

Connecting with Alumni @Homecoming



The 2012 All College Tailgate was well attended by several CCI Alumni. The events included: the All College Tailgate hosted by President and Mrs. Barron in the President's Backyard; performances by the Marching Chiefs and the FSU Cheerleaders; and a pre-game speech from Senior Associate Director of Athletics Monk Bonasorte. The CCI table was staffed by students from the College Student Leadership Corp. Students representing CCI were: [Christine Willingham](#), [Kelsy Young](#), [Allison Loehr](#) and [Lauren Johnson](#).

CCI Adds 3 More to Garnet & Gold Scholar Society

Florida State University President Eric J. Barron inducted 12 students into the Garnet and Gold Scholar Society last December, [3 from CCI \(Annie Smith, Jason Vogel, and Bianca Salvaggio\)](#). The prestigious academic society, created by President Barron in 2011, recognizes outstanding undergraduate students each semester. Garnet and Gold Scholars are acknowledged for meeting membership criteria of excelling in at least three of five key areas — leadership, internship, service, international study and research — both within and outside of the classroom. There have been 136 students inducted into the Society—[19 from CCI](#). We currently have 35 students in the process of completing the G&G requirements.

The College of Communication and Information faculty and staff who advise Garnet and Gold Society members in specific engagement areas include:

- Leadership and Internship: Ebe Randeree, School of Library & Information Studies
- International Experience: Mark Zeigler, School of Communication
- Service: John Marks, School of Library & Information Studies
- Research: Dr. Juliann Woods, School of Communication Sciences & Disorders



SCHOOL OF LIBRARY & INFORMATION STUDIES

GRADUATE PROGRAMS

- Master's in Library & Information Science
- Doctoral Program in Library & Information Science
- Executive Master's in Library & Information Science
- Specialization in Archives and Special Collections
- Leadership and Management
- Media and Digital Communication
- Museum Studies
- Project Management
- Reference Services
- School Library Media Leadership
- Web Design
- Youth Services

UNDERGRADUATE PROGRAMS

- Bachelor of Science in Communication Sciences & Disorders
- Bachelor of Science in Information Technology
- Bachelor of Science in Information, Communication and Technology
- Bachelor of Communication Studies
- Media Production
- Public Relations
- Professional Communication (Distance City Camp)

CERTIFICATES

Undergraduate

- Developmental Disabilities
- Health Informatics
- International Competence

Graduate

- Developmental Disabilities
- Digital Video Production
- Hispanic Marketing Communications
- Leadership and Management
- Museum Studies
- Project Management
- Reference Services
- School Library Media Leadership
- Web Design
- Youth Services

LEARN MORE

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<http://cci.fsu.edu>

Annual Convocation Honors Faculty, Staff, and Alumni



Karen Moore

The College of Communication and Information held its Annual Convocation and Award Ceremony Saturday, October 27, 2012, welcoming keynote speaker Karen Moore, CEO and founder of Moore Communications Group, one of the largest independently-owned PR firms in the nation.

This event honors the hard-working faculty and staff of CCI, as well as its distinguished Alumni. At the College level, **Jason Penley**, CCI Help Desk Administrator and FSU alumnus,

received the Dean's Office Award. **Ebe Randeree** was awarded the CCI Leadership Board Award for his work in outreach to local businesses, supporting the Leadership Board efforts, and promoting CCI efforts through social media.



School of Communication Science & Disorders



Neil DiSamo (L)

Neil DiSarno, recognized as the Outstanding SCSD alumni, who received both his MS and PhD in audiology from CCI's School of Communication Science and Disorders, recently completed his fourteenth year as the department head of Communication Sciences and Disorders at Missouri State University. Additionally, he is the Chief Staff Officer of Audiology at the American Speech-Language Hearing Association.

Faculty/Staff recognized were:

Carla Wood Jackson, Associate Professor

Julian Woods, Professor, Director of the Communication and Early Childhood Research and Practice Center and the Associate Director of the FSU Autism Institute

Thomas Turner, Technology Specialist and the School's Health Insurance Portability and Accountability Act (HIPAA) Security Officer

School of Communication

David Garfinkle and **Jay Renfro**, recognized as the Outstanding COMM alumni, graduated from the School of Communication and founded Renegade 83, which has become one of Hollywood's most prolific television production companies. They are known for creating the reality show *Blind Date*, and two of their productions, USA's *The 4400* and the documentary special *The Kennedy Detail*, have been nominated for Emmys.

Faculty/Staff recognized were:

Gary R. Heald, Professor and Associate Dean for Academic Affairs and Finance

Natashia Hinson-Turner, Graduate Academic Support Assistant and School's Graduate Coordinator



David Garfinkle and Jay Renfro

School of Library & Information Studies



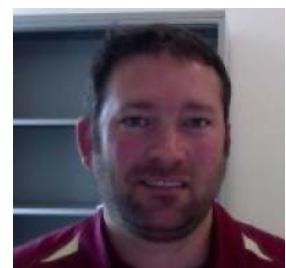
Samantha Hastings

Samantha K. Hastings, recognized as the Outstanding SLIS alumni, who graduated with her PhD from the School of Library and Information Studies in 1994, has been the director and acting professor at the University of South Carolina, School of Library & Information Science, since 2006. She also directed the digital image management program at the University of North Texas, SLIS, serving as interim dean (2004-2005) and president of ASIST (2004).

Faculty/Staff recognized were:

Ebe Randeree, Program Director of the SLIS Undergraduate Program

Elaine G. Howard, Executive Administrative Assistant



Jason Penley

College Launches “CCI Through Your EYES” Video Contest



The College of Communication & Information (CCI) launched its first ever student video contest: “CCI Through Your Eyes” last Fall. Students submitted videos in October and an Official Viewing Party was held on Saturday, November 10th from 3-5 PM in Room 006 of the Louis Shores Building with food and refreshments. 95 videos were submitted and 30 were sent to the initial judges. 15 videos made the final cut and were showcased at the 11/10 event. The audience voted for the final winners. Prizes included: Grand Prize: \$250, 1st-4th Runner-Up: \$100, Honorable Mentions: FSU Snuggies. Students winners included:

1. Matchett – Tech City Rap
2. Jorge, Moore, Strawter, Moore, Sarmiento – Why IT?
3. Livingston, Williams – ICT



College/STARS Hosts “Tech Days”



As part of the ongoing outreach that CCI conducts, the College hosted Wakulla High School on Saturday 2/23. The tour started at Seminole Productions with a viewing of the 3-D video (used for Football recruiting), a tour of the control room, and a discussion of Media Production options. The students then toured campus ending in the Johnston Lab (where they are presented with the undergraduate majors available in CCI). The tours bring high school student to campus to visit CCI, meet our students, and discuss careers. Schedule to visit this Spring are Marianna High, Bay High, and Godby High.



Apps to Lower Stress and Keep You Healthy

Being a student takes up a lot of time, but it's not your entire life. Here are some apps to help you unwind, focus, stay healthy, and be a little less stressed.

Parallel Kingdoms

This game is unique in that your map is the world around you. Slay monsters, build cities, raid dungeons, and hone your skills all in your own neighborhood. This game is GPS based, allowing players to roam new territory by traveling to it in real life. You can see who else is playing in your area and team up or go to war. And for those of you who don't want to get off the couch, there are even ways to expand your territory and explore new land without ever getting up.



