorsey, Jesse Damiani, Tatiana Olsak and Kevin Patterson and 2010 graduate Clay Greenhaw. Dorsey is no stranger to BEA Festival success. Last year, his “Inner Demon” video short won first place in the same category among 100 entries. It then went on to win a Best of Festival award. The Broadcast Education Association is the national academic body for media production programs. Review the complete list of Festival of Media Arts 2011 winners at http://www.beaweb.org/pdfs/2011winners.pdf
FSU Forensics claims 5th State Championship

On February 27, 2011 the FSU Forensics Team traveled to Gainesville to compete in the 2011 Florida Intercollegiate Forensics Association state speech and debate tournament. The team was crowned overall state champions for the fifth year in a row, defeating the University of Florida on its home turf as well as nine other schools including Tallahassee Community College, the University of West Florida and Florida State College at Jacksonville.

FSU placed first in Overall Sweepstakes, first in Individual Event Sweepstakes, and took home five individual State Championships. Members of the FSU forensics team advanced 22 events to final rounds of competition and four students finished in the top ten competitors in the category of overall Pentathalon.

Individual event results for the state championship tournament are as follows:


Elizabeth Henrique, junior: State Champion Communication Analysis; 3rd Duo Interpretation, 6th Place Pentathalon Overall Competitor.

Angela Tsaoussis, junior: State Champion Duo Interpretation, 3rd Place, Dramatic Interpretation, 8th Place Pentathalon Overall Competitor.

Shaina Sklar, sophomore: State Champion Impromptu Speaking, 6th Place Editorial Impromptu.

Saif Hamideh, freshman: 2nd Place Editorial Impromptu, 4th Place Parliamentary Debate Speaker.

Nick Sarra, sophomore: 2nd Place Informative Speaking, 6th Place Impromptu Speaking.

Julia Truitt, junior: 3rd Place Duo Interpretation, 4th Place Extemporaneous Speaking, 4th Place Informative Speaking, 4th Place Communication Analysis, 5th Place Dramatic Interpretation, 2nd Place Pentathalon Overall Competitor.

Rachel Fernandez, sophomore: 4th Place Duo Interpretation, 5th Place After Dinner Speaking.

Alan French, sophomore: 4th Place Duo Interpretation.

Joshua Walbert, senior: 5th Place Program Oral Interpretation.

Aaron LeBlanc, junior: 5th Place Persuasive Speaking.

This spring the FSU Forensics program will be traveling to four national tournaments- the American Debate Association National Tournament to be held at Towson University in Baltimore, Maryland, the Novice National Tournament to be held at The University of Indianapolis in Indianapolis, IN, the American Forensics Association National Tournament to be held at the University of Nebraska-Kearney in Kearney, NE and the National Forensics Association National Tournament to be held at Illinois State University in Bloomington, IL.
Lionsgate promotes FSU Alumnae Tori Crotts to VP, Television Marketing

In a major reorganization of its television marketing group, LIONSGATE®, the leading next generation studio, has promoted Tori Crotts to VP, television marketing. Crotts began her marketing career at Lionsgate in 2005 and most recently served as executive director, television marketing. She will oversee all aspects of domestic and international marketing for the studio's television division, which produces and distributes a diverse slate of programming including the multiple Emmy and Golden Globe-winning drama MAD MEN and the hit comedy WEEDS, and co-produces the acclaimed series NURSE JACKIE. Her responsibilities will encompass global licensing, merchandising, promotions and publicity across all platforms. Crotts attended FSU from 1995-1999.

Honors Thesis helps student secure job!

Britney Wright wrote an undergraduate honors thesis that was published in the Journal of Communication Studies Special edition on Sports and Communication. The thesis was titled, “Marketing strategies of NCAA, Football Bowl Subdivision sports websites: Does the BCS money trickle down?”

After completing a year long paid internship with the NCAA, Britney has landed a position as a Site Development Specialist with PrestoSports in Maryland. According to Britney, the honors thesis was what put her hire over the top. The company designs websites for college athletic departments and conferences. “It's essentially a project management job leading clients through launching a new website or updating it if they are already our clients,” says Britney. In addition to her thesis work, she attributes her time in the sports information office at Florida State and working in new media as big factors for her success.
A course offered this Spring has students thinking about new health services for consumers. Taught by Dr. Lustria as a joint undergraduate/graduate course, Introduction to Consumer Health Informatics & Technology, has allowed students in Communication and IT to work together on joint projects.

**PROJECT: ONTRACK (Jamie Zimmerman, Toddrick Manning, Bianca Salvaggio, Evan Miller)**

*OnTrack* is a web-based health intervention developed specifically for those with Type 2 diabetes. The primary purpose of *OnTrack* is to provide patients with a more convenient and accommodating method to regularly maintain their blood glucose levels through the use of the website, separate glucose monitor, and smartphone application. The monitor will be directly connected with the website and phone application, where results will be sent and graphed weekly. These graphs and recorded results will provide visuals that will enable patients and doctors to easily and conveniently track progress. The phone application will also serve the purpose of reminding patients to monitor glucose levels, take insulin (for Type 1 patients), and take oral medication if needed. Other components include a monitored discussion board, recommended exercises, diets, and recipes that will help patients maintain desired glucose levels.

