



The Communicator

Happy Birthday, CCI!
ONE YEAR OLD on
July 1, 2010



CCI Introduces a New Undergraduate Major

One of the primary reasons for the merger of the College of Communication and the College of Information last July was to meet the growing demands of industry. To do so, a new undergraduate major – Information, Communication and Technology (ICT) – was approved by FSU and will be accepting new students this fall.



Information, Communication and Technology (ICT) have become critical components of modern society. Many companies view ICT as the core building blocks for growth and success. In order for students to succeed, they must be able to benefit from new technological developments that lead to changes in how we work, organize and use information. Public Relations, advertising and marketing have taken a pivotal turn in the 21st century. In order to succeed, a large portion of their new communication methods require technology as a backbone. This includes applying social and digital media, web 2.0, information management, and an overall understanding of technology techniques and communication theories.

As a student of the ICT program, you will acquire a set of unique skills that the industries of information technology and communications have been longing for. Communication companies are looking for potential employees that not only have exceptional writing, creativity, and presentation skills but who also have a strong background in emerging technology, web design and digital media. The IT field has developed a larger emphasis on communication through social media; their ideal candidates are those who have technical writing skills and understand effective communication styles and techniques.

For more information, check out: http://www.academic-guide.fsu.edu/information_comm_tech.htm
If you are interested, please make an appointment with a CCI advisor

CCI Introduces a Five-Year Bachelor's/Masters Program

The School of Communication is introducing a "Combined Bachelor's / Master's Degree Program in Communication" that is open to students majoring in Advertising, Media & Communication Studies, Media Production, Public Relations or Information Technology. The combined program in communication enables academically strong students to complete bachelor's and master's degrees at an **accelerated pace**. The School of Communication offers four Bachelor's and two Master's degree programs:

Bachelor's

1. Advertising
2. Media/Communication Studies
3. Media Production
4. Public Relations

Master's

1. Integrated Marketing Communication
2. Media and Communication Studies

Information Technology (IT), and Information, Communication and Technology (ICT) undergraduates may also apply for admission into the combined degree program. Students who are admitted into the program will be allowed to count up to 12 credit hours of graduate coursework toward both their undergraduate and graduate degrees. They may earn graduate credit in either the Integrated Marketing Communication or the Media and Communication Studies degree programs.

If you are interested, please make an appointment with a CCI advisor.

CCI Hosts Florida Health Information Exchange Kickoff



The Florida Agency for Health Care Administration (AHCA) partnered with Florida State University College of Communication & Information (CCI) and hosted the Florida Health Information Exchange Kickoff Meeting on June 4 at the FSU Turnbull Center. The event drew 329 attendees from health care providers, associations, regional

extension centers, government agencies and other organizations. The purpose was to discuss how to move forward health information exchange in Florida.

Dr. David Blumenthal, the National Coordinator for Health Exchange, U.S. Department for Health and Human Services, served as the keynote speaker. Dean Dennis opened the event by discussing plans for a new Health Informatics Certificate that the college will offer to both the undergraduate and graduate students.

The College of Communication & Information has several health information technology research initiatives in progress and is in the **process of finalizing graduate and undergraduate certificate programs in health information technology in partnership with the School of Nursing.**



Dean Dennis (above) addresses the audience



CCI Board Member Vangalis-Zepp in Democrat's "25 Top Women"



Victoria Vangalis-Zepp

CCI Leadership Board member Victoria Vangalis-Zepp was honored recently as one of the *Tallahassee Democrat's* "Top Women You Need to Know." She was also named by the Girl Scout Council of the Florida Panhandle for her many community endeavors as one of their 2010 Woman of Distinction in Business, Finance and Insurance .

Vangalis-Zepp is president of Zepp Strategic Partners, a government and business consulting firm in Tallahassee. Her expertise in telecommunications, marketing communications, communication disorders, and government affairs help her bring unique and valuable insight to the **CCI advisory board.**

She began her career with Dun & Bradstreet as a national executive focused on marketing communications through sophisticated database modeling and optimization, helping Walt Disney World, Ryder Move Management, and other global companies market with optimum intelligence. Vangalis-Zepp then joined the growing Tampa-based Intermedia Communications, which grew from a entrepreneurial local start-up telephony company to the third largest data carrier in the country. She also was appointed to Gov. Jeb Bush's transition team assigned to the State Technology Office.

In 2001, she founded Zepp Strategic Partners and has represented a diverse group before the Florida Legislature that includes Tenet Healthcare Corporation, IBM, MCI, Pearson Education and UPS. Her pro-bono work includes advocacy for autism and related disabilities. In 2004, she became co-founder for Findthecure.us, an advocacy and fundraising mechanism for autism awareness efforts around the country which has donated funding to FSU Autism Project.

Vangalis-Zepp has served on numerous education and community boards over the years, including the Florida Education Foundation, NetDay, Federal Black Caucus on Telecommunications, Children's Home Society, LifeSkills Center, Florida Association of Professional Lobbyists, Florida TaxWatch Center for Competitive Florida, Digital Divide Council, and FSU's CARD Advisory Board.

Vangalis-Zepp joins CCI alum Cherry Alexander (also on this years list) and Professor Christie Koontz (on the list last year) as "Women to know."

Remembering Vincent



Vincent Binder

Vincent Binder, a former teaching assistant in the School of Communication at FSU, went missing during the early hours of April 2 after leaving a friend's house on foot. His friends and colleagues reported him missing on April 8 after he failed to report to work. With the help of law enforcement, they spent the following weeks on a state-wide search for Binder. Unfortunately, on April 30th the Tallahassee Police Department held a news conference where Police Chief Dennis Jones indicated that the Florida Department of Law Enforcement had in fact confirmed the identity of a body to be that of Binder's, thus concluding the month-long search.