Pocket

Why is it that you always come across the most interesting stories or videos while working on some super important project with an impending deadline? You know what I am talking about. Then you just have to read/watch it because you know you will either forget about it or never find it again. You could always bookmark the page, but then you end up with a bookmark folder full of clutter. Pocket lets you put those distractions away for later with just one click. Even better, it syncs them to your computer, phone, and tablet, so you can take a look whenever you happen to have a free moment.

Calorie Counter-MyFitnessPal

It's hard to find time to be healthy in college and, let's face it, working out is not always the first priority. Whether you want to be more fit or want to get rid of that freshman 15, this app is a great tool. Not only does it provide you with a super easy way to track what you eat, but it also keeps track of how many calories you burn, and has a massive database of foods so you can find whatever your diet is missing or just pick a quick and healthy snack. Everything syncs between your phone and computer, and you can even connect with friends if you need the extra motivation.



Workout Trainer

You do not always have time to hit the gym, but that is no excuse for not staying fit. Got 10 minutes before you need to leave for class? Hop on this app and pick a quick workout. Workout Trainer has a huge database of workouts for any time you have available and any level of fitness. You can browse workouts by goal (weight loss, fitness, cardio) or target area (chest, arms, legs, abs). Simply select a workout and the app will talk you through it along with visual aids so you know exactly what you're supposed to do. You can even pick the voice of your trainer. The app tracks your progress and lets you know how you are doing. You can even create custom workouts and share them with the rest of the fitness community.

FSU Tranz

Just in case you missed the arrival of this beauty, we are featuring this lifesaver of an app so you will never (or at least rarely) be without parking on campus again! This app is connected to all of the campus parking garages and tells you which ones are full and which ones have room. This app could definitely use some improvement, but it is still a must have.



MixBooth

Waiting for dinner at a restaurant? Stuck in a long line? Need a laugh? Check out MixBooth. Just pick two people, or grab a picture of that celebrity you like off the internet for your second, and this free app will mix the faces together for you. Endless hours of amusement can be had by mixing your friends, family, bosses, pets, etc. If you like this you may also want to check out AgeBooth and BaldBooth.



Crackle

This is a great app if you are going to be stuck somewhere for quite a while. Crackle is a free app that provides you with full length movies and TV shows that you can stream to your phone for no cost. It has a good selection of recent media that can keep you entertained for quite some time.

Local Agencies Host WISE Women



Students from WISE (Women in IT/ICT Sharing Experiences) group spent an evening on November 28th with CEO Samantha Strickland, **THE POD Agency**, as part of the STARS/WISE Leadership series. They followed that with a second event on February 18th at the **Onyx Group** with CEO Nadia Kamal and a morning on February 26th at **Datamaxx Group**.

The goal was to provide young women with opportunities to talk one-on-one with successful business leaders. Students discussed life challenges, leadership, strategy, networking, mentorship, and entrepreneurship.

A recent article in Huffington Post (2/15, Sejal Hathi) stressed the need for young, female tech leaders to have mentors. WISE (Women in IT/ICT Sharing Experiences), started by STARS Alliance in early 2009 focuses on students in the Information Technology (IT) and the Information, Communication, and Technology (ICT) programs; however, all FSU students are welcome.

The goals include: providing professional events for members (guest speaker series, mentorship events, career days, internship opportunities, company tours), providing opportunities for leadership for students (executive board, leadership roles,



outreach to schools), facilitating links between FSU and the local business/technology community for our female students, and providing venues for social collaboration for students (Bowling, Picnics, Pizza Nights).

"This is a terrific opportunity for CCI students to learn more about the various facets of leadership and mentorship from women who practice it every day," said **Allison Loehr**.

Another student, **Ashley Augustine**, was struck by the link to the concept of "passion". Her notes from the events reflect the events at Onyx and the Pod show this —she wrote: "Expose yourself to more and find your passion; surviving is not living."

McKenzie Fitzpatrick also attended—she said "You never really see the other side to a CEO like where they come from or how they got to where they are. Sometimes we forget that they are human just like us. Their story and the growth of their companies is really inspiring."



Seminole Production Offers Students Real-Work Experience

The Florida State University School of Communication's Seminole Productions was highly commended in a recent article for providing students with real-work media production experience. This company is also used by many departments for their video needs. The article was published January 27, 2013 on both FSU News and Tallahassee.com.



Seminole Productions has been awarded over 50 national and international awards, including consecutive years as the "Top College Video Board Display" from IDEA. The Seminole Production company's largest client is the Athletic Department. Anything seen on the video boards has been produced by the working students of the Seminole Productions. Seminole Productions is supervised and was co-founded by Mark Rodin. Rodin is the executive producer and is a faculty member of the FSU College of Communication and Information. The full story is available at either link below:

fsunews.com/article/20130128/FSVIEW0206/130127009/Seminole-Productions-offers-real-work-experience

tallahassee.com/article/20130128/FSVIEW0206/130127009/Seminole-Productions-offers-real-work-experience

Focus on: Communication Alumni

Meet: Diane Fredrikson (1988 Alum)

Diane joined Logical Choice Technologies in February of 2005. Her role at the company began as a K-12 Sales Consultant working directly with schools in the Southeast to help with Promethean interactive technology implementations.



In November 2006, Diane took on the role as a Sales Director to oversee a team of Education Sales professionals on the East Coast. In April 2012, Diane was promoted to the VP of Sales position and currently manages the U.S. Sales Directors, the Strategic / Bid Team and the Inside Sales team.



Prior to joining Logical Choice, Diane had a 15 year career at The Orlando Sentinel newspaper where she worked in a variety of roles including advertising sales to local and national retailers and as a marketing analyst. Diane received her Bachelor's of Science in Communications in 1988 from The Florida State University and is now the proud Mom of an FSU Freshman class of 2016! Go Noles!



Meet: Sully Moreno (2012 Alum)

Sully completed her undergraduate at CCI in 2010 and her MCS degree at FSU CCI in 2012. While at FSU, she was awarded the "Outstanding Master's Student in Media and Communication Studies, FSU, 2012" as well as receiving two Hispanic Marketing scholarships (Pablo J. Lopez Memorial Scholarship, FSU, 2011; Emerson Climate Technologies Scholarship, FSU, 2011).



She currently works in the sales and marketing group at Microsoft. "My department is called Sales Desk and we put together strategic communication documents for account managers. I'm also now in charge of project managing translations to Canadian French, Brazilian Portuguese, and Spanish, and reviewing the translations to Spanish. I really like it because it gives me the chance to work with companies in Latin America and put my certificate in multicultural marketing to good use!" In her free time, she contributes weekly articles on varied topics including the media, social issues, and current events to Feminspire.com, a website with over 10,000 daily hits.

Garnet & Gold Scholars: Smith & Vogel



The School of Communication inducted two new Garnet & Gold members this past Fall. **Annie Smith and Jason Vogel.**



GARNET & GOLD SCHOLAR SOCIETY

Ms. Annie Smith, supervised by Dr. Davis Houck, presented her research on December 3rd . Her presentation was entitled, "Persuasion and Communication Apprehension in Public Speaking."

