



THE COMMUNICATOR

News about CCI Students and Alumni

Fall 2013

CCI hosts girls' tech camp as part of community outreach

The College hosted its first Girls' Technology Camp from Jun. 17-21 as part of their community outreach efforts. Taking place in the William Johnston Building, 42 middle school girls from Leon County utilized a computer lab to learn about the world of information technology.



Derika Crowley teaches campers about computer hardware

The camp taught about different aspects of technology and program design, from hardware usage to software creation. Over five days, the students learned basic coding, HTML, game design, web design, security and privacy. By the camp's end, attendees triumphantly walked out with their very own websites and even custom-made video games.

Upper-division undergraduate CCI students facilitated the classes during the week acting as pod leaders for each group of four students. Their efforts were overseen by CCI's Associate Dean, Ebe Randeree, in partnership with Women in Information Technology Sharing Experiences (WISE) president, Nancy Moyers. Both have been very involved in working with the community through organizations such as WISE and CCI's Students & Technology in Academia, Research, & Service (STARS) Alliance.

The Girls' Technology Camp is one of many previous endeavors by the College to reach out to the community. "CCI is holding more technology camps and workshops to encourage females and young people to become interested in STEM," said Randeree. STARS has held numerous camps, visited local Leon County schools, and frequently partners with STEM clubs and STEM K-12 teachers to hold technology camps/training.

CCI enjoys good food, raises funds for United Way

Florida State University's College of Communication & Information is dedicated to reach its fundraising goal for the University's annual United Way of the Big Bend Campaign, and faculty, staff and students have been eating some tasty treats during the quest.

The College sponsored its fourth annual Chili Cook-off on Nov. 13, while the School of Library & Information Studies and School of Communication both held bake sales during the month. The bake sales combined to raise over \$150. All proceeds from the events were donated to the United Way of the Big Bend.

The CCI Chili Cook-off has become an anticipated yearly competition and raised \$200 for the campaign. Judging this year's event were Karen Frazee, Director of Business Campaigns for United Way; Captain Jason Trumbower, FSU Campus Police; and Denis Burns from the College of Medicine. Burns, a former CCI employee, had competed in and won several of the previous chili cook-offs. There were more than a dozen entries this year.



Faculty, staff and students enjoy several different varieties of chili.

Winners of this year's event were:

- 1st Place** – Linda Ross (Old Fashioned Chili)
- 2nd Place** – Marvin and Sandy Beard (Marvin's Mo' Better Chili)
- 3rd Place** – Ken Baldauf (Big Red Chili)

With the funds raised at the cook-off and bake sales, and through employee pledge forms, the College has already reached 75 percent of its goal in raising \$9230.77 this year for the United Way of the Big Bend.

WISE Mentor Breakfast facilitates leadership development for women

WISE (Women in IT and ICT Sharing Experiences), in conjunction with CCI, hosted its bi-annual mentor and networking breakfast on Oct. 30 as the Florida State University student organization continued to facilitate the development of young women as emerging leaders.

Over 50 female students and 20 women leaders in the fields of technology, business and education, attended the event. WISE hosted the breakfast to connect Florida State students with female leaders, foster networking skills, provide career advice and set up mentoring relationships. Professionals from businesses such as Datamaxx and Onyx Group, along with officials from various state and local agencies, including the City of Tallahassee and The Children's Campaign, as well as CCI Dean Larry Dennis and Florida State Provost Garnett Stokes, were in attendance, exhibiting the strong commitment of local woman leaders to the cause.



Dean Larry Dennis speaks at the WISE Mentor Breakfast

COMM graduate students serve as conference paper reviewers for National Communication Association convention

Several Florida State University School of Communication graduate students served as conference paper reviewers for the Human Communication and Technology Division (HCTD), a part of the National Communication Association (NCA), in helping the organization evaluate submissions that were presented at the annual convention on Nov. 21-24 in Washington, D.C.

Nine graduate students from the School of Communication, along with faculty members Dr. Ulla Sypher and Dr. Stephen McDowell, reviewed papers for the conference, as Florida State accounted for 15 percent of the total reviewers (78). The students were: Pablo Correa, Mary Griffith, Qihao Ji, Lingzi Jin, Shuang Li, Kyle McNease, David Montez, Ning Sun and Pu Xu.

The main reason for the high participation rate by Florida State was a graded assignment in Dr. Sypher's Spring 2013 course, New Communication Technology: Theory and Research. Sypher required students to sign up as reviewers with HCTD, gave detailed instructions on how to review a conference paper and then graded her students' reviews of conference paper submissions.

In the discussion that followed the completed assignment, several students indicated they intended to keep their name on the reviewer list as they found the process to be very valuable. Sypher first used grading of conference paper review as an assignment several years ago when she was the division chair of HCTD.