"He was one of ours," said FSU graduate student and close friend of Binder's, Beth Frady. She met Binder in her first year of graduate school at FSU, where they quickly became friends. The first class they had together was a communication theory class, said Frady, and any time she struggled, she made sure to consult Binder.

"He had that uncanny ability to take complex issues, twist them and put them in layman's terms to where you understood them," she said. Frady was quick to befriend Binder, but that the depth of his friendships did not just include shared intelligence. "You try to surround yourself, when you are in graduate school, with really smart people, because that makes you seem really smart. So we surrounded ourselves with Vince because he was so smart, but then we got to know him and love him, and we were like, 'This works out really well.'"

Binder completed a few years as an undergraduate at FSU before attending the University of Florida, and eventually graduated from the University of West Georgia in Carrollton, G.A., where his talent for debating warranted a "seventh best team in the country" award, leading him to receive an automatic invitation to national competitions, according to helpfindvince.com. "He was brilliant," said Frady. "He was a debater, so anything you brought up, whether he cared about it or not, he would research it and he would debate you on it." Binder, a debate coach at FSU, had just returned from Berkeley University with his debate team about a week and a half before his disappearance, a trip that inspired him to continue on as a teacher, according to Frady.

"He wanted to go to Berkeley and get his Ph.D. to teach debate and public speaking." Binder's fellow graduate assistants describe him as a teacher that was easy-going, but who always made sure to stress the importance of what he was teaching. Every handout Binder put together, he signed, "Brought to you by the letter V." "He just kind of had this self-confidence, kind of self-awareness, that he knew what he was going to say and he knew that what he was going to say most likely had weight behind it," said Philip Crowe, Binder's fellow public speaking teaching assistant. "He would give his students the opportunity to grow at their own pace, but he kept them to a standard." Crowe said he met Binder when they both became TAs in the fall of 2009.



Beth Frady

Crowe was among the first people in charge of one of the several Facebook sites created to raise awareness of Binder's disappearance. Later, Crowe and Binder's classmate, Chase Porter, created helpfindvince.com to spread information to as many outlets as possible. According to Porter, the Web site reaches a nationwide audience and, at first, featured a money-raising campaign towards a \$5,000 reward for information regarding Binder's disappearance. When word spread regarding the discovery of Binder's remains, everything changed. "The primary goal (of the campaign) now that Vince's body has been found is to serve as a memorial to him and continue to raise funds toward a \$25,000 debate scholarship in his name," said Porter.

"The scholarship is aimed toward helping young debaters get their foothold in the debate circuit, because debating was Vince's passion," said Crowe. "It was that one thing in his life that he kind of grabbed onto and he knew the impact of that; the community outreach he has received on the site really speaks to the kind of person Vince was. People don't go out on a limb for someone that was not a caring, heartfelt person."

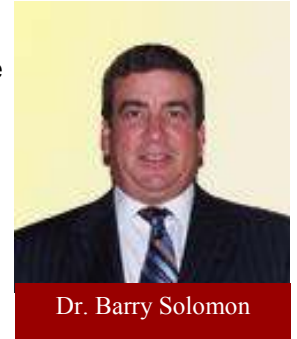
**Please join the Memorial Celebration on August 21st at 6pm in DIFF 128
followed by a Binder's Buddies Walk from Westcott Fountain to the Unconquered Statue**

Arrowhead Advertising Continues to Win!



Florida State University's student advertising team, Arrowhead Advertising, captured its fourth straight **National Student Advertising Competition district championship** on April 30 in Tampa. The team advanced to the national finals in Orlando where they placed 7th. In addition to winning the district title, the 15-member team won the categories of Best Research, Best Strategy, Best Creative, and Best Q&A. It was the seventh time in the past 10 years that Florida State has won the district championship.

The annual competition is sponsored by the American Advertising Federation. Last year's Arrowhead team finished seventh at nationals. More than 150 colleges and universities compete each year. At the National Students Advertising Competition the team placed seventh of 16 teams in the finals. This event was held at the AAF conference in Orlando on June 8—11th. Congratulations to the FSU Ad Team, Arrowhead Advertising, and to Dr. Barry Solomon the team's advisor. The team has reached the national finals for the fourth consecutive year and finished in the top ten each time. This is also the ninth time out of the past 12 years that the team has reached the student competition national finals.



Dr. Barry Solomon

This year's team members are Jonny Arcila, Emily Asqueri, Nicole Brooker, Arielle Calderon, Courtney Connell, Maria Correa, Jesse Damiani, Danielle Delph, Michela Fleury, Alysse Goodwiller, Courtney Griffin, Christina Morgan, Gala Pazos, Sydney Perlman, Alexis Perricone and Jordan Rich.

PR Students Garner Image Awards



Public Relations students in The Florida State University's School of Communication came home winners from the Florida Public Relations Association Capital Chapter Image Awards banquet in April. Incoming FPRA student chapter president Christina Morgan and outgoing president Katie Conningsby led the way. Newly elected president Morgan used her "Omni Hotel Tallahassee" campaign to capture FPRA's spring scholarship.

Conningsby headed an executive board that won the Judge's Award and the Image Award for the chapter's computer-generated collective blog. Other honored members of the student public relations board were Kara Kelley, Tiffany Rogers, Erin Harvey and Becky Kuitems.

Kuitems also captained the Revive PR student agency's winning "Branch Out" campaign. Revive won the Student Project Image Award for its promotion of tourism in the Tallahassee area. Other winning agency members were Corsica Wilson, Jessica Isabelle and Arielle Katz.

Students take 1st & 3rd Place Awards in Radio Reporting!