The FSU Garnet and Gold Scholar Society recognizes student achievement in several areas, including leadership, internship, service, international experience, and research. More information is available at: <http://garnetandgoldscholar.fsu.edu/>

Student Nominated for Marshall Scholarship

Dylan Kilby is much more than one expects. The FSU senior is prepared to graduate in 2013 with three majors: International Affairs, Communications, and Pre-Medical Studies, and plans to attend Oxford University to pursue a degree in Medical Anthropology, eventually becoming a doctor specializing in kinesiology and biomechanics. He derived this admirable goal from one of his many passions- dance. He has pursued the art since his youth, and upon arriving at FSU, he has taken courses in ballet, choreography, and contemporary dance, on top of maintaining his demanding course load, even becoming the first non-arts major to participate in the School of Dance's FSU in NYC program for the Fall 2012 semester.

Additionally, Kilby is an Eagle Scout who has worked at the Woodruff Scout Reservation every summer since 2009 in various capacities, from lifeguarding to instructing younger scouts. He is also the founder and artistic director of Sunbleach, a self-funded dance/arts company "specializing in merging and exploring the relationship between communications technology and the fine arts," the company has produced the "Glitch Art" project, which creates aesthetics out of seemingly undesirable "glitches" through dance and computer art.

Dylan was recently nominated for the prestigious Marshall Scholarship. This postgraduate award, established in 1953 by the Parliament of the United Kingdom, provides two years of fully funded study at a British university to 40 qualified American scholars annually. Intended to strengthen British-American relations, the discriminating honor is awarded to less than 5% of its applicants each year. We commend Dylan on his dedication to his future studies, and wish him best of luck in the future!



Student Gets “SWAG” From Publix

Arielle Calderon did not expect her Buzzfeed article to get this big. She wrote an article titled, "Reasons Why Publix is the Best Grocery Store to Ever Exist." The article generated 309,000 views, 11,000 Facebook shares, and 70,000 Facebook likes.

Well, Publix Corporate got wind of it and sent her cookies and a swag bag for her story. Arielle is a Community Contributor for Buzzfeed with 53 posts. Another story she wrote after the Publix article was about "21 Dogs Who Don't Realize How Big They Are." This went viral with 1,500,000 views, 35,000 Facebook Shares, and 120,000 Facebook likes. What is next for Arielle—keep reading her Buzzfeed to find out.

Calderon was recent interviewed for a Fast Company article on Denny's (<http://www.fastcompany.com/3004364/dennys-charmin-brands-try-crack-social-conversation>).



COMM Celebrates Life of Alumnus: John D. Chang

Family and close friends of late alumnus of the School of Communication, **John D. Chang** ('85, Media Production), joined together on Jan. 4 to celebrate what would have been his 49th birthday. The purpose of the gathering was to discuss plans for a public dedication of the school's media production lab in Chang's honor on Jan. 4, 2014.

Chang, who is credited by the Dallas Cowboys for the development of their highly successful television presence, passed away in Dec. 2002 from a cerebral hemorrhage at 38 years old. His professors recall him fondly as being a talented, hardworking student with a passion for his craft. Cowboys' owner Jerry Jones remembered him as "a wonderful person who touched all of our lives with his kindness, his professionalism, and his genuine love for people."

During a tour of the media production lab and the school's award-winning video production unit Seminole Productions, Chang's mother, Judy, sister, Ku-Ling, and former classmate Kelly, shared their memories of him. The group visited FSU's Master Craftsman Studio and discussed the creation of a commemorative plaque in Chang's honor for the media lab.

Chang's family and friends plan to continue honoring his legacy through the John D. Chang Endowed Memorial Scholarship, which was established by his family shortly after his death. It provides funding for FSU undergraduate students majoring in Media Production. To date, 19 students have received support in the form of tuition, books, and costs paid for conference travel and presentations.

Plans are underway to raise additional funds for the endowment by Jan. 4, 2014, as part of a celebration of Chang's birthday in conjunction with the public dedication of the media production lab. To learn more about how you can join in honoring his legacy or to make a gift, contact Mafé Brooks, campaign director for the John D. Chang Endowed Memorial Scholarship at mafe.brooks@cci.fsu.edu or call (850) 294-8240.



L->R Classmate Kelly Starling, Dean Dennis, Chang's mother Judy and sister Ku-Ling

COMM Student Published on HispanicCMO.com



Alejandra Guacaneme

A report written by **Alejandra Guacaneme**, a master's student at the Florida State University (FSU) School of Communication, was published on HispanicCMO.com. The topic covers 'Branding Opportunities in the Baby Care Industry with Hispanic Moms'.

HispanicCMO.com is a platform for Hispanic Marketers to exchange ideas about the challenges in marketing to U.S. Hispanic consumers regardless of cultural and linguistic preferences. This report was published on January 16, 2013 and is available at:

hispaniccmo.com/2013/01/16/branding-opportunities-in-the-baby-care-industry-with-hispanic-moms

In her article, Guacaneme cites U.S. Census data that shows 33.5 million Hispanic people are active Internet users with substantial purchasing power and they shop online. The article shows that 28% of online Hispanics have more than five persons in the household compared with 24% of non-Hispanics and that the percentage of Hispanic households earning more than \$75,000 is growing dramatically.

She concluded that there is a great opportunity for marketers in the baby care industry when targeting Hispanic moms. While

Guacaneme completes her graduate studies, she is also assisting the FSU Center for Hispanic Marketing Communication. This Center is the first of its kind in the United States devoted to educating students and professionals in the field of Hispanic marketing and advertising. Faculty and students working with the Center are conducting ground-breaking research and serving as an innovative resource for the U.S. Hispanic marketing industry.



COMM Students/IMC Alum/Professor to Present in S. Korea



Grace Sungeun Park

School of Communication professor Jaejin Lee, two current students and one 2012 alum from the Integrated Marketing Communication program were accepted to present at the 2013 Biennial World Communication Association conference in Seoul, South Korea, from August 8 to 12, 2013. The theme of this year's conference will focus on "Intercultural Communication in the Global World." Selected presentations will discuss topics about the state of intercultural dynamics, both locally and globally, from diverse scholarly and professional perspectives. Here are details about the two presentation acceptances at this conference:

1) **Young Sun Lee, Taemin Kim** (graduated from IMC program in 2012 and now attending a doctoral program in communication at the Univ. of Minnesota, Twin city, MN), & **Jaejin Lee**, A Comparative Content Analysis of Brand Communication on Twitter Between the U.S. and South Korea.

2) **Grace Sungeun Park & Jaejin Lee**, The Examination of Green Advertising as a cross-cultural comparison in the US and South Korea.



Young Sun Lee

Advertising Creative Strategy Students to Develop Campaigns

The School of Communication's Advertising Creative Strategy courses will work on projects this spring semester with the FSU Florida Center for Prevention Research (FCPR) Director, Richard L. Howell. The FCPR was created to provide innovative research, education, training, and technological solutions to address the challenges of substance abuse prevention and other social issues among Florida's population. Read more information about FCPR at their website: <http://fcpr.fsu.edu>

The Advertising Creative Strategy I students will develop an advertising campaign to reduce high-risk drinking (ADV3001 section 1 class), and another advocating against sexual violence (ADV3001 section 2 class). These two class sections are taught by Dr. Jaejin Lee on the FSU campus. Their final project presentations will be created by collaborating with directors from this Center and contacts from an in-house advertising agency. Best ideas will be selected from each section's winning work and applied towards a 2013 anti-binge drinking campaign and anti-sexual violence campaign that will be promoted on FSU's main campus in Tallahassee, FL.