**PROJECT: BREAST CANCER AWARENESS (Marisa Isenberg, Lauren Muntz, Julia Truitt)**

Breast cancer is an emotional disease as much as it is physical. As a group, we’re creating a web-based technology that targets women who have been diagnosed with breast cancer. We’ll be taking advantage of web 2.0 technologies including mobile reminders regarding yearly mammograms, tailored email reminders and mobile applications related to our website. Our intervention will focus on preventing recurrence of breast cancer by stressing proper nutrition and exercise during treatment. To help our target audience better deal with their diagnosis, we’ll familiarize them with coping strategies that will motivate them and give them hope. In order to address proper nutrition during treatment, we’ll provide a list of nutrients that are crucial to the diets of individuals who are undergoing chemotherapy. On a message board, patients can share exercise methods that have worked for them during treatment. Finally, to encourage patients to continue their fight against breast cancer and cope with their diagnosis in the most positive way possible, we’ll supply links to blogs from professionals and a message board where individuals can interact with one another and share their success stories.

**PROJECT: Way to Go, Weigh to Eat (Ashavaree Das, Siedah Fortune, Jonathan Henry, Bailey Shertzinger)**

We will design a computer-delivered intervention to promote a healthy body image, and reduce disordered eating and exercise patterns. Because today’s youth is obsessed with their appearance and image, they may be susceptible to activities such as excessive exercise, irregular and different eating behaviors, and self-esteem issues. Additionally, young college students may look at exercise as a coping mechanism for dealing with various sources of stress and may not recognize the severity of the issue. It is important to address this issue as unhealthy weight loss techniques can lead to long-term psychological problems, menstrual dysfunctions, electrolyte imbalances, stress fractures to the skeletal system and many other conditions. To that end, we want to promote the idea of a journey to a healthier lifestyle by emphasizing healthy exercise, proper nutrition, proper sleep patterns, and effective rest days. Our main focus is on using a forum to facilitate discussion on healthy body image, eating and exercise patterns, and initiating processes of change. Additionally we will make use of the forum as well as social media to create a support group. Beyond this, the website will provide information on various issues pertaining to body image, and disordered eating/exercise patterns.
NEW Consumer Health Class making waves

PROJECT: GIRL TALK (Ashley Ferguson, Jarvaro Hampton, Jung A Lee, India Pittman, Mariliis Vahe)
According to the U.S. Centers for Disease Control and Prevention, genital human papillomavirus (also called HPV) is the most common sexually transmitted infection in the U.S. With a staggering 20 million Americans currently infected with HPV and another 6 million people becoming newly infected each year, we felt the urge to address the issue. Young women are unknowingly contracting this infection and then joining the ranks of the approximately 12,000 women who get cervical cancer in the U.S. each year. This cancer, of the uterine cervix, is the second largest cause of cancer deaths in women. We are ready to take proactive steps in stopping this deadly cycle.

We have developed an ICT-based intervention named GirlTalk that aims to increase HPV vaccination among young college females from the ages of 18-21. The intervention includes a customized website and is supported by text messaging, e-mailing and social media tools such as Facebook and Twitter. Faced with years of negative stigmas and a low knowledge pool, many young females just don’t know how to go about getting the vaccination. With the creation of GirlTalk these women can find a safe haven of reliable information meant to both educate and push them towards receiving their vaccination. GirlTalk is not just a resource base for a community of girls but will be a full-service interactive tool that will aim to not only increase knowledge about HPV but continue on to increase informed decision-making on sexual activity, create and reinforce positive attitudes toward the HPV vaccination, increase the intention to get vaccinated for HPV, and to provide a full explanation of how users can keep themselves from becoming a sufferer of cervical cancer.

PROJECT: SHAW (Tanya Davis, AJ Lehner, Patrick Fleurimond, Jung Hoon Baeg)
The S.H.A.W. project is aimed at young, black males that have recently been diagnosed with Human Immunodeficiency Syndrome (HIV). The ultimate goal of the project is to improve the overall quality of life for individuals afflicted by this disease. We will strive to slow the advancement of Autoimmune Deficiency Syndrome (AIDS) by providing individuals with many tools to monitor the progress of disease. These tools will be linked with the patient’s electronic medical records (EMR) to ensure accuracy and up-to-date recommendations. It is the goal of this project to provide patients with one source that can communicate with their EMR and personal health record. The website will also utilize short message system (SMS) and other common communication mediums to provide education, goal setting, and self-management tools. The project will urge patients to adhere to medication regimens, proper nutrition, and have regular progress assessments in an effort to strengthen their well-being.