The Society of Professional Journalists is pleased to announce the Region 3 Mark of Excellence Award winners for the 2009 calendar year. This year, the contest received over 3,600 entries. The honorees were awarded certificates on March 20 during the Region 3 SPJ Spring Conference held at the University of Central Florida in Orlando, Fla. First place regional winners will advance to the national round of judging.

Radio In-Depth Reporting

- **First Place: History of Marijuana Laws** - by Teresa Garcia, Florida State University.
- **Third Place: The Bystander Effect** - by Heidi Kerr, Florida State University.

Check Out: <http://www.spj.org/news.asp?REF=953> for a list of all the winners!

Communication Students Win 4 Florida AP Awards



School of Communication students captured four awards at the Florida Associated Press Broadcasters Banquet for College Television held Saturday, April 17, 2010, in Orlando. Drew Goldfarb won first place in the “Best Sports” category for his story called “SUE-per-fans” about women’s basketball fans who support Coach Sue Semrau and her team. His editor/videographer was Lauren Kennedy.

Michael Ross won two awards – first place for “FSU’s First Doctors” in the “Best Short Light Feature” category and second place in the same category for “FSU Master Craftsman Studio.” Tying Michael for second place was reporter Marisa Mannello and her editor/videographer, Sarah Miller, for their story, “Behind the Scenes: FSU’s Coaches Video Staff.”

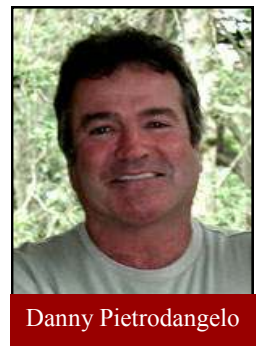
All entries aired during 2009 and were judged by members of the Associated Press in a state other than Florida. “This is such an honor for these students, whose work was seen by broadcasting professionals from across Florida,” said Triston Sanders, adjunct instructor of broadcasting in the School of Communication and executive news producer at WCTV, the CBS affiliate in Tallahassee. “This gave Florida State University statewide recognition and shows that our students are not only able to compete with other schools known for journalism, but surpass them.”

Comm Alumnus Wins Silver at Houston Film Festival

Communication alumnus Donato “Danny” Pietrodangelo and his company, Pietrodangelo Production Group of Tallahassee, won a Silver Remi Award at the 43rd WorldFest-Houston International Film Festival in April 2010.

His award-winning digital film is an educational documentary titled *War in the Falklands/Malvinas*, which Pietrodangelo produced and directed. He earned bachelor’s and master’s degrees in Communication from The Florida State University and is a former FSU Student Body President.

The film explores the causes leading up to the 1982 war and the politics that ignited hostilities between Great Britain and Argentina in their long-standing dispute over the ownership of a tiny group of rocky, sparsely populated islands — which the British call the Falklands Islands and the Argentines refer to as the Malvinas. The program offers a balanced look at the operational problems, weapons and fighting methods of both countries. *War in the Falklands/Malvinas* won a silver award in the adult educational/instructional category.



Danny Pietrodangelo

The WorldFest Houston Film Festival is one of the oldest and largest independent film festivals in the world and one of three of the international film festivals in North America. This year, there were more than 4,500 entries from 37 countries.

Check Out: <http://www.pietrodangelo.com/index.htm> To see Danny’s Production Company!

Winner of Our Newsletter Title Contest: Siedah Fortune

“The Communicator” has replaced “Student News” as the current title of this newsletter following a contest in April to find a new name. The winning title was submitted by Siedah Fortune from Orlando, FL. She is currently working toward a dual degree in Communication Studies as well as Business Hospitality. Her professional goal is to become a wedding planner and her personal goal is to run a marathon.

What inspires her most is Winston Churchill’s assertion that “We make a living by what we get, but we make a life by what we give.” As she enters her senior year, Siedah hopes to give more time to her family, friends and herself to just live, laugh and love.

Korzenny addresses Hispanic Entrepreneur Summit

Dr. Felipe Korzenny, professor of Communication and director of the Center for Hispanic Marketing Communication at The Florida State University, was one of the speakers at the 2010 Business & Entrepreneurship Summit at the Aloft Hotel in downtown Tallahassee on May 1.

The summit, sponsored by the Tallahassee Hispanic/Latino Professionals and Entrepreneurs, was held to help small business owners, entrepreneurs and other professionals of North Florida gain the tools and information they need to create or improve their businesses. Topics included:

- The 10 secrets of profitability
- Successful small business stories
- How to secure funding for a small business
- The influence of the Hispanic market on the overall market
- How to use technology to advance a small business

The summit was sponsored by Uber Operations (www.uberops.com), the Florida Commerce Credit Union (www.floridacommerce.org), Myliro Consulting, Inc. (www.youravon.com/miarosario), Molinari Technical Solutions (www.mts-llc.org), and TradeWin Multimedia Company.

In addition, THLPE partnered with Avocare, ThinkCreative, Latinos in Information Science and Technology Association (LISTA), The Hispanic Chamber of e-Commerce, Keiser University, Marchena Translations, Latinos in Social Media (LATISM), the University of Miami Tallahassee Alumni Association, and Aloft Hotel.



Dr. Felipe Korzenny

Emerson Funds Hispanic Marketing Scholars Once Again

Emerson Climate Technologies has committed an additional \$10,000 to The Florida State University College of Communication & Information through the Center for Hispanic Marketing Communication (HMC) at the School of Communication.



That brings the total pledged by Emerson Climate Technologies to students at the College to \$25,000 since 2007. The money funds scholarships awarded to outstanding graduate and undergraduate students studying Hispanic marketing. The most recent Emerson scholars are Natalie Kates, Claudia Medina, and Michelle Orrick.