SLIS recent graduate Allison Loehr was recently inducted into the Garnet and Gold Scholar Society (GGSS). Candidates for induction are required to demonstrate how they have "developed their leadership, professional, citizenship and/or research skills while building collaborative relationships in the academic, local or global community. GGSS facilitates involvement and recognizes the engaged, well-rounded student



Loehr inducted into Garnet and Gold Scholar Society



Allison Loehr at GGSS induction ceremony

who excels within and beyond the classroom."
"The Garnet and Gold Scholar Society asks more of you and makes you try harder to be a part of it," Loehr said. "I wanted to be a part of a group of people who were willing to work for it."

COMM Students present work at Union for Democratic Communications conference

Florida State University School of Communication students and faculty members presented their work at the Union for Democratic Communications conference on Nov. 1-3 in San Francisco.

The theme of this year's annual conference was "The Point is to Change It: Media Democracy and Democratic Media in Action." The conference, which was held jointly with Project Censorship, was hosted by the University of San Francisco Department of Media Studies.



<http://www.democraticcommunications.org>

"The School of Communication at Florida State University was well-represented as several of our graduate students presented their exemplary critical media studies scholarship at this important conference," Dr. Jennifer Proffitt said.

"The Union for Democratic Communications is dedicated to social justice through the creation of a more democratic media system," doctoral student Shea Smock said. "The conference brings together media academics, analysts, artists, and activists, among others. This year, UDC is partnering with the research program, Project Censored, in San Francisco which will add research on issues that have been underreported or ignored by the mainstream media."

FSU partners with Girl Scouts to deliver STEM training

The College has partnered with the Girl Scout Council of the Florida Panhandle (GSCFP) to help with the organization's STEM (Science, Technology, Engineering and Math) initiative by offering "Girl Scouts do STEM: Technology Camps" during the month of December.

Florida State students, including members of the FSU STARS (Students & Technology in Academia, Research & Service) Alliance, offered four different free classes to help girls from different age groups earn STEM related badges. Age groups included: Brownie (2nd-3rd), Junior (4th-5th), Cadette (6th-8th) and Senior (9th-10th).

Recent graduate Allison Loehr, a member of FSU STARS and a former Girl Scout, is credited with spearheading the partnership after seeing how the College's various STARS outreach projects had impacted middle and high school students over the last few years.

Loehr, along with Associate Dean Ebe Randeree, met with GSCFP to set the short-term goal of offering classes with a long-term goal of getting girls more interested in technology at a younger age. Only 25.6 percent of information technology professionals are female in an industry that is one of the nation's fastest-growing sectors of the economy and predicted

to add 1.4 million jobs by 2020.

"Getting girls interested in technology early is important," Randeree said. "It helps to build lifelong passions and the College has had numerous outreach programs to reach young women and keeps girls interested in STEM."

According to the report "Generation STEM: What Girls Say about Science, Technology, Engineering, and Math" by the Girl Scout Research Institute released in 2012, "girls are interested in STEM fields and aspire to STEM careers the study shows, but need more exposure and adult support to carry this interest into the future."

"This partnership is a good start for the Girl Scouts and for our students," CCI Dean Larry Dennis said. "Our students are able to share their knowledge and skills while they mentor the next generation, and we will help to close the gender gap by getting more females interested in STEM."

"It's never too early to start dreaming about what you want to do," Loehr said. "I hope these classes help them figure that out."



Brittany Holland works with girl scouts

Students Participate in Florida Laryngectomee Association Conference

Ten graduate students from the School of Communication Science & Disorders were awarded scholarships from the Dr. Avery Vaughn Fund for Excellence in Communication Science and Disorders, which funded their attendance at the Florida Laryngectomee Association Annual Meeting in Orlando, Fla., in September. The scholarships were thanks to the generous donations of Dr. William Williams and Kandace Penner Williams.

The Florida Laryngectomee Association brings together laryngectomees and speech and language professionals to encourage and maintain the exchange of learning and teaching of alternative methods of communication.

A total of 15 Florida State SCSD



FSU CCI Conference Attendees

students, including the 10 scholarship winners, attended the conference. Students enjoyed a one-of-a-kind experience at the conference as they met with laryngectomees and their family members and learned invaluable information about the challenges these patients face on a daily basis without a voice. Students also networked with healthcare professionals, learned about the special needs of laryngectomees, and observed speech evaluation and therapy sessions.

'Hamburgers for Hearing' supports Schendel Speech & Hearing Clinic



Attendees and volunteer at the DZ house

FSU's Delta Zeta Sorority hosted their fifth annual Hamburgers for Hearing fundraising event on Friday, Oct. 25 at their sorority house on Jefferson Street.