PROJECT: SALVERE HEALTH INTERVENTION (Lyndsi Stafford, Jason Lee, Bryan Neth, Grace Park)
Childhood obesity is a widespread epidemic amongst young American children. The results of these rampant lifestyles can cause short and long term effects such as cardiovascular disease, diabetes, high blood pressure, and social and psychological problems. Therefore, after much research and analysis, our group discovered a way to change their attitudes and behaviors on this critical issue. The Salvere interactivity game and heart monitor ensures a fun and effective means to offset these problems. In coordination with elementary schools, our team plans to work with children ages 7-12, focusing on increasing physical activity and enhancing health knowledge. The Salvere is a gaming device connected to a heart monitor. In order to succeed in the game the child must participate in physical activities during their physical education classes. During this activity, heart rates are monitored and sent to their Salvere gaming device. The better the physical activity of the child, the stronger the Salvere gaming character will be. This allows the child to be interactive with the game and reap the benefits of exercise. The children can monitor their progress and also compete with fellow classmates. In addition to physical activity, they will learn healthier behaviors and eating habits through Salvere.
SketchyFoods—bringing people together to eat!

SketchyFoods.com is the brainchild of FSU Grad student Karen Kayir without whom this website would not exist. On a recent STARS Alliance trip to Orlando, Karen shared her list of “sketchy” places to eat with a group of IT undergrads. What followed was a discussion of interesting places to eat and the launch of a website this semester. Spearheaded by IT student, Louis Garofalo, the site was launched in December.

We use the term “sketchy foods” lovingly. We believe firmly that the best foods are sketchy foods. These foods are not made in a factory using Chemistry Lab precision in their ingredient proportions, but foods created in a home kitchen, shack, cart, or truck using measurements like “three handfuls” and “till it’s done.”

Since its launch, the group has visited Momos Pizza (23 people), Super Perros (35 people), Jenny's Lunchbox (on Magnolia) (19 people), Hip Hop Fish & Chicken (21 people), The Cravings Truck (26 people), and Birds Aphrodisiac Oyster Schack (17 people). The website and facebook group are definitely bringing people together (goal #1), there is an active core of eaters that seem to come up with the most interesting places to dine (goal#2)(maybe dine is a strong word), they are supporting local businesses through the recession (goal #3), and reinforcing democracy (goal #4) - visitors to the site vote on the next place to eat. Come join us!

Feed Your Brain

In Spring 2008 the College of Communications and Information began hosting a series of informational sessions entitled “Feed Your Brain!” The events are geared towards students and faculty interested in learning more about various emerging technology topics. Since then, AITP and STARS Alliance has hosted and sponsored twenty-one (21) 2-hour sessions.

To kick off this semester, Jeff Bauer and Chris Tornabene, from Mainline Information Systems, led a Feed Your Brain Session on Virtualization Technologies on March 18th. Some highlights from the presentation include how VM Ware is being used to prevent data loss in corporate environments. Thomas Turner, Project Manager for CCI, also presented. Thomas introduced how virtualization is currently being used to create the upcoming iSpace2 server and gave students a preview of what services will be provided when iSpace2 is completed.

The next event covered the topic of “IT Certifications” and was held on April 8th. The final event for the semester is slated for April 20th with Barbara Fernandes. Barbara will be talking about her creation of iPhone and iPad apps that are being utilized in speech pathology. Come check out what these presenters have to offer! Who knows – you may come back hungry for more!
Dean visits LEON

Dean Larry Dennis and members of the STARS Alliance visited Leon High School on March 30th to present to a business entrepreneurs class and two web design classes. Dean Dennis gave an overview of all the programs the College of Communication and Information has to offer. STARS members Louie Garofalo, Ashley Rutstein, Karen Kayir, and Courtney Kallemeres discussed their programs and the benefits of being in the College of Communication and Information. They also spoke on how the lines between jobs such as advertising and web design are starting to blur and the advantage that the ICT major plays in the combination of those two fields.

The group also spoke on activities outside of the classroom that IT and ICT students are involved in. The presentation stressed the importance of getting to know classmates and faculty on a personal level at networking events including events through the social group sketchyfoods.com.

WISE Women

On Tuesday March 15, 2011, WISE (Women in IT Sharing Experiences), held their first event of the Spring 2011 semester. Eighteen women showed up to be a part of the fun. After digging into the refreshments- cookies, chips, and drinks, the event started off with everyone pairing up with a partner and playing a few rounds of catch phrase. Melissa Raulston was the guest speaker and talked about being a woman in the IT field, answering questions on majors and how to get your first job.

A follow-up event was held on March 31, 2001. Business leaders from the community attended and reviewed cover letters, resumes, and offered suggestions. They also held mock interviews with students. For more information, please contact Jennifer Paparelli at jep10f@fsu.edu.