“Emerson has continued to benefit from the research of the Center for Hispanic Marketing,” said Geoff Godwin, vice president of marketing for the White-Rodgers division of Emerson Electric Co. Godwin is currently serving as chairman of the advisory board of the Center for Hispanic Marketing.

“We are grateful to Emerson for stepping up to support our students in this way,” Felipe Korzenny, director of the center, said, “and for the outstanding work that our students are doing. We have developed a great relationship with leaders in the Hispanic marketing industry, many of whom are serving on our board.”

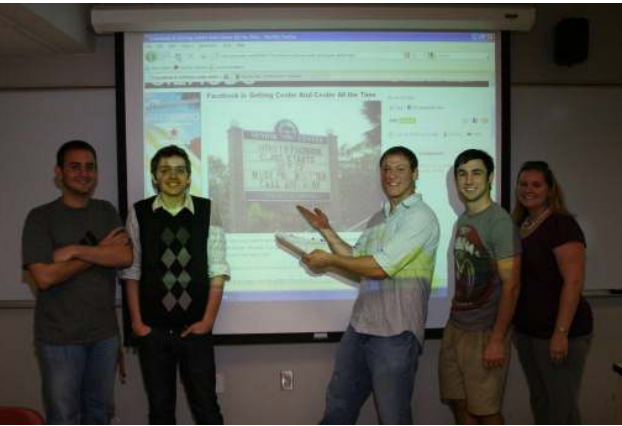
The Center for Hispanic Marketing is the first of its kind in the United States devoted to educating students as well as professionals in the field. Faculty and students working with the Center are conducting ground-breaking research and serving as an innovative resource for the Hispanic marketing industry. Emerson Climate Technologies is one of the industry leaders supporting the Center’s study of Hispanic marketing.

To learn more, visit the Center for Hispanic Marketing website at <http://hmc.comm.fsu.edu>.

Student Community Outreach @ Senior Center

This summer, SLIS IT students are teaching technology classes at the Tallahassee Senior Center as part of their Leadership Class. A team, led by Jeff Budnick, approached the Center about teaching summer classes and have now taught classes in keyboarding, Microsoft Word, and Facebook.

The keyboarding class is for beginners and it covers hardware and computing essentials. The Microsoft Word class is for seniors with some computer



experience and it teaches them how to utilize many aspects of Microsoft Word.

The Facebook class is for seniors who are experience with computers and who want to learn to how to e-mail, create and maintain a Facebook profile, and connect with others.

Classes started July 12th and end August 13th. Students teaching are: Eli Perl, Patrick McDaniel, Jeff Budnick, Ryan Huff, and Brandy Mayo. A picture of the Senior Center sign that advertised the Facebook events was picked up by GIZMODO (the gadget guide).



Check out the NEW CCI Social Networks Page @ cci.fsu.edu/socialnetworks

CCI Students provide IT Support @ NIMS Middle School

Students in the IT Leadership course have been working on a project at the R. Frank Nims Middle School on Orange Avenue this summer. The IT students, led by Thomas Turner, worked with the Media Center at Nims to inventory, organize, and refurbish equipment. Following the creation of a plan, the students have been engaged in tasks such as inventory control, laptop analysis, processing iPod carts, rewiring 12 classrooms/labs, and reimaging computers. The IT students will finish the summer with a strategic plan for the fall that the next group of Leadership students will implement. Volunteering were:

- Thomas Turner
- Patrick McDaniel
- Brandy Mayo
- Pinkesh Patel
- Louis Garofalo
- Alex Johnson
- Elvaro Jimenez
- Justin Garrett
- Jeff Budnick
- Joshua McDougall
- Eli Perl



Brandy Mayo, Justin Garrett and Elvaro Jimenez working on iPod carts



Tom Turner reviews team goals



Students setting up a classroom

Number of Health Informatics Internships Is Growing

One of the fastest-growing areas in IT, itself a dynamic and fast-paced field, is that of Health Informatics. A blend of information technology, information science, and health care, Health Informatics – also called health IT, or HIT – seeks to innovate methods of capturing, storing, organizing, and retrieving information in health and medical fields ranging from nursing and dentistry to medical research. Computing technology is the vehicle by which HIT accomplishes these tasks.

A recent government survey concluded that the U.S. lacks 50,000 HIT professionals. The FSU IT degree currently offers a concentration in HIT, and many FSU IT students have landed internships at local hospitals and doctors' offices. These students are learning things they otherwise would not in the classroom, and the internships have been an overall success. **Some recent interns are sharing their experience at Tallahassee Memorial Hospital (TMH).**



Courtney Duran

"Overall, my experience interning at Tallahassee Memorial Hospital was incredibly insightful. I was able to apply the material that I learned in class to real world experiences, and see how the two eventually merged and helped me develop insight into the HIT community. Having had previous experience in hospitals, it was interesting to witness what happened behind the scenes and see how so many different aspects of IT affected healthcare. The staff members never failed to explain every aspect of the technology that they used, from the servers that ran the hospital down to their own encrypted Blackberries, no detail was spared."



Travis Miller

"My internship at Tallahassee Memorial Hospital has proven to be an invaluable experience. I have been able to work alongside IT professionals who have been in the field for 20 plus years. They have given me insight on the health IT industry and the trends they have observed over the course of their careers. While at TMH I was able to participate in important project meetings, such as the Cerner upgrade. I have been able to get first-hand "real world" experience in my field of interest which has given me irreplaceable experience that I would not normally have had the opportunity to get because of the lack of educational options. If anybody asked me if I would recommend an Internship at TMH, without hesitation I would say, "YES!!!" For me, this internship has been the most rewarding and informative work experience of my life and I would do it again in a heartbeat."