Delta Zeta's national fundraising partnerships focus on speech- and hearing-related causes. The FSU chapter started the annual BBQ in 2009 with a \$25,000 endowment that helps to benefit the L.L. Schendel Speech & Hearing Clinic operated by the FSU School of Communication Science & Disorders. This past year, the Delta Zeta members were already able to raise over \$10,000 for the clinic.

Communication student producing video shorts for V89

School of Communication student Anne Marie Lindemann has gotten a jumpstart on a career producing digital stories for media outlets by creating video shorts for the University's student-run college radio station WVFS-89.7FM (V89).

Lindemann, who is double majoring in media production and political science, was inspired by a project she worked on in Dr. Patrick Merle's Political Communication and Campaigning class.

During the fall semester, Lindemann produced videos on special interest topics varying from FSU President Eric Barron's state of the university address to the Grind House, a student-run coffee house on campus. Her goal is to produce a video story on a weekly basis during the upcoming spring semester.

"We're very excited about Anne Marie's initiative and quality work, and look forward to featuring her videos on the new WVFS website," V89's faculty program director, Dr. Michelle Laurents said.



Anne Marie Lindemann

Grad student selected for ARL Career Enhancement fellowship



Camille Thomas

Camille Thomas, a graduate student at the School of Library & Information Studies (SLIS), Florida's iSchool, was recently selected as a fellow by the Association of Research Libraries (ARL) Career Enhancement Program (CEP).

Thomas, a Master of Science in Library & Information Studies (MLIS) student, was one of 14

individuals selected to participate in the competitive fellowship program in 2014.

"Camille came to SLIS with an impressive undergraduate record of leadership, research and writing activities," Dr. Richard Urban, an assistant professor at SLIS, said. "She's now bringing that energy and inquisitiveness to her work at SLIS. All these qualities make her an excellent choice for the ARL CEP Fellowship."

"I am very excited and grateful to have been selected for such an enriching opportunity," Thomas said. "I am also happy to be representing FSU's iSchool in the program. I know that the ARL fellowship will be a fantastic supplement to my education and I may not have applied if it was not for the support of faculty."

The program includes four main components: a six- to twelve-week internship experience in an ARL library, mentoring by a professional librarian at the host institution, participation in the ARL Leadership Symposium and career placement assistance.

SLIS Doctoral Students Well Represented at ASIS&T Annual Conference



A record number of doctoral students from the School of Library & Information Studies (SLIS), Florida's iSchool, presented their work at the 76th Annual Conference of the Association for Information Science and Technology (ASIS&T) in Montreal, Canada, on Nov. 1-6.

ASIS&T, an association of information professionals, is dedicated to leading the search for new and better theories, techniques, and technologies to improve access to information.

SLIS students have been very successful showcasing their research at ASIS&T's Annual Conference, which features presentations from research and industry leaders across the field of information science.

The students presenting at the conference were: Shuheng Wu, Jongwook Lee, Adam Worrall, Wonchan Choi, Joung Hwa Koo, Jonathan Hollister, Melinda Whetstone, and Minsook Park.

Doctoral student wins George Atiyeh Award

Blake Robinson, a SLIS doctoral student, has won the 2013 George Atiyeh Prize. The award, presented by the Middle East Librarians Association (MELA), offers financial aid to attend the annual meetings of MELA and



of the Middle East Studies Association of North America (MESA).

Robinson is a second-year Ph.D. student whose primary research focuses on social media and the Arab Spring, combining his background in Arabic and Islamic Studies.

The focus of MELA is to facilitate communication among members through meetings and publications; to improve the quality of area librarianship through the development of standards for the profession and education of Middle East library specialists; to compile and disseminate information concerning Middle East libraries and collections and to represent the judgment of the members in matters affecting them.

Delta Zeta student donates \$1,000 towards SCSD Preschool Program

FSU senior, Victoria Underwood, a member of Delta Zeta Sorority, is committed towards supporting the organization's fundraising goal of donating \$10,000 per year for five years that will be invested into SCSD's planned Integrated Preschool Program. She has donated \$1,000 of her own resources to support this initiative. As a child, Underwood experienced significant hearing loss in one ear and struggled in school as a result. "Thankfully, I had a teacher who worked with me to not

just learn how to read but to excel in reading and everything I do," she said. The difference that teacher made in her educational experiences was immeasurable. Underwood will complete a bachelor's to master's program in Criminology this summer and is expected to begin a Ph.D. program in the FSU College of Criminology & Criminal Justice in the fall of 2014.



Victoria Underwood

19 out of 20 students pass PR beta accreditation exam

After taking a prep course taught in the School of Communication during the fall of 2012, 19 of 20 students passed the beta examination for what will eventually become a certificate in public relations principles.