Seminole Forensic Team Dominates State Tournament

On February 23rd, the Seminole Speech and Debate Team clinched its seventh consecutive state championship by a commanding margin. The Seminoles, under the direction of doctoral candidate Michael Chouinard, advanced an impressive 30 out of 42 events to final rounds of competition. Tallahassee Community College finished second, advancing 18 events to finals, while the University of Florida placed third with 13 finalists. The Seminoles also had the top two teams in Parliamentary Debate and finished first in Lincoln-Douglas Debate.

Individual results follow:

- **Alan French (Senior):** Informative (4th), Duo (3rd), Impromptu (4th), Drama (6th), Communication Analysis (3rd), After Dinner Speaking (3rd), Extemporaneous (4th), Individual Sweepstakes (5th)
- **Rachel Fernandez (Senior):** Program of Oral Interpretation (4th), Drama (3rd), Persuasion (6th)
- **Benny Beutjer (Junior):** After Dinner Speaking (1st), Impromptu (3rd), Persuasion (3rd), Program of Oral Interpretation (3rd), Duo (5th), Prose (2nd), Parliamentary Debate (1st), Individual Sweepstakes (3rd)
- **Ivan Cassuto (Junior):** Duo (3rd), Prose (3rd), Program of Oral Interpretation (2nd), Drama (2nd), Poetry (2nd), Individual Sweepstakes (1st)
- **Czar Bernstein (Sophomore):** Lincoln-Douglas Debate (5th)
- **James Stage (Sophomore):** Extemporaneous (1st), After Dinner Speaking (4th), Persuasion (1st), Parliamentary Debate (3rd), Lincoln-Douglas Debate (1st)
- **Tatiana Becker (Sophomore):** Informative (1st), Duo (5th), Prose (4th), Drama (4th), Communication Analysis (1st), Poetry (4th), Parliamentary Debate (2nd), Individual Sweepstakes (2nd)
- **Joseph Quintana (Freshman):** Impromptu (1st), Extemp (6th)



The Seminoles have finished in the top three at every tournament this semester, including an impressive win over perennial powerhouses the University of Texas at Austin and the University of Alabama. The team has one more regular season tournament before nationals in April.

Garnet & Gold Scholar: Bianca Salvaggio



Bianca Salvaggio, School of Communications, was recently inducted as a Garnet & Gold Scholar. She completed the international component (which was satisfied through the completion of a global pathways certificate), service component, and the research component. In addition, Bianca completed an honors thesis in my second major, psychology.

Her research was on "Medication Adherence in patients with epilepsy." Besides her G&G work, Bianca was extremely active on campus. She was on the homecoming executive board for 2011, served as the 2011 president of C.H.I.C.S@FSU, served as a peer involvement mentor, worked as a site leader for alternative breaks (ABC), served on the executive board for 2012 omicron delta kappa, and was a member for honor societies such as ODK and Phi Beta Kappa.

She studied abroad with the Florence, Italy program in 2010. Her current plans are to continue working at the neurologist's office doing clinical drug studies and I will also be expanding on my undergraduate thesis by incorporating new measures.



**GARNET & GOLD
SCHOLAR SOCIETY**

FSU NSSLHA Chapter Wins Award



L>R: Shannon Hall-Mills (NSSLHA faculty advisor and VP-Communications of FLASHA), Jennifer Vamos (NSSLHA President), Jennifer McKee, Senator Montford, and Layne Beauregard (NSSLHA Secretary).

The FSU chapter of the National Student Speech Language and Hearing Association (NSSLHA) received an award from the Executive Council of the National Student Speech Language and Hearing Association for having the most student members of all universities participating in the Annual Convention.

The award included a \$1000 cash prize and was offered as one component of the Fall 2012 "Charge up your Chapter" campaign. The FSU Chapter members who attended the conference beat out Georgia State University who came in second place. That fact is significant given that GSU is located in Atlanta, where the Convention was located. NSSLHA members plan to utilize the prize money to help offset costs of hosting their own local conference in the spring and to support their Communication White Board Drive to benefit patients hospitalized at Tallahassee Memorial Hospital.

Besides the award, NSSLHA members recently participated in a Student Advocacy Day (January 17th) hosted by FLASHA. They are also very active in the spring conference

planned for April 13th that is being planned, hosted, and facilitated by NSSLHA members.



L>R: Front row: Ashtyn Jarvis, Layne Beauregard, Bianca Loretz. Back row: Hillary Maddox, Jennifer McKee, Maighen Hosey, Jennifer Vamos

Delta Zeta Pledges 2nd Major Gift

The Alpha Sigma Chapter of Delta Zeta Sorority has pledged their second major gift to support the School of Communication Science & Disorders at the College of Communication & Information at Florida State University. The **NEW** \$50,000 pledge over a five-year period will support the Integrated Preschool Program. This commitment will help fund program staff, materials and supplies as well as classroom and playground equipment.

The chapter hosts *Hamburgers for Hearing*, an annual fall fundraiser featuring a campus-wide barbecue with live music and a Tug-of-War competition - *Turtle Tug*. All event proceeds go directly towards the endowment. The Alpha Sigma Chapter first created a five-year pledge of \$25,000 in 2009 to support the School's L.L. Schendel Speech & Hearing Clinic. With their hard work and enthusiasm in organizing *Hamburgers for Hearing*, they successfully **met their goal two years ahead of schedule**.

Katelyn Varn is a CCI student and a member of Delta Zeta. She was excited at the link between her Sorority and her College; she said "I feel honored and privileged to be in a sorority that directly gives back to CCI; It feels amazing to know that I get the chance to help our school raise money to help further our education and transform our lives."

The endowment helps fund support group meetings for families of children receiving services at the clinic, makes available assistive listening devices to Florida State students with hearing impairments, and provides resources to create educational material targeting the university and local community.

Delta Zeta's national philanthropy focus, supported by both collegiate and alumnae chapters, is speech and hearing and The Painted Turtle Camp. The Painted Turtle's mission is to provide a year-round, life-changing environment and authentic camp experience for children with chronic and life-threatening illnesses. Through Delta Zeta's philanthropy of speech and hearing, Delta Zeta has national partnerships with The Starkey Hearing Foundation, Gallaudet University and the House Ear Institute.



New Students Represent National Reach



The current group of graduate students attending the School of Communication Science and Disorders includes scholars who have come to FSU from across the USA. **Caitlin McCarron** from the University of Southern Maine, **Nicole Castro** from CUNY Queens, and **Lauren Sherry** from the University of New Hampshire represent the northeast. Caitlin is following a family tradition by coming to FSU for graduate school as her father did. **Sarah Getman** studied in Colorado and finished at Towson State University in Maryland, making her one of the more traveled undergraduate students in this class.

Shawnna Gaffney came east from Albuquerque, NM. The Midwest supplied Nathan Mutchnick from Wayne State University, **Emily Houston** from Kenyon College in Ohio, **Kelsey Schutz** from Purdue University, and two University of Wisconsin-Madison students **Katelyn Kotlarek** and **Sara Suprenant**. Besides those escaping chillier climates the group includes some Southerners, **Grace Tillman** from the University of Alabama, **Brittanie White** from the University of South Florida, and **Mara Peacock** who graduated from FSU in Education.