SLIS IT grad releases Book

Erik Hazzard has been designing web pages for a long time. In his current position, he is the lead web developer for the Florida Resources and Environmental Analysis Center, a GIS shop based in Tallahassee, Florida. He spends the majority of his time working as a python and javascript developer, making heavy use of Django and OpenLayers - but he often writes code in other languages. As a student in 2007/8, Erik was designing web pages on the side (http://vasir.net).

His passions include game development, web development, and open source software. On his blog, he writes about game development, web design, programming, and other tech-related things. Erik’s first book, “OpenLayers 2.10” is targeted for beginners.

The aim of this book is to provide a guide for beginners and also serve as a reference (but not a replacement for the OpenLayers docs). He uses examples throughout the book to demonstrate OpenLayers concepts.
Tech Day

In an effort to promote interest in High Schools for IT and ICT, students from the IT leadership class have been contacting Panhandle schools and distributing program information to Principals and guidance counselors. Besides traveling to schools, the group also hosts schools. The latest visitors came from Bay High in Panama City. The team (Cory Thorpe, Jamal Gumbs, Dwayne Wolfe, Joe Papciak, and Dan Cohen) spent Thursday 4/7 providing an FSU overview for the 76 visitors. The morning began with a tour of Seminole Productions and a viewing of the 3D video. The group met with faculty and other IT/ICT students in the program and spent time on a Scavenger Hunt designed to teach them about FSU. With 5 SLIS students performing at the circus, the group also arranged a short program for the visitors. The Leadership group was assisted by other students in the Leadership class as well as STARS Alliance members.

Girls just wanna have fun!

Can kids design, build and program a robot to complete a task and learn valuable concepts and skills while doing it? The answer is YES! Last year, STARS held a two week camp at Nims Middle School for 22 middle school students. Over the current school year, STARS has been running a technology club at Nims on Wednesday evenings. One of the club meetings introduced robotics. LEGO MINDSTORMS was such a big hit with the female students that STARS decided to host an ALL-GIRL Camp this Spring.

Held over 2 Saturdays, students from the IT Leadership class (Kyle Soper, Dan Cohen) teamed up with STARS students (Courtney Kallemeres, Krystal Bowden) to host the camp with a focus on engineering, robotics, and fun. The camp included designing and building robots to travel in a pattern; making robots that used sound; and using touch sensors to create bumper cars. Nims students learned the engineering design process, learned how to use gears and sensors and how to program their robots to operate autonomously. The students used the LEGO MINDSTORMS software to plan, test and modify sequences of instructions for a variety of life-like robotic behaviors. They also learned to collect and analyze data from sensors to correct any problems.
Game Day

Continuing an event started 4 years ago, students from the IT Leadership class organized the Spring Game Day event on 4/9 in the Goldstein Library. The team included Matt Russi, Brittney Montgomery, Christine Olano, Naaman Butler, and Garrett Fontenot. The event was designed to attract students to gaming, IT, and all things technology related! This event consisted of games, prizes, food and fun. Multiple gaming stations were set up including an 8 person tournament. Hourly drawings were held where students won prizes. The event attracted seventy-five attendees with twenty non-IT students coming to the college. A Fall event is being planned.

CCI Career Day Surveys show Positive Trends

The College hosted its Spring Career Day on April 4th from 1:00 - 3:30 p.m. at the Alumni Center on Tennessee Street. With the largest employer turnout (36) and strong student attendance (205+), the event was a success. Companies that attended include: 180 Communications, Children’s Campaign, Salter>Mitchell, College of Communication & Information, Gabor Agency, RB Oppenheim Associates, Onyx Creates, VISIT Florida, ACS (Xerox), Tallahassee Democrat, Tallahassee.com and FSView, Diverse Computing, College of Business, The Torchlight Program, Mainline Information Systems, BowStern, Agency for Healthcare Administration, Navy Recruiting, YPartnership, The Zimmerman Agency, Clear Channel, Florida Dept. of Financial Services, FSU Medical School IT, Tallahassee Memorial Hospital, Leon County Schools, Infinity Software, Workforce Plus, FSU Career Center, BevShots, Advanced System Design, Inc., eLayaway, Whats Next Marketing, WTWC, and the Florida Democratic Party. A quick survey of 8 random companies that attended career Day shows:

♦ 35 resumes collected on average and each company has contacted 3-5 people for interviews
♦ 6 of the 8 companies were Satisfied with the Students they met and 2 were Very Satisfied
♦ 5 of the 8 companies were Satisfied with the Resume Quality and 3 were Very Satisfied
♦ On a scale of 1 to 10—the 8 companies ranked the event an average of 8.75
Robotics—training the teachers!

It doesn't matter what age you are, Legos never seem to get old. Educators from all across Tallahassee are using these building blocks, getting a crash course in Lego MindStorms, an interactive program for kids in elementary and middle school. But here’s the catch, while it may just look like play time, when they use this, kids will actually be applying math and science skills, without even realizing it.