Dr. Jay Rayburn, Associate Professor, teaches public relations and has worked closely with the UAB in developing the beta test. He remarked, "Our vision is that new practitioners will begin their careers with a solid foundation, and that they will be distinguished from non-credentialed peers in the job market. It will also position them well for full accreditation when they gain more experience in the workplace."

The exam is set to become an entry-level certificate in PR principles for seniors graduating in the major. The beta test, under the direction of the Universal Accreditation Board, consisted of 114 students in seven universities across the nation.

Doctoral student elected 2014 president of the National Association of Graduate-Professional Students



Neleen Leslie, a COMM doctoral student specializing in Multicultural Marketing Communications research, was recently selected to serve as President of the National Association of Graduate-Professional Students (NAGPS) starting January of 2014.

She became involved with NAGPS through the Congress of Graduate Students (COGS), which she joined in 2011. As the assembly representing graduate and professional students at FSU, COGS

advocates for student rights and offers funding to grad student organizations on campus as well as to attend academic conferences.

Neleen encourages graduate students at FSU to join COGS. She mentions, "It is a great way to get more involved on campus and was the gateway to my involvement with NAGPS. It is a chance to have a say in the process and allows you to take initiative to be a part of the machinery that is making constructive changes."

Brand Yourself workshops held in October

Three informational workshops that provide students with the skills to create a personal, social and professional brand were held this past October.

The first workshop focused on the skills and abilities to create and maintain an impressive resume, dressing for success and applying to graduate school.

The second workshop focused on the importance of having a professional presence on social media and how to go about doing so. Facebook, Twitter, and personal websites were discussed.



Brittany Holland introduces guest speakers for workshop series

The third workshop focused on providing students with the tools to create an impressive LinkedIn profile and how to network professionally.

All three workshops were designed to prepare students for Career Day on October 28, where 50 companies were recruiting CCI students for jobs and internships.

CCI recognizes eight new Ph.D.s

The College of Communication and Information would like to recognize the eight Ph.D. students who have successfully completed and defended their dissertations during the fall semester of 2013.

There are four graduating doctoral students from the School of Communication (COMM) — Dr. Ahmad Alkhalaf, Dr. Wanda Fenimore, Dr. Sophie Janicke and Dr. Jiyoun Kim.

The School of Communication & Disorders has two newly minted Drs. – Dr. Janine L.S. Bartley and Dr. Nicole J. Sparapani – while the School of Library & Information Studies (SLIS), Florida's only iSchool, also has two — Dr. Debra Carruth and Dr. Amelia Gibson.



Dr. Amelia Gibson



FSU STARS students win 1st and 2nd place at National Conference

FSU students successfully earned first and second place at the "STARS Celebration 2013" Conference in Atlanta on August 15-17.

Over 350 faculty members, students, members of industry and government, and community and partnering organizations from throughout the U.S. attended. They worked on planning and evaluating the progress of current projects and exchanged ideas and information. The event also provided opportunities for training and dialogue on topics such as leadership, peer mentoring, service learning, web development and community outreach.

Workshops addressed the STARS Alliance's major initiatives: K-12 outreach, industry partnerships, pair programming, mentoring, culturally situated design tools and assistive technology. The organization comprises 51 universities and colleges and is funded by the National Science Foundation's Broadening Participation in Computing grant. Florida State was one of the five founding members of the STARS Alliance in 2005.

The first-place project poster award, "WISE", described the initiatives on campus and in the Leon county community to build mentorship programs for women.

The second-place project poster award, "Strategic Use of Social Media", described the use of social media to promote STARS projects, engage community participants and disseminate information. STARS only has 12 members, yet it completes 50-60 projects annually and reaches 12,000-15,000 people. Social Media allows STARS to promote, document and highlight its messages.



STARS poster winners Nancy Moyers and Ashley Schaffer

PR student wins research stipend awards and presents at Undergraduate Showcase

Matthew A. Prince, a junior at FSU pursuing a dual degree in Public Relations and English Studies, presented in the annual Showcase of Undergraduate Research Excellence on Oct. 1.

Prince was the sole undergraduate student to earn two awards this past year to fund his international research and internship endeavors. He was the recipient of the PSRF and the Center for Academic Retention and Enhancement (CARE) Travel Awards Stipends. This past summer, Prince traveled abroad to Urubamba, Perú to conduct research and commit to a full-time internship.