Many of these students were aware of the strength of the graduate program in speech-language pathology in the School of Communication Science and Disorders. They wanted to come to FSU where they would get more individualized teaching and extended experiences through working on grants. Some wanted to work with children on the autism spectrum through the ASSETS grant and others wanted to work with infants and toddlers who have severe disabilities through the TIES grant. Others want to work with adults who have disorders of swallowing, language, speech, or cognition. At least three of them hope to continue their education and earn a Ph.D. so they can research the communication issues that fascinate them.

Besides the geographic spread of these students, several came to speech-language pathology from different majors including developmental psychology, linguistics, and elementary education. **Grace Tillman** delayed her graduation so that she could work on a minor in Communication Science and Disorders. Another way that they learned about speech-language pathology was through professional experience working in school settings. Their experiences ranged from being teacher assistants to pre-school workers, to classroom teachers. They learned about the speech-language pathology program at FSU from faculty advisors, on-line searches, and work experiences at places like the CARD Center. **Lauren Sherry** and **Kelsey Schutz** came to the spring preview session for graduate students presented by the School of Communication Science and Disorders. They were impressed by the enthusiasm and activities of the School's faculty and students.

All have brought their passion for speech-language pathology to the School of Communication Science and Disorders at Florida State University. Clearly, their varied experience will enhance the program, as the program will help them grow into professional practitioners.

Student Excels in Caregiver Support

Heather Baum is a senior at Florida State University dual majoring in Speech Language Pathology in the School of Communication Science and Disorders and Psychology. She is currently interning at the Communication and Early Childhood Research and Practice Center (CEC-RAP) as a research assistant under Dr. Juliann Woods, where she is working on a Direct Independent Study project. The focus of the study is to compose and disseminate monthly newsletters that focus on maintaining contact with KTTP families in ways that are individualized and convenient for their own lifestyle.

Through our monthly emails/letters, KTTP provides families with activities and tips that encourage learning, language, and literacy at home. In addition to activities, they provide links to useful websites that families can explore independently for more related ideas. Families are informed of activities around town. KTTP also includes a list of current events that are happening locally. The main goal with the follow-up project is to continue to provide support in ways at a time that will be most useful to our families to maintain their use of KTTP strategies and as a Communication Team Leader.

Heather is President of Lambda Pi Eta, the Communication and Information Honor Society on campus. She anticipates graduating in the Spring of 2013 as a Garnet and Gold Scholar. Heather earned the Interdepartmental Developmental Disabilities Certificate in Summer 2012, and was inducted as a Seminole Torchbearer in Fall 2012 for her leadership in the FSU community. Her involvement in the Communication Disorders field has inspired her to pursue a career in Speech Language Pathology.



Gingrich Awarded ASHA Grant

Laura Gingrich, School of Communication Science and Disorders alum (2011), was awarded a Clinical Research Grant from the American Speech-Language and Hearing Foundation (ASHFoundation) at the 2012 American Speech-Language and Hearing Association (ASHA) Annual Convention in November. ASHFoundation Clinical Research Grants provides \$50,000 to \$75,000 of funding to a research endeavors that will advance knowledge of the efficacy of assessment and treatment practices in the field of communication science and disorders. Dr. Gingrich's research interests include the assessment and treatment of swallowing impairment or dysphagia originating from neurological insult or disease with particular interest in stroke and Parkinson's Disease. The recently funded project titled "Lingual Training in Parkinson's Disease: Implications for Dysphagia Rehabilitation" will explore the application of lingual exercise to improve swallowing function in persons with Parkinson's Disease and dysphagia. Dr. Gingrich is currently a postdoctoral fellow at the Rehabilitation Institute of Chicago (RIC) and the Feinberg School of Medicine at Northwestern University.



Doc Student Receives New Century Scholars Award



The New Century Scholars Award is awarded to doctoral students who are committed to a career in teaching and research in communication science and disorders. The award comes from the ASHFoundation and provides graduate students \$10,000 to cover the costs of graduate school. **Janine Bartley**, a doctoral student in the School of Communication Science and Disorders, was selected for the award and received it at the 2012 ASHA national convention in Atlanta.

"My education at Florida State University has focused on experiences encompassing various aspects of academia, including coursework, teaching, research, and intervention. I selected my academic coursework to specialize in working with families of young children, in particular families of children with ASD. I took courses in public policy, parent-child interactions, professional consulting and developmental psychology. In addition to my content area courses, I gained knowledge of the research process through courses in group and single-subject research design, courses in quantitative and qualitative research and courses in inferential statistics. These courses established my solid foundation in research methodology. My education also presented me the experience of teaching at the university level. I taught a course in normal language development under the supervision of a tenured faculty member as part of my doctoral training. I've also assisted in teaching a course on autism and presented a guest lecture about augmentative and alternative communication devices to undergraduate students from the special education department. These teaching experiences bestowed in me the confidence to teach at the university level in the future."

As in all research doctoral degree programs, my education was not limited to coursework and teaching. I've benefited from assisting, designing, and conducting large group and small single-subject design research projects. I have assisted with a large scale, multi-site research project examining two different early interventions for young children identified with ASD. Over the duration of the project I participated in different capacities, as an interventionist and as a research assistant. I also had the opportunity to assist with three large-scale observational research projects examining the behavior of young children with ASD. Through the course of my involvement with these three projects, I supervised and managed up to 13 undergraduate research assistants. I trained the research assistants on coding schemes, maintained inter-observer agreement data, and managed data collection. One of those three projects examined the types of language parents' use with their toddler-aged children. As the lead author, I presented two papers on the parent language project at scholarly conferences, including the annual ASHA convention. In addition to the projects I assisted with, I independently designed and conducted a project examining child characteristics during the second year of life that predict expressive language outcomes at age three in children with ASD. This manuscript is currently in preparation. These research projects expanded and refined my knowledge of research and provided me with the tools to conduct independent research.

During my career at Florida State University I also had the opportunity to be a clinical interventionist for a project examining early intervention for children with ASD. I provided family guided routines based early intervention using the SCERTS® curriculum for three families and conducted center-based playgroups for children and their caregivers. I gained valuable skills in selecting therapeutic goals, assessing intervention outcomes and guiding parents through interactions with their children within the framework of this large-scale research project. Based on my practice and the evidence supporting this model of intervention, I am invested in relaying this model of intervention to future speech-language pathologists."

SLIS Partners With New Health & Wellness Center

For the past few years, SLIS has been building a relationship with the Thagard Health Center (now University Health Services). In 2010, SLIS launched the undergraduate HIT certificate. Since an internship was mandatory for the certificate, Prof. Ebe Randeree started building relationships with local health care entities. One of the programs created a pathway to Thagard. The CIO of Thagard, Michael Peterson, agreed to take 2 interns (unpaid and untested).

The relationship has been very beneficial for both parties. In 2013, SLIS has placed 1 full time IT employee ([Patric Holly](#)) and 4 paid interns with the new Health Center. According to intern [David Battle](#), "The thing about working here is that the employees appreciate the work we do for them."



[David Battle](#)



[Chris Kelly](#)



[Brendan Savage](#)



Employee [Patrick Holly](#) with intern [Kevin Galutera](#)

According to the Center's Director, Lesley Sacher, "The partnership has not only created a pathway for a productive technical internship for students, several of these students have been chosen for full time employment after graduation. It's a win-win all the way around. We are very pleased with the caliber of student we receive: hardworking, eager to learn, helpful to staff, and hungry for more information and experiences."