The STARS Alliance students created a weekend workshop that illustrates how LEGO-based activities can address elementary and middle school standards on mechanics concepts, specifically, using LEGO components, sensors, and NXT module concepts such as gear ratios, friction, potential energy, kinetic energy, and oscillations. By programming a robot, students can physically see the results of what they’ve done, and it makes it easier for them to go back and problem solve. Rather than being an abstract idea on a monitor, the robot's actions are concrete and 'real'. Students got a chance to learn computer programming and simple tasks with the robots. The students' excitement and their greater understanding of how computer programming worked was the reason we pursued other funding for more NXT robots.

ICT Major competes at drumline Championships

Christina Pomales has been part of The Creek Percussion, an indoor drumline founded in 2007 that grew out of the ensembles at Timber Creek High School (which is where she attended high school) in Orlando. This weekend, she is off to Dayton, Ohio to compete in the World Championships coordinated by WGI. “Winter Guard International (WGI) Sport of the Arts” is the world's premier organization producing indoor color guard and percussion ensemble competitions. As a non-profit youth organization, WGI serves as the leading governing body indoor percussion activities. It is called the Sport of the Arts because it brings music to life through performance in a competitive format. Now entering its 33rd year, the sport continues to evolve and grow. There were over 11,000 participants at the Sport of the Arts World Championships this past April.

Band has been a big part of her life. She started in middle school and plays the clarinet, alto saxophone and the drums. She did marching band in high school as well as the Marching Chiefs here at FSU. Christina has been a part of the The Creek since in 2007. Her show this year is titled "Color and Heart" and is dedicated to one of her former instructors John Seay, who passed away last year. The Creek has made it into finals every year since 2007.
Going Green

On March 17th the STARS Alliance hosted a Going Green recycling event at FSU. Students collected donations of laptops, desktops, and towers, as well as smaller equipment such as wrist straps, and cables. The project was led by Jisell Solbavaro and Raquel Safra with assistance from Brandon Perkins and Katie Smith. Drop off locations were set up in both the Louis Shores Building Lobby and the Strozier Library. The event not only served as an environmental effort to promote recycling of electronic materials, but also helped the local community as the computers were collected for the Digital Harmony project. The donated computer equipment will be used to teach at-risk teenagers information technology skills. Students who participate in the program will rebuild these machines themselves, learning new computer skills along the way and being able to keep the rebuilt equipment at the end of the program. In addition, the program mentors these at-risk teenagers and instills values like responsibility, collaboration, and leadership.

IT Help Desk

This semester a group of IT and ICT program students launched the mobile help desk, offering free technology advising, troubleshooting, and counseling at Market Wednesdays in the FSU Union. “Team Think Tank” led by Joshua Forman and founding members Shantia Shivers, Brittany Montgomery, and John Whitaker provides a diverse set of skills to the table. Some examples include programming, web design, mobile application design, hardware maintenance, and security.

So far, Think Tank has solved problems that include email connectivity, mobile platform issues, computer infections, and general scholastic advice. In addition, the Think Tank also informs students about what the College of Communication and Information has to offer and acts as a College recruiting tool. For more information or to get involved, please contact Ebe Randeree at eranderee@cci.fsu.edu.
The second annual Walk2Talk event took place on Saturday, April 23rd, 2011, at 9:00am for runners and 10:00am for those participating in the walk. Students, faculty, community supporters, clients, and their families participated in the support the L.L. Schendel Speech-Language Hearing Clinic. The event started at the trail head of the beautiful Tallahassee-St. Mark's Trail, located on SR 363 just south of campus on Monroe. The run was a 5K race, with prizes distributed by age category. The walk began after the race completion, with turn-around points marked off along the trail. Refreshments were be provided by community sponsors, including Bruegger's and Tasty Pastry. Event t-shirts are available for $10 or in limited quantities on-site for $15. Those interested in participating at future events can call 644-2238. Individuals interested in volunteering can contact Carla Jackson at cjackson3@fsu.edu.

DZ Sorority continues support of SCSD Clinic

On Tuesday evening, April 5th the Delta Zeta sorority hosted a pizza dinner and egg hunt for children who are deaf or hard of hearing and their families. The DZ sisters and their advisers were well prepared for the nearly 50 people who attended the event. Delta Zeta’s philanthropy is for those with speech and hearing disorders.

Rather than conducting another fundraiser, the chapter decided to do a hands-on project. The families couldn’t have been happier. Parents and grandparents chatted over dinner with others who have children and grandchildren using hearing aids or cochlear implants. The children were entertained by the DZ girls and several speech-language pathology graduate students who are currently on the Listen Team.

Children and adults with hearing loss receive auditory-verbal and aural (re)habilitation therapy through the L.L. Schendel Speech and Hearing Clinic of the School of Communication Science and Disorders. Each semester the group of graduate students on the Listen Team who provide this therapy, plan two or three Family Support Group events.