Matthew A. Prince

During Prince's summer stay in Perú, he investigated the relationship between the sale and promotion of goods made by a women's artisan collective, which is supported by the non-profit organization, ProWorld. While working with ProWorld-Perú, his research attempted to improve the marketing of products created by two local women's artisan groups. The presentation at the Showcase by Prince, titled "Women's Empowerment through Marketing", examined efforts for an artisan collective in Perú to see how cross-cultural communications acted, in a non-profit business context. The project focused on communications, as it relates to cross-cultural mediums and various target audiences, and the business-marketing field, as Prince studied how to create effective promotional materials for a non-profit agency.

FSU STARS engage future generations through partnership with Florida TSA

Florida State University STARS Alliance students are engaging the future generation by partnering with Florida's chapter of the Technology Student Association (TSA), an organization of high school and middle school students interested in the fields of science, technology, engineering and mathematics (STEM).

TSA's mission is to foster personal growth, leadership, and opportunities in technology, innovation, design, and engineering. Nationally, TSA's membership includes over 190,000 middle and high school students with over 2,000 chapters in 49 states. One hundred percent of TSA members are likely to graduate high school and 75 percent are expected to attend college.

The Florida TSA chapter is the nation's second largest with over 28,000 students (up from 18,000 four years ago) and is growing fast. The number of chapters in Florida has grown to 90 from 70 in the last four years.

While the STARS Alliance is a national organization, Florida State is the only STARS chapter in the state that has formed a partnership with Florida TSA for STEM outreach. In that role, FSU STARS speak to TSA groups across Florida and help administer TSA's annual State Leadership Conference, where they teach workshops on game design, mobile apps, communication, public speaking,

leadership and college preparation. FSU STARS also attends and judges competitions at the Annual State Competition.

"The link with TSA is very important to our outreach efforts in the State and our goal to recruit more STEM students," Associate Dean



Allison Loehr of FSU STARS (right) with Christina Behnken (sergeant at Arms, Lake Asbury Junior High School TSA)

Ebe Randeree said. "These students are very talented and they will drive Florida's economy as they graduate and launch businesses and create jobs. It is our job to mentor them and to keep them here in Florida, in Florida universities, and launching Florida businesses."

"I believe TSA is a really important organization because it doesn't just teach technology skills, but communication skills, engineering skills, math skills, science skills and presentation skills," Florida TSA President Morgan Honeycutt said. "I think more and more students are starting to realize how beneficial it is and they continue to join."

CCI Garnet & Gold Scholar Spotlight

Dara Bassin is a recent graduate of Florida State University with a double major in public relations and business management.



Dara Bassin

During her time at FSU, she has been dedicated to putting her education into practice. She has held a job at Union Productions (UP), FSU's student run programming for the last four years. In addition to working at UP, she has also held two internships, one as the corporate communications intern at VISIT FLORIDA and one as the public relations intern at Kidd Group. She recently accepted a job in Tallahassee as the Community Relations Manager at Earth Fare.

Dara is one of the College's latest Garnet & Gold Scholar Society inductee. The Garnet & Gold Scholar Society facilitates involvement and recognizes the engaged, well-rounded student who excels within and beyond the classroom in the areas of Leadership, Internship, Service, International, and Research. A student who has met the criteria in three of the five areas and writes an approved Synthesis Reflection is eligible for consideration. There have been 209 Overall program Inductees, 33 students from the College. There are 423 currently enrolled G&G students, 45 from CCI. For more information about Garnet & Gold Scholar society, visit: garnetandgoldscholar.fsu.edu

SLIS graduate student puts classwork into action

Graduate student Julia "Sandy" Hutchins in the School of Library & Information Studies put what she learned in class into real world action, resulting in a \$12,000 grant for the Leesburg Public Library from the Lowe's Charitable and Educational Foundation.

Hutchins, who will complete her Master's Degree in Library Science in May, used the content she learned in Grant Writing, Evaluation and Administration (LIS 5426) taught by Richard "Ted" Chaffin to apply for the grant which will be used to create a youth laptop computer lab for the library where works in Leesburg, Fla.

The Leesburg library was awarded \$12,000 to purchase 10 laptop computers, its' own Minecraft server, and video editing software. Young children and their parents will be offered classes on



computer safety, while older children can play a popular video game or create their own commercials for the library which will be shown on public television.

"Sandy had never written a grant prior to the grants class and she now demonstrates a perfect blend of her abilities and determination coupled with the critical thinking, writing, and team collaboration skills that the course was designed to foster. She has an amazing career ahead of her."

Center for Hispanic Marketing Communication students and professors present at FIU Conference

Students and faculty from the Florida State University (FSU) Center for Hispanic Marketing Communication (HMC) attended and presented research at the “Hispanic Communication Conference: Bridging Culture and Behavior”. This event was hosted by Florida International University (FIU)’s School of Journalism & Mass Communication on Nov. 7-8 in Miami, Fla.