The Director of IT echoes that message. "Initially I was concerned about interns in the Health Care IT setting, however, the relationship we have built with SLIS has allowed us to receive high quality technology majors eager to learn and enhance their knowledge of the impact information systems have in today's health care environment. Each intern has been instrumental in the development and the implementation of new technologies such as Instymeds (Pharmacy dispensing system) and our new patient portal. We hope to continue to provide a quality option for interns interested in HIT."

Alumna at Sea



We are always excited to showcase the places our alumni go after they leave us, but sometimes our alumni go places that surprise even us. After completing her graduate degree in MLIS here at Florida State, [Ellen Ramsey](#) went on to work for the University of Virginia as the Knowledge Integration Manager & Liaison to the School of Nursing, but her opportunities did not stop there. Ellen is currently sailing around the world as the Spring 2013 Librarian aboard the MV Explorer for a Semester At Sea.

The MV Explorer is a floating campus that is home to as many as 720 undergraduate students each semester. Started in 1963, Semester At Sea has been providing students the opportunity to learn about the world from a truly global perspective for 50 years. From January 9th to April 25th, Ellen will sail around the globe, stopping at 16 cities in 12 countries.

"For all of us on Semester at Sea, it is the opportunity of a lifetime to see the world while studying it with experts about a floating campus. I am so fortunate that both the University of Virginia (my employer) and Florida State (my graduate program) are so supportive of active learning in general, and of Semester at Sea specifically." You can follow her blog for more info: <http://knowledgeship.blogspot.com/>

Technology Students Present on the “NEXT BIG THING”



Students in the LIS 3353 Technologies course prepared and presented their ideas for what s the NEXT BIG THING in technology.

Doc Student Presents FEATURE Panel at ALISE Conference



Julia Skinner

Associate Professor Gary Burnett and doctoral student [Julia Skinner](#) of the FSU School of Library & Information Studies were selected for a “Featured Presentation” at the Association for Library and Information Science Education (ALISE) 2013 Annual Conference in Seattle, WA.

Their panel presentation “Questions Are Never Neutral: Examining the Occupy and Tea Party Movements as Exemplars of Information Research and Everyday (Political) Life” with co-presenters Jessa Lingel (Rutgers University) and John M. Budd (University of Missouri) was chosen through a juried selection process as one of four to be featured throughout the conference. It concentrates on the rhetoric and discourse of the Tea Party and Occupy Movements for an examination of information as being deeply political; the result will be a presentation of methods, discursive practices, and ramifications for education in the context of personal, informational politics.

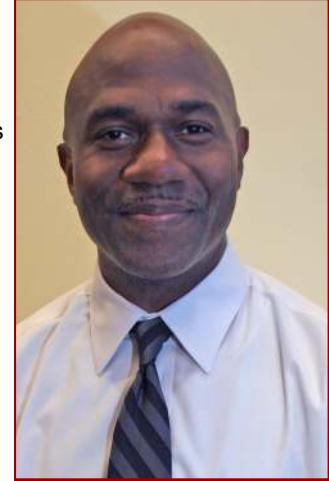


Plato Smith II Selected by NSF

FSU School of Library & Information Studies doctoral student **Plato L. Smith II** was chosen by the National Science Foundation (NSF) as a leading American early career scholar to be invited to its “Early Career Strategic Visioning Workshop” for EarthCube last October at the Carnegie Institution for Science in Washington, D.C. “We were very happy for Plato,” said Kathleen Burnett, interim director of the School of Library & Information Studies. “In selecting him for this workshop, the NSF has affirmed our belief that he is a scholar with great promise and potential.”

SLIS doctoral student Plato Smith II has been recognized by the National Science Foundation as an early career scholar. Smith was among the 72 attendees chosen from upcoming scholars and educators in 42 different program areas where computer science and geoscience intersect. The NSF’s ten-year EarthCube initiative is working to advance research and understanding in the geosciences by developing a cross-disciplinary, community-guided digital infrastructure. The NSF asked participants to share their ideas and perspectives so that it might use them to facilitate future research on the most pressing challenges in earth science.

“I was chosen to represent data management due to my prior NSF grant panel participation and performance,” said Smith, who is a teacher’s assistant in the Program in Interdisciplinary Computing at Florida State University. “Data management and curation services are my areas of research interest.”



As part of a pre-workshop assignment, Smith submitted a modified framework for interdisciplinary data curation that he originally developed for his doctoral studies. It was shown to attendees during a presentation at the workshop. “I learned from scientists in various disciplines that many struggle with the challenges of managing and preserving data,” he said.

Smith has been developing a relationship with the NSF since 2007, when he was asked by Dr. Sylvia Spengler to be a part of a 2008 NSF grant review panel. As NSF program directors were pleased with his grant panel review evaluations, assessments, and recommendations, he was asked to participate in grant review panels in 2011, 2012 and 2013.

“Though I’m qualified because of the technical knowledge, skills, and abilities that I’ve developed over the years, my experiences at FSU in digital libraries, data management, digital preservation, research, and scholarly publications have contributed significantly to my qualifications as a NSF grant panel review team member,” Smith said.

Suzanne Marshall Published



Suzanne Marshall, a SLIS graduate student, was recently chosen as a selected author in the highly competitive annual student papers issue of *DttP*. Her article, “A Hidden Story: American Indian Code Talkers,” was also used as the image for the publication’s cover. *DttP*, or Documents to the People, is a quarterly publication of the American Library Association’s Government Documents Roundtable, and features articles on local, state, national, and international government information, and government activities.

The article was originally conceived as part of Suzanne’s coursework in Dr. Lorri Mon’s Spring 2012 Government Information class, where she acquired skills in government documents research to trace the history of American Indian languages used as an unbreakable code for military communications in wartime. As the code talking concept was classified for over 60 years, these incredible feats were unknown until relatively recently, but as Suzanne notes in her article, “were it not for the Navajos, the Marines would never have taken Iwo Jima.” The code talkers were considered so invaluable that they were often forced to serve throughout the war with no breaks or trips home. Suzanne’s extensive research into this topic included scouring Congressional Records, personal letters in the government archives, and Congressional Hearings from the US Senate Committee on Indian Affairs.

Suzanne is the fourth of Dr. Lorri Mon’s LIS 5661 class to be published in *DttP*; Nina Rose, Amy Coughenor, and Barbara Hughey also share in this distinction. Suzanne graduated from CCI in December 2012, and works as a Reference Librarian at West Florida Public Library in Pensacola.

DttP

Documents to the People

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- Delicate Balance: National Security, Government Transparency, and Free Speech
- Historical Data Recovery through Crowdsourcing
- An Imperfect Decade: The Culture Wars and the National Endowment for the Arts
- A Hidden Story: American Indian Code Talkers
- Public Access to Government-Funded Research: A Right or a Privilege?




Students Win 3rd Place at CyberSecurity Contest

In the first week of March, a team of eight Florida State University students competed in the Regional Southeast Collegiate Cyber Defense (SECCDC) Competition in Kennesaw, GA. Students were expected to configure routine tasks and secure multiple servers against simulated cyber attacks. This was the first time a team from FSU competed in the tournament. Students participating are: **Adolfo Lopez, Kara James, Nick Clark, John Patterson, Arsalan Ahmed, John Seigel, Jonathan Hodge, and Mazin Hasan.** The students are all part of the IT Security Course taught by Dr. Shuyuan Mary Ho.