The parents share their joys and struggles, they listen to presentations by guests about a variety of topics, but most importantly they build lasting friendships. The children with hearing loss and their siblings meet and play with others with whom they have something in common. The event graciously hosted by Delta Zeta this spring was appreciated by all.
SPAA Hosts Successful SPRING DAY Festival

Students Promoting Autism Awareness hosted a "Spring Day Festival" on Saturday, March 19, from 12 noon to 6 p.m. at Railroad Square Park. The festival featured local musicians performing on two stages, food vendors, FSU organizations hosting children's activities, Tallahassee organizations with resources, as well as donated art and other items from various schools to raise money for the FSU Autism Project (for research, education and resources for families in the Tallahassee community). This is a free event in hopes of bringing together students, families and professionals in our community to help support the cause. Please search "Spring Day Festival" on Facebook for more details.

Language & Literacy Project going strong

Go to the Leon County library on Wednesday evenings and you will find graduate students from SCSD there... they haven’t found a terrific new place to study... they are engaged with a group of students who are second language learners. The unique thing about this group is that the student’s parents are at the library learning English too. For the past two years, SCSD students in the Language and Literacy project have been learning more about the unique needs of second language learning students while gaining experience in learning how to provide language expansion opportunities. The L & L students learn how to use the Sunshine State Standards to support the learners, to design lesson plans by matching objectives, to support whole group instruction and how to differentiate instruction according to each student’s needs, The children also receive support with homework assignments and information exchange on culture and the English Language. The activities and projects also provide opportunities for the L & L students to gain insight into the struggles of school-aged children as they learn a new language and adapt to their life in a new country.

The Language and Literacy Personnel Preparation Project, funded by the Office of Special Education Programs, focuses on preparing SLPs to support young children and students at risk for language delays and disorders due to high poverty and other potential academic risks including students with English as a second language. L & L students are using their skills in language development and intervention to expand opportunities for ESOL (English for Speakers of Other Languages) children. The ESOL tutoring group is held in conjunction with the Literacy Volunteers of Leon County at the Leon County Public Library.

SCSD Grad Student will be a Dual-Career Professional

Christie Jones is a first year graduate student in the School of Communication Science and Disorders program at Florida State University. Christie has worked as a registered nurse for almost four years in a variety of settings including medical surgical and orthopedic (postoperative care), rehabilitation, critical care, wound care, and student health. She first became interested in speech-language pathology while working at the bedside and witnessing the improvements that speech-language pathology made on her patients’ speech, language, and swallowing abilities. “I am passionate about helping others and fascinated with the improvements that speech-language pathology can have not only on one’s communicative and swallowing abilities but also on one’s overall well-being and quality of life.” Christie describes her first year as a speech-language pathology student as “challenging both clinically and academically. Our professors are fantastic and have been extraordinarily helpful.” After graduation next August, Christie plans to continue working as a registered nurse while simultaneously working as an SLP. She hopes to work with the elderly and military veterans.
Whole Child Leon offers community wide screenings for children under age 5 each spring and fall to increase opportunities for families to access resources and services for their children. Doctoral students and faculty from the Communication and Early Childhood Research and Practice Center participate as one of over 25 Tallahassee community partners by supervising graduate SCSD students in the developmental speech and hearing screenings of young children. More than 300 children have been screened to date with numerous referrals to a variety of programs including the FSU Speech and Hearing Clinic for follow up assessment or intervention services. The last screening occurred on Friday April 1 with Emily Marturana and Sherri Stronach, Val Mason, Elizabeth Figorola, and Brittany Marston providing language and audiology screenings.

Children with developmental delays are at high risk of lifelong disabilities which may compromise their ability to fully participate in their community and to realize their full potential. If developmental delays are identified early in a child’s life, there is a high probability that appropriate interventions can enable the child to overcome the delay completely or significantly mitigate its impact on the child’s life. Unfortunately many children are not screened early enough to detect possible delays before they progress to a much more serious and often irreversible condition. Opportunities to participate in community screening events provide a valuable learning experience for the graduate students as well as a great service to the local community.

On March 25th and 26th, FSU NSSLHA held their annual conference. The conference conducts two primary educational events. Friday night was the Graduate & Professional Poster Session. The poster session was a forum for FSU graduate students and faculty to present poster sessions summarizing their research experiences of the past year. Topics ranged from early intervention to treating speech, language and swallowing function in the elderly. In addition, there were presentations on clinical issues such as supervision and training practices. The poster session was an informal setting for undergraduates, graduates, faculty and the community to share and discuss the latest developments emerging from the School of Communication Science and Disorders. This year highlighted 14 posters, representing work from more than 20 graduate students. On Saturday, conference participants were treated to lectures from Carol Stoel-Gammon, PhD, an internationally renowned researcher on speech language development and intervention, and FSU’s own Toby Macrae, PhD who is a developing scholar in the area of speech sound impairment in children. The Saturday lectures were more focused training on specific topics, offering participants in depth analysis and cutting edge research on the topic of speech/language development and intervention. In all, the conference was a valuable resource for SCSD and the community, offering continuing education and an opportunity to disseminate research findings. The conference was held at the Monroe Street Conference Center, here in Tallahassee.