In addition to being presenters, the FSU students and professors were also able to network with academic and industry professionals. The conference attendees seemed very receptive towards meeting the FSU group. On behalf of the conference’s organizing committee, Chair and FIU Associate Professor, Dr. Alejandro Alvarado, remarked it was impressive how well the FSU students presented and were prepared for attending this event.



Students and professors at the Hispanic Communication Conference

The Center for HMC at the FSU College of Communication & Information is the first of its kind in the United States devoted to educating students and professionals in the field of Hispanic and multicultural advertising. Faculty and students working with the Center are conducting ground-breaking research and serving as an innovative resource for the U.S. Hispanic marketing industry.

CCI Students organize Fall Leadership Series

Students in the Fall LIS4480 Leadership class organized a Leadership Series that included a wide variety of speakers. The team who planned the events that were open to all students included:

- Rachel Lacey · Olivia De Santis
- Daniel Noyes · Ashley Rain
- Andrelina Howard · Goran Cuk

Speakers included:

- Col. William Francis · CEO Nadia Kamal
- Cmdr. Sherman Lacey · Rosalia Contreras
- CEO Scott Greene · Commissioner Andrew Gillum
- Mary McLaughlin, FDLE · Pat Curtis
- Sharayn Menne, FDLE

Some memorable quotes from the presentations include:

"Providing direction in innovation for customers and staff is a key to IT Leadership." -Pat Curtis, MIS Director, Leon County

"Nothing worth doing is easy, why not work for something you love to do."
-Nadia Kamal from Onyx Creative Group

"Saltwater is the cure for everything." -Commander Sherman Lacey

"Leadership is about ZERO Space – ZERO space between what you say and what you do." -Colonel William Francis



Nadia Kamal



Andrew Gillum



Rosalia Contreras



Col. William Francis

SLIS Alumna awarded Leadership Grant

Florida State University SLIS Alumna, Professor Melissa Johnston, was recently awarded the Ken Haycock Leadership Development Grant from the International Association of School Librarianship (IASL). The \$1,000 grant is awarded to first time attendees of the IASL annual conference, which will be held in Bali in August 2013.

The purpose of this grant is to assist leaders to share their needs and aspirations, and to identify strategies that can be used in their home country.

Dr. Johnston earned her Ph.D. from FSU in 2011. While at Florida State, Melissa served as a Research Assistant with the "Partnership Advancing Library Media (PALM) Center."



Dr. Melissa Johnston

Communication Disorders Alumna receives grant for Mentoring Model

FSU alumna Emily Lakey, Ph.D., CCC-SLP, recently received a \$185,596 grant from the Iowa Department of Education to support a statewide professional development initiative to increase early intervention providers' use of family centered practices in natural environments using the Distance Mentoring Model (DMM).

Dr. Lakey currently works as a Research Associate in the Communication and Early Childhood Research and Practice Center (CEC-RAP) at Florida State University. Lakey received her BA ('04) from the University of Massachusetts, and her MS ('06) and PhD ('12) from Florida State.



Dr. Emily Lakey

Florida State University SLIS alumna, Kathleen Moeller-Peiffer, was selected as the vice president/president-elect of the Association of Specialized and Cooperative Library Agencies (ASCLA). ASCLA is the destination for American Library Association (ALA) members to find information and help populations that

are served by libraries. Her division of the ASCLA includes members from networks across the nation, including other state librarians and librarians dedicated to working with specialized populations such as the blind, physically handicapped, and incarcerated youths.

Comm alumna pens memoir of Camelot Era

Florida State University School of Communication alumna Layte Bowden recently published a revealing memoir, "Under the Radar during Camelot: My Front Row Seat to History," in which she shares recollections of her life as a young woman working behind the scenes on Capitol Hill during the tumultuous 1960s.

Bowden, who was voted FSU Homecoming Queen in 1956, graduated with a degree in journalism in 1958. After college, she moved to Washington, D.C., and worked at the Pentagon for a short time before becoming a secretary to Florida's former U.S. Senator George Smathers. While working in Smathers' office, she came to know some of the most famous and powerful people of the 1960s, including President John F. Kennedy.

Bowden, who wrote for the Flambeau as a Florida State student, never aspired to be a writer but was encouraged to tell her first-person story by former TIME reporter Hugh Sidey, who covered the White House almost 50 years. After a decade of intermittently working on the book, Bowden's final work was published in October. She recently spoke to the Coral Gables Chamber of Commerce to promote the book.

"I think it is cathartic and revealing," Bowden said. "(Writing a memoir) makes you think about whom you really are. I certainly have and I have changed enormously since that time. I was a bit of a butterfly and things just happened to me by just showing up. I never had time to think about who I was or what I was."