Leanne Galletta

"Having an internship at TMH was one of the most beneficial experiences I had during my undergraduate years at Florida State University. My first few weeks I spent numerous hours shadowing different people working at TMH in the IT department. I shadowed the Network Administrator, where I built a server and installed Active Directory, which provides various networking services for the hospital. I learned how to assign policies to users and apply critical security updates with Trend Micro Security, and installed a new hard drive. I was able to enhance my knowledge and skill levels with SQL and Oracle by working closely with the Database Administrator. After a few weeks of shadowing, I then picked a project focus. Working with the Telecommunications Director, I created and updated forms and created a tool for maintaining emergency records. This enabled the telecommunications department to have a new and improved system of corrected and updated files containing emergency address and phone number information."



Denny Windgassen

"I worked on a project called "State of the Desktop". I categorized all computers at TMH to determine whether they are sub-standard, low-standard, above-standard. I presented my findings to the management/CIO so that they get an idea of all technology present at TMH. Once I have assessed all technology, it will be easier to implement new technology in the future (i.e. if we follow the SDLC, I have done the "Assessment" part, and this allows TMH to move along the cycle now). I learned about the various solutions that can be implemented in a medium-sized/enterprise business ranging from virtualization solutions (application and desktop virtualization) to a general client/server architecture. This was very useful for me, because I want to be an IT consultant. I also got to understand the importance of communicating with people/co-workers in order to complete my project."

Contact: Ebe Randeree (eranderee@cci.fsu.edu) to find out more information

LIS Student Continues Winning Tradition

Laniece Miller, a School of Library and Information Studies student, was recently awarded a Student Workshop Grant. The grant is awarded to students who demonstrate an interest in a career in Special Librarianship with the stipulation that the candidate must be pursuing a master's degree at one of the ALA accredited schools of library and information science in the state of Florida or the Caribbean and must be a member of SLA or an SLA student group.

She joins previous winners from FSU:

2002 - (Creativity)	Anne Marie Snyder, Emily Stresky
2006 - (Web Taxonomy)	Sueling Chhiu, Linda Garrison
2006 - (ABC Workshop)	Sueling Chhiu
2008 - (SARC)	Elizabeth Rodrigues, Lisa Zilinski (Duque)
2008 - (Collaboration)	Lisa Zilinski (Duque), Ginger Williams
2009 - (Future of Libraries)	Laniece Miller

SLIS Senior: 2009 Woman of the Year by FSU Greek Council



Charleta Williams

SLIS senior Charleta Williams was named as “2009 Woman of the Year” by the Multicultural Greek Council of the Florida State University in a ceremony held at the Tallahassee Civic Center on Thursday, April 15, 2010.

At the ceremony, Williams was recognized for her outstanding leadership and service to the FSU campus and the Tallahassee community. She is a member of Theta Nu Xi Multicultural Sorority, the Association of Information Technology Professionals (AITP), STARS Alliance, and Women in Technology Sharing Experience (WISE). She is also secretary for the Multicultural Greek Council Executive Board and the INROADS Student Association.

2900 Miles: a Long Way to Go for an Internship



This summer, Kirk Yoder (pictured in the red shirt below) completed his internship at Microsoft's Mobile Center of Excellence in their NextGen Tech and Incubation group in Seattle, Wa. Kirk, a senior in IT in the School of Library and Information Studies, is helping to enhance the mobile user experience on Microsoft websites for high-end devices like the iPhone, Android, and Windows Phone 7.



“I’m an SDE (Software Development/Design Engineer), so I’m responsible for helping to create concepts for all the features that will be implemented and also for actually developing and testing them”, said Kirk. Life at Microsoft can be summed up as: “work hard and play hard.”

Last year, the AITP student organization hosted Microsoft – 23 attendees and 5 finalists later, Microsoft decided to fly 2 prospective students to Seattle for interviews. They offered the position to Kirk.

“It is not odd to see people at work late in the evenings, but it is also not unusual to have your entire team taken out to a bar to watch a World Cup game—during work hours. For the most part, it’s a job that you won’t dread waking up for in the morning,” says Kirk.

Association of IT Professionals (AITP) hosts IT graduates

[AITP](#) held its semester celebration on Monday, April 19, in the Goldstein Library. Students, parents and faculty attended the event which was designed to honor the 50 IT students who graduated this past Spring. Dean Larry Dennis' opening of the program was followed by award presentations. AITP members were first honored with CORDS (AITP members who earn a 3.5 or higher GPA in the major are eligible). Students receiving [honor cords](#) included:

- Gina Bollota
- Bryan Cabezas
- Nick Cook
- Josh Crespi
- Keri Ellis
- Travis Hession
- Brandon Johnson
- Matt Kennedy
- John Larsen
- Ross Mathis
- Alex Shin
- Charleta Williams
- Van Williams
- Denny Windgassen



In addition, students who excelled in the Perspectives Course were honored. Students and faculty voted on the best **Interactive Resumes**, and the winner in each category was:

- | | |
|-------------------------------------|---------------------------------|
| Best in Information Architecture: | Alex Shwartz |
| Best in Marketing: | Brandon Johnson |
| Best in Innovativeness: | Ari Friedman |
| Dean's Award: | Greg Ungemach |
| Dean's Award – Best Graphic Design: | Laura Hockman |

Finally, graduating students were honored for their **individual achievements and contributions**:

- AITP Service Award: Charleta Williams
- AITP Humanitarian Award: Aldo De La Paz
- Gene Sherron Award: Denny Windgassen
- Highest Academic Achievement (FSU): Christopher Harrison
- Highest Academic Achievement (IT): Gregory Ungemach



Upcoming ALA Student Chapter Events

JULY 31: 10:00 AM–5:00 PM at Goldstein Library - ALA Sew-A-Thon: This is a fundraiser for ALA Student Chapter social events. There will be snacks and socializing. We will be working on creating book covers to sell at the FSU Wednesday markets. Come with your sewing machine if you have one or just bring yourself to work.