The National Student Speech Language and Hearing Association (NSSLHA) is a pre-professional membership association for students interested in the study of communication sciences and disorders. National membership is available to undergraduate, graduate, or doctoral students enrolled full- or part-time in a communication sciences program or related major. The Florida State University Chapter of NSSLHA is the local affiliate representing FSU in the national organization. FSU NSSLHA supports the national organization mission and philanthropy but there are many events that support the FSU community as well.
SCSD and SLIS Students Collaborate on Autism Efforts

In the Spring 2011 semester, graduate students in the School of Communication Science and Disorders (SCSD) and the School of Library and Information Sciences (SLIS) have partnered to provide a social interaction group, Connect, for adolescents with autism spectrum disorders (ASD) and related social communication disorders at the Goldstein Library. The purpose of Connect is for adolescents with social communication needs to gain knowledge of and apply social communication skills while learning functional library skills. Through the program, the adolescents connect with each other, connect with other young adults (i.e. the graduate students), connect with technology, connect with library resources, and connect with library personnel.

The students from each school bring a unique set of skills and knowledge to support this collaboration. The SCSD students planning and implementing the program are a part of a federally funded personnel preparation project, Project ASSET (Autism Spectrum Specialized Education and Training), designed to build the capacity of speech-language pathology graduate students in order to address the needs of individuals with ASD and their families. The SLIS students are graduate assistants in the Goldstein Library who have various interests in instructional media and library services. Together the students plan interactive rich learning experiences for the adolescents that focus on building social communication while participating in activities that introduce and expand knowledge and skills related to information seeking within the library context. A parent of an adolescent participating in Connect said, “What is unique about Connect is that you are focusing on developing basic skills that they need integrated in activities they need and like – using the library.” This partnership not only provides the adolescents with a functional and meaningful learning environment, it also supports interdisciplinary collaboration and connections for the graduate students.

Jenny Brown, a SCSD doctoral student and Project Coordinator of ASSET, organized Connect in response to the need for functional intervention for adolescents with social communication disorders and to provide graduate students with interdisciplinary experience in collecting data in action research activities, individualizing instruction to meet the needs of diverse learners, and embedding intervention into community activities.

SCSD Collaborators: Juliann Woods, Professor and ASSET Director; Joanne Lasker, Associate Professor and ASSET Co-Director; Jenny Brown, Doctoral Student and ASSET Project Coordinator; Caitlyn Boyack, Ana Golchert, Megan O’Hara, Michele Peyser, Megan Sierra, Jordan Scheid, and Kristina Thelen, ASSET Students in SCSD Masters Program

SLIS Collaborators: Pam Doffek, Director and University Librarian, Goldstein Library; Megan Coyle and Jennifer Rian, SLIS Masters Students
Looking For a JOB?

Multi-Media Journalist (WTVJ)
Responsible for, but not limited to, gathering information, shooting, writing and editing newsworthy events including breaking/spot news, general news, sports and feature stories relevant to the Miami community. Will create web content that complements nbcmiami.com.

Applications Systems Programmer I
The main focus for this position will be to maintain and develop Oracle PL/SQL, Java, and XSL for an existing web application, Permit Builder (PBR). The PBR team is in the process of undergoing added enhancements and new functionality.

Head of Information and Research Services – Florida International University
This position manages the department and leads the staff in evaluating and improving their work; establishes priorities, goals, and benchmarks for the department and its staff; evaluates performance; and measures progress on high-priority projects.

Network Administrator
Administer network components including VMWare, Equalogic SAN, backup systems and Cisco phones Help desk support and resolution New hire provisioning including PC imaging, phone and network setup, Patching of all servers and PC’s, Monitor, and tune systems performance, Provide support for WAN connectivity issues, Ensure maximum uptime of all systems

Student Web Developer – On-Campus
Duties include updating, developing web content on html, shtml, and php pages for the Department of Earth, Ocean & Atmospheric Science.

Computer-Network System Administration Assistant – On-Campus
Duties includes: Software/hardware installing/upgrading, troubleshooting, system analyzing, user support, etc. at COAPS FSU.

Systems Project Consultant
This is work analyzing science, engineering, business, and all other data processing problems for application to automated data processing systems. The incumbent also analyzes user requirements, procedures, and problems to automate or improve existing systems and review computer system capabilities, work flow, and scheduling limitations and may analyze or recommend commercially available software or hardware.

Information Systems Analyst
The essential function of the position within the organization is to design, analyze, implement and maintain computer programs. The position is responsible for developing computer programs and performing related clerical tasks. The position works under general supervision independently developing work methods and sequences.