SLIS alumna Moeller-Pfeiffer selected as VP/President Elect of Association of Specialized & Cooperative Library Agencies

Alumni and PEEPS volunteer speaks to FSU students



Ritesh Gupta(middle) visits with CCI students.

Ritesh Gupta, FSU alum and an executive producer for R&D Media in NYC, stopped by the Shores building on Nov. 1 as part of the college's efforts to connect younger alumni with each other, students, and new graduates to help alumni relocate or find professional development opportunities in specific geographic areas by creating regional support groups.

The Young Alumni Partnerships in Educational Engagement, Philanthropy & Social Media, or PEEPS, is seeking volunteers in regions with large concentrations of alums such as New York City or Atlanta. The program's goals are to create informal networking opportunities for young alumni, mentoring opportunities, guidance for new graduates, and guest speaking opportunities.

While networking was the main emphasis of Gupta's visit, he also talked about the significance of being reliable, dependent and consistent in your work, advised students to never to turn down a meeting and spoke about the importance of paying it forward after you do land that first job.

"Don't ever forget to help people the same way you were helped," Gupta said. "The greatest thing you can do is to give back. Don't ever forget where you came from and the university that helped propel you out into the real world."

Ph.D. alumnus wins Jesse Shera Award

Dr. Sung Jae Park (FSU SLIS Alum) has been selected as the winner of the Library Research Round Table (LRRT)'s Jesse Shera Award for Distinguished Published Research for the article, "Measuring Public Library Accessibility: A Case Study Using GIS," published in *Library & Information Research* 34 (2012): 13-21, December 2011.



Dr. Sung Jae Park

Park's article provides a well-defined research question, detailed explanation of the research methods and a coherent and thoughtful discussion of the results. His work stood out because of its great significance to both current and future issues in library and information science, as well as future considerations in the profession.

COMM alum dedicated to educating under-served students



James Walter Doyle visits with elementary students.

Since graduating in 2006, Florida State University School of Communication alum James Walter Doyle has been dedicated to educating students in low-income areas.

Immediately after college, Doyle joined Teach For America, an organization committed to providing all of the nation's children with a quality education. He relocated to Harlem, N.Y., and served as a middle school teacher in a low-income neighborhood.

Doyle taught English at Thurgood Marshall Academy in Harlem where he is credited with bringing fitness education, literature circles, film studies and a technology elective to the school. In addition, he started the Kids in Culture program six years ago.

"Kids in Culture is a year-long program where students learn about a new culture from every possible angle," Doyle said. "The year culminates in actually traveling to that country."

Doyle enlisted corporations and individuals to sponsor the cost of the program, and used fundraising organizations like DonorsChoose.org.

On the website, Doyle was featured in a viral video named, "Meet Mr. Doyle," which profiled him and how he changed students' lives in Harlem. In addition, Doyle was nominated and chosen for a 2012 GQ Leadership Award by Charles Best, the founder and CEO of DonorsChoose.org. Doyle was one of five non-celebrity recipients for the award based on charitable work, volunteerism and community involvement.

Last fall, DonorChoose.org created a position for Doyle as the National Director of Teacher Engagement. Doyle not only encourages teachers to participate, but also teaches them how to write a strong proposal for the website.

"I really get to motivate teachers on multiple levels whether it is retention level, engagement, outreach with different programs that we have and really building a community of a certain kind of teacher – one that goes above and beyond to push the needle and think outside the box," Doyle said.

CCI alumni find success in Aloha State

College of Communication & Information (CCI) alumni are living and working across the globe, but there are few places that offer the gorgeous weather and breathtaking views Hawaii does.

More than 2,000 miles from the United States mainland, the Aloha State's location in the middle of the Pacific Ocean attracts thousands of tourists annually to the island paradise. But Hawaii's population of full-time residents also has a need for professionals with skills that CCI is teaching their students.

Four of the College's alumni have found a variety of career opportunities in the nation's 50th state, thousands of miles from Florida State.

Angelina Collazo, who graduated with a degree in ICT from SLIS in 2012, is currently serving as a Special Education Teacher at the Waianae Intermediate School in O'ahu as a part of the Teach America program, which provides quality education for children in low-income communities.

Brianna Huffman earned her graduate degree from SLIS in 2008 and shortly after applied for a position with the Hawaii Department of Education with a dream of living in a warmer climate. After enduring long winters in the Pacific Northwest for the first 30 years of her life, she was offered a librarian position at Kamiloiki Elementary School in Honolulu in 2010.

Emily McNulty, who graduated from Florida State's School of Communication in 2008 with a Master's degree in Media and Communication Studies, is currently working as an editor and publicity lead for Navy MWR (Morale, Welfare and Recreation) Marketing on Joint Base Pearl Harbor-Hickam. McNulty's move to Hawaii two years ago with her husband, an active duty U.S. Marine, led her to the position on the base. She writes and edits all copy for Great Life Hawaii Magazine and its digital publications.