AUG. 20: After the new graduate orientation for LIS students, the CCI ALA Student Chapter will host a **potluck brunch in Goldstein Library**.

CCI ALA Student Chapter Monthly Meetings are held on the third Friday of the month in the Gregory Conference Room in the Goldstein Library with social time/snacks at 5:00 PM and meeting at 5:30 PM. We also try to have one social event each month so keep a look out for invitations through the Blackboard Organization site and email.

To Join CCI ALA Student Chapter: Go to the Organization Tab in Blackboard and look for "ALA Student Chapter" then click Enroll to the right. We will then accept your enrollment and send you a welcome letter. In order to be considered an active member, you must be a member/student member of the national organization of ALA and have paid your one time member fee of \$10 to our organization.



Behind the scenes at the IMAX/Challenger Learning Center

As you enjoy your next IMAX movie or wander around the various exhibits at the Challenger Learning Center on Kleman Plaza, you might be surprised to know that SLIS IT students are volunteering behind the scenes to make your experience better. The Center is a 32,000 square-foot facility used for outreach in partnership with the Florida A&M University - Florida State University College of Engineering and uses "aerospace as a theme to foster long-term interest in math, science, engineering and technology; create positive learning experiences; and motivate students to pursue higher education and careers in these fields." Here is what the students had to say:



David Hyer

I currently supervise other IT volunteers at the Center. The Challenger Learning Center has been a great on-the-job experience in the IT field. I volunteered to work on Challenger's PCI compliance (Payment Card Industry Data Security Standards) even though I had little to no idea what PCI was or entailed at the time. This project challenged the skills and disciplines I already had, but also forged new ones that I believe will help me to be an asset no matter where I end up. Not only have I gained onsite IT support experience and PCI experience, but I have learned what it takes to manage a group of professionals to propose, implement, and complete projects for a working environment.

My time at the Challenger Learning Center has put me in numerous situations that an IT professional would face in the business world, which is something I could not learn from taking a class. I am currently helping with the failover and backup of the server and computer registers. This experience has taught me a lot, such as cloning, setting up a server and clustering them, networking and how to deal with random problems that arise when working in a business. With these skills on my resume, it will hopefully help me stand out and potentially get me a job.



Eric Chu



Stephen Tracy

I am working towards providing Challenger with a server failover solution that will maximize their server uptime and prevent the loss of critical data. My time at Challenger has not only helped me gain more experience working with servers but it has also given me a new perspective on the importance of effective backup. I have thoroughly enjoyed my time working at the Challenger Learning Center and I appreciate the opportunity to improve my IT skills.

Being at the Challenger Learning Center was a really great learning opportunity for me. After graduation this August, I will be pursuing a career focusing on networks and building on the skills I learned at Challenger (especially configuring wireless routers). With every problem that rose, I learned the importance of keeping detailed records of what happened and procedures taken to fix the problem. I became very familiar with the PCI Compliance and certain security measurements that needed to be taken in order to maintain the security of private information. This internship was very helpful in preparing me for the real world environment by allowing me to sharpen my problem solving skills and develop a quick but effective work habit.



Yoosung Lee



Toddrick Manning

For me, the last few weeks have been the most enriching I have had during my time at FSU. Working at the Challenger Center has given me a much greater appreciation of each and every person's responsibility to their community. I am currently working on the Project Management Plan which outlines all aspects of our work at the Challenger Center. It's been especially hard because I have never had to participate in a project that has been this involving, but it has given a lot of experience that I can take with me later on.

FSU SLIS IT student Thomas Turner has been helping and guiding the students at Challenger by answering technical questions, assisting with hardware and software installations and being a fall back for any network and client/server system failures. Working with students has helped me fine-tune my time and project management skills, which will help me in my career. With my help and the direct supervision by Dave Hyer I feel the students are getting a bigger picture of what real world of Information Technology is like.



Thomas Turner

First-year doc student Baeg wins seat in NCES database seminar



First-year SLIS doctoral student Jung Hoon Baeg has won a seat in the exclusive training seminar, "Using the Early Childhood Longitudinal Study, Birth Cohort (ECLS-B) Database for Research and Policy Discussion" being held in Washington, D.C., August 3-5.

The limited-seating (approximately 40 nationwide) seminar is open to advanced graduate students and faculty members from U.S. colleges and universities and to researchers, education practitioners, and policy analysts from federal, state, and local education and human services agencies and professional associations. The National Center for Educational Statistics (NCES) funds the seminar, provides computers, and pays transportation, hotel accommodations, and a fixed per diem for meals and incidental expenses. Participants use the seminar to refine their research plans. At the conclusion of the seminar, they present a preliminary analysis plan that uses ECLS-B data, include a statement of their research questions, a rationale for the analysis, analytic approach (specifications of population, variables, statistical techniques, etc.), and preliminary results.

"During this seminar, my focus is to demonstrate that immigrant parents who frequently visit libraries (or have a Library card) benefit when it comes to their children's literacy development," said Baeg. "From my study, we will be able to understand more accurately how a parent's library usage impacts the development of literacy skills in young children."

The ECLS-B database is designed to support research on a wide range of topics pertaining to young children's cognitive, social, emotional, and physical development and their health status across multiple contexts (e.g., home, child care, and kindergarten). It is the only nationally representative study providing detailed information on children's development, health, early care, and education from birth through kindergarten entry. The study followed a nationally representative sample of children born in the U.S. in 2001, collecting information about the children and their families when the children were about 9-months old (2001), 2-years old (2003), preschool-age (4 years; 2005), and when they were in kindergarten (2006 and 2007). [The National Center for Education Statistics](#) (NCES) of the Institute of Education Sciences, U.S. Department of Education, is the primary federal entity for collecting and analyzing data related to education.