School Media & Technology Specialist
Candidate will maintain all ongoing and daily functions of the school library/media center. Will assist teachers and students in the technology labs. Plan and develop curriculum, programs, and lessons to engage students.

Library Director
Plans, priorities, organizes and directs all phases of the County library program; works in cooperation with County officials in planning the progressive development of the library, develops and executes strategies and programs to develop and maintain positive image and relations between Library representatives and County residents.

Technical Analyst – JKF Medical Center Palm Beach
The Technical Analyst implements and supports facility and division desktop equipment, and is the key technical resource responding to end user desktop incidents and requests reported to the Service Desk. Problems beyond the scope of their ability or responsibility are communicated in a timely manner to senior-level support personnel.

Service Desk Analyst
The Service Desk Analyst provides support for basic incident resolution and requests reported to the division service desk. Responsibilities include initial assessment, triage, research, and resolution of basic incidents and requests regarding the use of application software products and/or infrastructure components.

Division Education / Communication Coordinator
Plan, organize, and manage training and educational programs for Division IT Shared Services Center. Design training and educational programs for information systems professionals including application services, customer support personnel, desktop fix agents, and all management personnel. Identify Division training needs for all IT employees and opportunities for improvement.

IT Support Specialist
Serves as IT Manager by working with International Program administration to resolve problems and develop internal IT policies and procedures. Facilitates the collaborate partnership with Information Technology Services (ITS) on the planning and delivery of IT systems and services to the department. Provides support for the International Program website, custom applications and MS-SQL databases.

Business Systems Analyst
Possession of a bachelor’s degree with major course work in computer science or a related field and one year of technical experience in computer systems development, support and/or programming in a client/server environment; or an equivalent combination of training and experience.

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SEE MORE JOBS at: http://news.cci.fsu.edu/category/ccil job-board

Connect with an RSS Feed:
At the bottom of the CCI home page, there is a link called: Get CCI News via RSS. Clicking this link will give information about, and steps for, setting up an RSS feed for CCI news as well as RSS feeds for JOBS and INTERNSHIPS. Get Jobs pushed to your smartphone!
The FSU “Flying High” Circus has been around since 1947 and was originally created to integrate men and women when FSU became a co-ed institution. All degree-seeking students can participate. Unlike the traditional circuses of old, the FSU circus is an aerial and stage presentation with three rings. Student performers are responsible for their own equipment, costumes, setup and lighting. FSU students may sign up for a one credit hour “Introduction to Circus” course offering the basics of juggling, walking the high wire, aerial ballet, and rigging. CCI students in the circus include: Carly Emerson—SCSD (Gil Aldridge Memorial Trophy 2010 Recipient), Jamal Gumbs—SLIS, Mary Jeanes—SLIS, AJ Lehner—SLIS, Michael Suarez—SLIS, and Cliff Rice—SLIS.

New Recruiting Site unveiled

The SLIS Undergraduate program has recently revamped their recruiting site, updating the look and feel of it, as well as introducing the new major, ICT or Information, Communication, and Technology. FSU students Clay Gonzales, Victor Marquez, Naaman Butler, and Max Fogarty worked together to include social media links, as well as various IT and ICT YouTube videos created by STARS Alliance students. Also on the site are interactive maps of past Internships and locations of IT Alumni across the US. Clicking on the allotted location gives you the name and address of the company that one of our students is working in now and their current title. The data comes from a secure database that hides emails and phone numbers. Their location in the United States ranges from Washington to the tip of Florida all the way to New York. Having Alumni in different cities and states not only increases the bond between students but also acts as a resource when younger students are interested in opportunities in other locations. Site: recruiting.cci.fsu.edu
Available Jobs & Internships

The College of Communication & Information is posting job and internship listings that may be of great interest to students. Go to the CCI home page (cci.fsu.edu) and click on “Key Sites” (on the top right). A list will drop down that includes “CCI Job Board” and “CCI Internship Board.”

Connect with an RSS Feed:
At the bottom of the CCI home page, there is a link called: Get CCI News via RSS. Clicking this link will give information about, and steps for, setting up an RSS feed for CCI news as well as RSS feeds for JOBS and INTERNSHIPS. Subscribing to an RSS feed is a fast and easy way to have jobs and internship sent to you! Helpful link: http://cci.fsu.edu/news/?p=1339.

Dates to Remember!

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<tr>
<th>Date</th>
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<tr>
<td>April 21</td>
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<td>Aug 29</td>
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Get Connected with CCI!

LinkedIn groups:
- FSU College of Communication & Information
- FSU School of Library & Information Studies Alumni

Facebook groups:
- FSU College of Communication & Information
- Florida State Department of Communication Science and Disorders Alumni
- FSU College of Information Alumni

Do you have a CCI school or club page that needs promoting? Contact Ebe Randeree (eranderee@cci.fsu.edu)!