Nancy Cook Lauer moved to Hawaii in 2005 from Florida after spending five years as the capital bureau chief for the Tallahassee Democrat. She originally moved to Hawaii to open a state capital bureau for Stephens Media, but three years later, the recession hit and her bureau was closed. With few employment opportunities at the time, Lauer found her entrepreneurial spirit and started All Hawaii News, a news digest blog primarily covering government. Ultimately, Lauer rejoined Stephens Media at its Big Island newspapers, where she works full-time as a government reporter, but she has also kept All Hawaii News running.



Nancy Cook Lauer



Brianna Huffman

"Our student population consists of students from Japan, the Philippines, Samoa, Marshall Islands, Spain, Brazil, and Tonga, just to name a few. The methods, resources and approaches I learned during [the Multicultural Literature] class have helped me become a more effective, understanding and sensitive librarian for my students."



Emily McNulty

"FSU was an amazing experience for me. I branched out a lot by taking a sports management class and digital video classes. My education at Florida State prepared me to work in all fields of marketing and communications. I have also learned to network and expand my connections in order to help my information get out."

Alumnus launches social change radio show in Tanzania

School of Communication alumnus Charles Fleeman recently joined a team of wildlife conservationists and dignitaries to launch the radio drama "Temboni" at a grand event on the campus of the College of African Wildlife Management in Mweka, Tanzania.

As a PCI Media Impact fellow, Fleeman helped the organization collaborate with The College of African Wildlife Management, Radio Kili FM and The Bushmeat-Free Eastern Africa Network on "Temboni", an entertainment-education serial drama created to address the issues of poaching and the illegal bushmeat trade in Tanzania and beyond.



Alum Named to Million Dollar & Multi-Million Dollar Advocates Forums

Ryan B. Cappy, an alum of the School of Communication, recently earned certification as a life member of the Million Dollar Advocates



Ryan B. Cappy

Forum and the Multi-Million Dollar Advocates Forum as one of America's top trial lawyers. Cappy, an attorney based in Tampa, Fla., earned his undergraduate degree from the School of Communication in 1997, and went on to graduate from Florida State's College of Law. He specializes in personal injury and social security disability law.

Membership in Million Dollar Advocates Forum is limited to attorneys who have won million and multi-million dollar verdicts, awards and settlements. The organization, founded in 1993, is one of the most prestigious groups of trial lawyers in the United States. There are approximately 4,000 members throughout the country, which amounts to less than one percent of all U.S. lawyers. Forum membership acknowledges excellence in advocacy and provides members with a national network of experienced colleagues for professional referral and information exchange in major cases.

Members of the Million Dollar Advocates Forum must have acted as principal counsel in at least one case in which their client has received a verdict, award or settlement in the amount of \$1 million or more, while members of the Multi-Million Dollar Advocates Forum must be Life Members of the Million Dollar Advocates Forum, who acted as principal counsel in at least one case, which has resulted in a multi-million dollar verdict, award or settlement.

FALL 2013 EVENTS

DATE	EVENT
9/25/13	GM Information Session
9/25/13	Tribridge info session
10/2/13	Branding Yourself series
10/16/13	Leadership Series: Col. Francis (FSU Veterans Center)
10/23/13	Leadership Series: Sherman Lacey (USCG Commander)
10/28/13	Career Day
10/30/13	WISE Breakfast with Provost Stokes
10/30/13	Leadership Series: Andrew Gillum
10/30/13	Leadership Series: Scott Greene (CEO, AMRAMP)
11/09/13	Code Camp
11/13/13	ICT Industry Panel
11/13/13	Godby Visit to FSU
11/13/13	Leadership Series: Mary McLaughlin & Sharayn Menne (FDLE)
11/14/13	CCI Club Day
11/20/13	Social Media Scavenger Hunt
11/20/13	Leadership Series: Nadia Kamal (CEO, Onyx)
11/20/13	Leadership Series: Pat Curtis (MIS Director, Leon County)

SPRING 2014: Get Involved!

EVENT	DATE	TIME
Women in Leadership Forum	2/4/14	7pm
CCI Career Day	2/24/14	1-4pm
3-Day Startup	3/21/14-3/23/14	
CCI SLC Ice Cream Social	3/26/14	2-4pm
Digitech Expo	3/28/14	11am-4pm
CCI SLC Speaker: Elam Stoltzfus	3/30/14	4-6pm
FSU CCI Relay for Life	4/11/14-4/12/14	
FSU Great Give	4/17/14-4/18/14	