IT Alum Wins “EMPLOYEE” of the Year

Florida State University (FSU)’s Information Technology (IT) alum, **Patrick Mitchell**, was recognized as the 2013 School-Related Employee of the Year by the Columbia County [Florida] School District. Mitchell has worked for over three years as a network specialist at their Administrative Complex. At an honorary Employee of the Year luncheon, he received a cash recognition and a key to the city from Mayor Stephen Witt to thank him for his important contributions maintaining the school system’s computer networks.

While attending FSU, Mitchell specialized in studying networks, completed the IT program in two years, and graduated in May of 2009. While in high school, Mitchell also attended classes at North Florida Community College in Madison. By the time he graduated from high school in 2007, he had also earned his associates in arts degree.



“Surprisingly, I was never a nerd,” he said. “I was good with computers, but I wasn’t a gamer; Information Technology was something I just enjoyed doing.” After he graduated from FSU, Mitchell started working for the Florida Department of Transportation in Lake City.



A friend told him about an opening with Columbia County school district for a network specialist. He applied for the job, and has worked for the school district for about three years. Mitchell said that technology has merged with education in many ways. If a part of the school system’s network goes down, he knows about it immediately.

“A lot of jobs in the school system are computer based,” he said. “...essentially, if I’m not doing my job well there’s a lot of issues for the county. Fortunately our network runs smoothly.”

Focus On: SLIS Alumni



Meet David Hartman (1989 Alum) David is definitely an exception to the old stereotype of librarians toiling away amongst dusty stacks of books. Graduating from FSU with an MLIS in Information Science in 1989, this alumnus has been working as a librarian for the Information Technology Department of Walt Disney World in Orlando, Florida, for the last 15 years.



During his tenure at the company, he designed and implemented a 24x7 RFID checkout system for the physical collection, consisting of books, videos, and some audiovisual equipment. This RFID project echoes that of the Disney company's recent endeavor, project NextGen, which uses RFID technology throughout the resort and theme parks to provide ticketless Fastpasses and a more personalized experience for guests.

The Disney Company values his hard work; he was awarded the Cast Excellence Award in 1998, the Partners in Excellence Award in 1999, and was the recipient of the Legacy Award in 2011, the award's inaugural year. David is not defined by his work, however. He has also written and published a 6 volume tome which has aided genealogists and historians on both sides of the Mason-Dixon Line. Congratulations on all your achievements, David!

Meet Karen Kayir (2011 Alum): After completing her MLIS, Karen's goal was to get into the Department of Defense School System. There are bases all over the world in the system (She completed her student teaching last Spring in Ansbach, Germany). The schools serve kids of deployed U.S. service members and support staff. She was lucky enough to get picked up by Zama American High School in Camp Zama, Japan her first year after graduating. "I got the job after the school year had started, so I began at the end of October. Our school is pretty small (around 300 students) and is made up of Army and Navy dependents grades 9-12. We're about 40 minutes south of central Tokyo."



"As a first year school librarian, I'm trying a lot of new things to see what students respond to. So far, my main goals are to increase reading for fun and the use of library materials as well as get more students into the library to study and hang out, as well as in classes (which includes trying to get teachers to collaborate with me on research and technology projects). We've been updating the space, adding magazines and new popular books, moving things around, and clearing out a lot of unused and dated materials (including a collection of laser disk players and laser disks!) Students have already started checking out books more often. I've created a special section for the YALSA Teen's Top 10 books, and they have become especially popular! I've also started an after school gaming club where students can come in and use my networked computers to play LAN games. Students who participate need to prove to me that they have no Ds and Fs or are actively working to raise those grades. So far we have about 20 active members. For a new club, that's a pretty exciting start! Living and working overseas has been both rewarding and challenging. There are so many exciting things to explore and see, but you do lose out on a lot of what is going on back home with family and friends. Our students experience this same dichotomy, and it opens up a unique opportunity to inspire each other to take advantage of the resources we have over here. Students involved in extracurriculars (be it sports or academic) compete with schools all over Japan and Korea and get to travel all the time. We're fortunate to get the opportunity to have a true world perspective."

Meet Jonathan Kramer (2009 Alum) Jonathan woke up one day, realized he hated tech support, and decided to go see the world! Jonathan graduated from FSU in 2009. Today, he teaches Kindergarten in English in Seoul, South Korea. "I have been here since February of 2012 and it's going fantastic. Jonathan's web page krmr.com is full of details about all his travels and he is very effective at recording what he does. His accounts on Vimeo, YouTube, Instagram and Tumblr have strong followings.

"As a tall, blonde-haired, blue-eyed, white American living in Asia, I tend to stand out in a crowd. It's an interesting and bizarre thing that has become a part of my everyday life. Even living in Seoul, one of the biggest cities in the world, where more and more people of different ethnicities come every year, children on the subway stare at me unabashedly, store employees sometimes get visibly nervous when I come to pay at the counter and my students frequently ask me why I have gold hair." Jonathan's resume is very broad: he has taught kindergarten in Fuji City (Japan), worked the Front Desk at Tamarack Lodge & Resort, worked as a Technical Production Assistant at Abso Lutely Productions, worked as a Graphic Design Lead at App Happy Studios, and been an Assistant Language Teacher with Interac. So what's next for Jonathan? According to him, "The world is certainly heading in a much more connected, multi-cultural direction and it's exciting to be bridging that gap between east and west." You can reach him at: KramersEmail@gmail.com



STARS/Leadership Completes Robotics Camp @ WT Moore



During November and December of 2012, SLIS Leadership students and STARS Alliance students led a three-week robotics program at W.T. Moore elementary school. Students included: [Chelsea Collins](#), [Ashley Augustine](#), [Kevin Galutera](#) from STARS Alliance, and [Desire Fraser](#), [John Seigel](#), and [Matt Thompson](#) from the IT Leadership course. The coordinator for the activity was [John Seigel](#), completing [his 4th outreach](#) effort to local schools. STARS will be returning to WT Moore this Spring as well as Chaires elementary. If you are interested in participating (and have an interest in robotics), visit starsalliance.fsu.edu for info.

STARS Speaks to 1200 Students About Technology



On February 15th, four Stars Alliance students spent the day at Lake Asbury Junior High in Jacksonville talking to 1200 students about education, technology, STEM (Science, Technology, Engineering, and Math), and careers. The students, [Matt Russi](#), [Nancy Moyers](#), [Kevin Galutera](#), and [Vanessa Adame](#), completed a basic overview of STEM and then broke into smaller groups to discuss topics that the students were interested in.

The FSU students were invited by the TSA (Technology Student Association) advisor, Ms Maria Behnken, to address the entire school. Lake Asbury Junior High has been rated an "A" school for the past 5 years. The College of Communication & Information has worked with the statewide TSA organization for the past 3 years (hosting events, running leadership sessions, judging student work, mentoring STEM students). For more info about STARS, see starsalliance.fsu.edu. For more info about TSA, see floridatsa.org.

SLIS doc student Choi off to Paris Conference

A paper by SLIS doctoral student **Wonchan Choi** has been selected by the juried Association for Computing Machinery (ACM) Special Interest Group in Computer-Human Interaction (SIGCHI) 2013 Student Research Competition for their annual conference, Paris, April 27-May 2.