SLIS Student Jeri Morton wins Spectrum Scholar

SLIS master's student Jeri Ramos Morton has been chosen to receive an American Library Association (ALA) Spectrum Scholarship. The Spectrum Scholarship Program is ALA's national diversity and recruitment effort designed to address the specific issue of under-representation of ethnic librarians within the profession. It seeks to improve service at the local library level by developing a workforce that represents the communities served.

Morton, who lives and works full time in Chesapeake, Virginia, is about to begin her third semester at The Florida State University as a distance student in the SLIS master's program in library and information studies. She works in the Reference Department of the Central Library of Chesapeake Public Library System and holds a Bachelor of Arts in English literature with an emphasis in Medieval and Renaissance Studies.

"I have a special interest in bilingual, Spanish and multicultural literature," Morton said. "This year, I proposed and organized our branch's first 'Cinco de Mayo Fiesta' which included our first bilingual Spanish/English children's story time as well as programs and activities for all ages. Adults and children had fun learning to play Loteria (Mexican Bingo). The children learned Spanish words as they played and enjoyed the piñata, too. Our Spanish population in Chesapeake is not large, but it is growing and I hope to do more outreach to this community."

Spectrum provides a one-time \$5,000 scholarship award paid in two installments directly to the recipient. Additional benefits include items such as free attendance to the Spectrum Leadership Institute (a 3 day institute that highlights cross cultural models of leadership and features national library and community leaders), a one-year student membership in ALA, and free student admission to the ALA Annual Conference during the year of the scholarship. Recipients must attend an ALA-accredited graduate program in library and information studies or an ALA-recognized NCATE School Library Media program. They must be citizens or permanent residents of the U.S. or Canada who are American Indian/Alaska Native, Asian, Black/African American, Hispanic/Latino or Native Hawaiian/Other Pacific Islander. Learn more about eligibility, application and benefits of [Spectrum Scholarships](#).

Robotics Camp a HUGE SUCCESS!



Students at the R. Frank Nims Middle School attend traditional summer classes, but this summer was a little different. As part of their mission to encourage more middle school students to pursue IT/Computing degrees, students from the STARS Alliance (starsalliance.fsu.edu) group and those in the summer IT Leadership course spent most of June and July developing slides, planning course work, creating exercises with Lego Mindstorm kit, and building robots and obstacle kits. Their goal: create an interactive learning experience using Robots to interest students in IT/Computing disciplines. **The product: a two-week Robotics camp for middle school students!**

“Robotics camp” for 6th, 7th, & 8th graders ran for two weeks at the R. Frank Nims Middle School in Tallahassee. Three STARS students and five volunteers worked the camp that ran from 9:00 AM–3:00 PM with 18 students from the school. Educational goals included changing the way students thought of robots as well as introducing computing concepts, programming, math and science skills. Activities included:

- Basic robotic design needs: CPU (Brain), Power (Batteries), Sensors, Mobility (wheels, legs)
- Basic programming paradigms (I/O, logic statements, loops)
- Unified robotic design and programming (building robots, programming them).

For the Fall and Spring semesters, STARS students will integrate the robotics curriculum in a student technology club that is being launched. Camp will be repeated in early January and next summer.



SCSD Master's Program Offers New Student Orientation

New Student Orientation for graduate students in the School of Communication Science and Disorders will take place on **Thursday and Friday August 21-22**. This fall, 42 students will enter the SCSD Master's program and two will enter the doctoral program. The two-day orientation is an annual tradition in the department. It introduces new classmates to one another and to School faculty and staff. An overview of the academic program is provided and preliminary academic advising is offered. Further, because the entering Master's students are enrolling in a program that culminates in eligibility for professional certification, pre-certification requirements are explained in detail so that students can begin planning to meet the necessary knowledge and skills outcomes mandated by the American Speech-Language-Hearing Association (ASHA).

One much-anticipated component of orientation is learning what clinical assignments the students will have for the fall semester. On a New Student Orientation BlackBoard site, students can begin posting in June what age preference they have for their first clinical assignment: adults or children. SCSD Advisors and Clinical Educators use the expressed preferences to assign students to specific diagnostic and management teams so that students may start their clinical career with an age group that they may feel more comfortable with. For some students, this helps ease some of the anxiety they might have about working with their first clients; for others, anxiety persists!

Beyond learning more about their academic and clinical futures, new students participate in a "quiz" that helps them get to know the faculty and staff better. During a short presentation, each faculty and staff member introduces themselves to the students by describing their role in the School. Then, they provide 3 statements about themselves, 2 of which are truths and 1 is a lie. The students keep track on a scoring sheet which of the 3 statements they believe to be a lie and at the end of the presentation, correct answers are revealed. Students with the highest scores earn fabulous prizes! Two Truths and a Lie is typically voted the students' most favorite part of Orientation, and always provides a good deal of

NSSLHA Wins Community Service Grant!



The FSU Chapter of NSSLHA recently received a Community Service grant of \$1,000 from the National NSSLHA Executive Council. As a requirement of the grant, the FSU NSSLHA membership voted to provide matching funds which brings the award total to \$2000.

The National NSSLHA Executive Council is a board of individuals that govern policy and activities for students enrolled in Communication Science and Disorders programs in the U.S. and abroad. The NSSLHA Community Service Grant is a program to fund local chapters that wish to provide resources to nonprofit organizations who assist others living with a communication disorder. Any of the > 300 NSSLHA chapters who are in good standing are eligible to receive matching funds assistance up to \$1,000 to purchase equipment (e.g., AAC devices, computers and/or peripheral computer devices) or other materials (e.g., clinical tests, software) to donate to a nonprofit organization.