Wonchan Choi

"What Makes Online Health Information Credible for Older Adults?: A Exploratory Study" examines cues to increases and decreases of the perceived credibility of health-related websites by older adults. "Anyone can anonymously edit and reproduce health information on the Web," Choi said, "The credulity of this information for our increasingly older adult population affects the overall quality of human life."

"Our preliminary findings are informing our understanding of how older people judge health information online," Choi said. "Further study can be useful in designing better health-related websites and in better educating older adults on how to find quality health information." SIGCHI is the international society for professionals, academics and students who are interested in human-technology & human-computer interaction. "Clearly, our reputation in health informatics continues to gain momentum as we see our research show up in prestigious venues such as SIGCHI," said Professor Kathleen Burnett, interim director of SLIS. Florida's iSchool. The School of Library & Information Studies at Florida State University has become one of the international leaders in the iSchool movement by examining the critical relationships between people, information, and technology. In keeping with the iSchool philosophy, our library and information studies, school media, information technology, and information communication and technology programs emphasize professions and activities which help others use and manage information in an age when information is a vital part of everyone's lives.

SLIS grad Collins named library director/faculty



2010 SLIS Master's in Library and Information Studies (MLIS) graduate **Matthew S. Collins, Ph.D.** was named director of the Ernest Miller White Library and associate professor of bibliography and research at Louisville Presbyterian Theological Seminary.

Collins has experience in web development, learning consultation and medical education coordination. In addition to his MLIS, he holds a doctorate in New Testament studies and a master's from Vanderbilt University, a master's in Divinity from Northern Baptist Theological Seminary and a bachelor's from Michigan State University.

Learn more: <http://www.lpts.edu/about/news/2013/03/08/matthew-collins-named-director-of-ernest-miller-white-library>

Dates to Remember!

Registration for Summer/Fall begins	March 18
CCI Ice Cream Social	March 20
CCI Career Fair	March 25
Digitech	March 29
CCI Awards Ceremony	April 5
Deadline for Late Drop	April 5
Last Day of Classes	April 26
Final Exams	April 29-May 3
Grades Available	May 8
Summer Classes Begin	May 13

Get Connected with CCI!

LinkedIn Groups:



- FSU College of Communication & Information
- FSU School of Library & Information Studies Alumni

Facebook Groups:



- FSU College of Communication & Information
- Florida State Department of Communication Science Disorders and Alumni
- FSU College of Information Alumni

Twitter Handles:



- @FSUCCI
- @FSULiblt
- @FSU_ICT

SLIS students Organize/Run Homecoming Celebration



Did you attend Homecoming 2012? Did you know that two SLIS students were key to its success?

Casey Jostine and **Carly Coakley** served as the Overall Director and Assistant Director for the week-long program. Casey is an IT student graduating this Spring while Carly is a senior majoring in ICT. Carly has been involved in Homecoming since her freshmen year and was deeply honored to be a part of Homecoming this year.

The duo were responsible for:

- Supervising Executive Council of 17 talented individuals and supporting them through their tasks and events as related to Homecoming
- Working with Executive Council members to submit budget requests each spring for their events/areas
- Distributing the overall budget to the different events/areas
- Meeting with each Homecoming event/area as needed (i.e. one-on-ones)
- Assisting Executive Council members in balancing their budgets
- Scheduling and running weekly HC Executive Council meetings
- Developing a budget proposal with the Pow Wow Director and Student Alumni Association Homecoming Chair to present to SGA Senate Budget committee each fall for next year's Homecoming
- Sitting on the Homecoming Planning Commission within SGA
- Serving as the student Homecoming liaison to the SGA, University Homecoming Committee, and Division of Student Affairs on all matters relating to Homecoming statutes, funding, and events



Casey is certain that the process has definitely been a life changing experience within itself. He said that "The role really taught me the definition of communication and development; dealing with a group of 17 different individuals with different types of communication styles can be a hassle and a distraction from the ultimate goal." He credits some of his success to participating in off-campus retreats and team-building exercises (like the ones he learned in Leadership class) in helping him build chemistry with his executive board.

Casey and Carly were able to plan and execute one of the largest Homecomings Florida State University has ever seen. According to Carly, "Our tradition and legacy of Homecoming has led us to be ranked 7th among the top 10 Homecomings in the country, and I am glad that I got to serve my school in such capacity."

What's next for these two talented students:

- Casey will graduate this Spring and will be attending Grad School in Information Studies or Leadership
- Carly will be joining Teach for America in North Carolina this Summer

Get Involved!

CCI SLC Ice Cream Social	CCI Spring Ice Cream Social [Shores Building]	Wednesday, March 20, 2013 – 2:00pm – 4:00pm
Feed Your Brain	How to work with recruiters [Shores 006]	Thursday, March 21, 2013 – 11:00am- 12:00 pm
COMM Lecture	E. Patrick Johnson [Mickee Faust Club]	Friday, March 22, 2013 – 12:30pm – 2:00pm
WISE Event	Headshots for LinkedIn [Shores 006]	Friday, March 22, 2013 – 9:00am – 10:00am
\$tartup of \$uccess (STARS)	Resumes, dressing professionally, interviewing, Portfolios, etc. [Shores 006]	Friday, March 22, 2013 – 11:00am – 1:00pm
CCI Career Day	Come get a Job/Internship [FSU Alumni Center]	Monday, March 25, 2013 – 1:00pm – 4:00pm
DIGITECH	Showcase of student work [Johnston Building]	Friday, March 29, 2013 – 9:00am - 5:00pm
WISE Breakfast	Meet & Greet with local business leaders [Goldstein Library]	Tuesday, April 2, 2013 – 7:30am – 9:30am
Reinventing America	Presentations on 3 Day Startup, MakerSpace [Shores 006]	Tuesday, April 2, 2013 – 3:00pm – 5:00pm
Feed Your Brain	Meet Tech companies [Shores 002]	Wednesday, April 3, 2013 – 4:00pm - 5:00pm
CCI AWARDS Event	CCI Awards [Miller Hall]	Friday, April 5, 2013 – 3:00pm – 5:00pm
Feed Your Brain	Learn about Database/Web Site Interactions [Shores 006]	Tuesday, April 9, 2013 – 3:30 pm – 5:00 pm
NSSH LA Spring Conference	Spring Conference [Turnbull Center]	Saturday, April 13, 2013 – 7:00am – 4:00pm
Feed Your Brain	Working with Social Media [LSB 006]	Monday, April 15, 2013 – 4:00pm – 5:00pm
President's Ice Cream Social	[Landis Green]	Tuesday, April 16, 2013 – 1:00 pm – 3:00 pm
Feed Your Brain	Speakers on Security [LSB 006]	Tuesday, April 16, 2013 – 3:30 pm – 5:00 pm
Narrative Project Screenings	[SLC Theatre]	Sunday, April 21, 2013
Graduating Seniors BBQ	President's Backyard [Presidents House]	Monday, April 22, 2013 -
SCSD Community Sponsor Appreciation Day	Recognizing Community Supervisors + Guest Lecture by Sue Hale [TBA]	Wednesday, May 15, 2013 – 1:00 – 4:30pm
SLIS Graduation (UG)	Undergraduate Graduation [Shores 258]	Friday, May 3, 2013 – 2:30pm – 3:00pm
SLIS Reception	For Graduating students [Goldstein]	Friday, May 3, 2013 – 3:00pm – 4:30pm

See anything missing—let us know—send an email to eranderee@cci.fsu.edu