In the Spring of 2010, the FSU NSSLHA Chapter established a partnership with a local non-profit organization, Tallahassee Memorial Hospital's (TMH) Adult Day Services. The result of cutbacks has been reduced funding to support activities that serve to enrich the days and more specifically, the communication environment, of those individuals who attend the facility. In our interactions with the staff of the TMH Adult Day Service program, we learned that they were spending money out of pocket to buy supplies so their residents would have games, activities to enhance the basic services the facility provides.

The mission of Tallahassee Memorial's (TMH) Adult Day Services is to become an effective part of the care system to assist your loved ones to sustain/improve their quality of living. TMH's Adult Day Services provides quality care in a supervised home-like environment for individuals who may be experiencing difficulties in their daily life activities due to: Dementia (Alzheimer's - Parkinson's), stroke, depression, anxiety, grief, loneliness, or are in need of medical supervision. We aim to help our clients to adapt to their changing emotions in terms of the loss of their cognitive skills, help them improve their experiences as older adults, boost their self-esteem and increase their sense of identity.

NSSLHA is requesting funds to purchase hearing assistance devices, a digital camera and printer, an oven for their kitchen, a laminator and associated consumable supplies.

FSU Students Facilitate Communication Camp

Imagine the outcome when you bring together 25 graduate student clinicians in speech-language pathology and 40 young children with communication disorders. Add sand, bugs, glue, paint, water, music, bubbles and more...



Approximately 40 children and youth from the Tallahassee area participated in the L.L. Schendel Speech and Hearing Clinic's fourth annual Communication Camp this summer, co-sponsored by the Scottish Rite Foundation. The summer program was designed to provide benefits to multiple stakeholders including graduate students in the School of Communication Science & Disorders, children with communication challenges and their families, and adults with communication disorders. Graduate students served as camp counselors and clinicians to develop skills in designing and implementing supports for children with developmental disabilities. FSU students benefit from the opportunity by guided practice in embedded instruction and teaming in a "real world" setting. Students practice integrating instructional techniques into group activities alongside clinical educators in speech-language pathology who provide instruction and feedback.

One graduate student reflected on her experiences in writing, "Summer camp allowed me to interact with children in an interactive, fun environment. We worked on communication goals with the children through hands-on activities. I learned how to interact with the children in a play environment while helping them with their communication goals." Similarly, another graduate student reflected, "Summer camp is a hands-on way for clinicians to experience group settings as well as gain experience with children with varied diagnoses." Doctoral students also elect to participate in camp to gain experiences in mentoring and providing supervision to developing clinicians. This summer doctoral students Danielle Brimo and Emily Marturana served as team leaders.

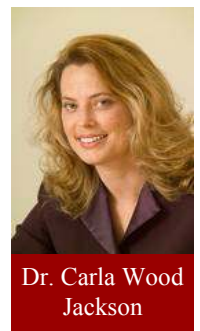


In recent years, the Communication Camp program has expanded to include adult clients with communication disorders who participate in the camp as clients and role models. Ellen Nimmons, an Associate-In Communication Science and Disorders, coordinates rehabilitation services for adult clients who work on generalizing targeted communication skills while sharing hobbies and special talents with the children at camp. Adult clients report positive experiences while engaging in the camp as a community service activity. Adults expressed a sense of accomplishment and took pleasure in helping children with communication challenges. Interacting with children provided a motivating, meaningful context for communicative exchanges.



Dr. Lisa Scott

Drs. Lisa Scott (left) and Carla Wood Jackson (right) coordinated the camp this summer. Dr. Jackson stated, "camp provides unique opportunities to facilitate social communication skills of children with communication disorders, enhance the knowledge and skills of graduate students, and expand services in the community to underserved populations." For children in the community with communication challenges, camp provides an opportunity to enhance social communication skills in a fun, motivating environment. Previous camp offerings have been valued by parents in the community. A parent of a previous participant shared, "The communication camp gave an opportunity to many children who did not otherwise have summer camp options. For our son, the camp provided a wonderful opportunity to build communication skills, make new friends, and overall, to just have a fun time in a safe environment."



Dr. Carla Wood Jackson



DID YOU KNOW: Google notified the L.L. Schendel Speech and Hearing Clinic, which is part of the School of Communication Science and Disorders, that the clinic had been identified as a "Favorite Place on Google." Between December 1, 2009 and February 28, 2010, the clinic was one of the most popular local businesses on Google, as measured by how many times individuals found the business listing, and clicked on it for more information. The clinic was one of less than 250,000 businesses in the U.S. to receive this recognition; that's less than 1% of all U.S. businesses!

Available Jobs & Internships



The **College of Communication & Information** is posting job and internship listings that may be of great interest to students. Go to the CCI home page (cci.fsu.edu) and click on “Key Sites” (on the top right). A list will drop down that includes “**CCI Job Board**” and “**CCI Internship Board**.”

The screenshot shows the website header with the FSU logo and navigation menu. A search bar is present. A large banner image of a fountain on campus is displayed. On the right, a 'KEY SITES' dropdown menu is open, listing various services. Below the banner, there are navigation links for 'HOME', 'School of Communication', and 'School of Communication Science & Disorders'. A welcome message is centered, and a 'CCI News' RSS feed link is on the right.

THE FLORIDA STATE UNIVERSITY
COLLEGE OF COMMUNICATION & INFORMATION

FSU Search

[KEY SITES]
CCI Help Desk
Course Lookup
Map of campus
Admissions
Registrar
Financial Aid
Blackboard
iSpace
OMNI
CCI Webmail
CCI Job Board
CCI Internships

HOME
School of Communication
School of Communication Science & Disorders

Welcome. This site serves as an entryway to the three nationally-ranked schools that constitute the College of Communication & Information: the School of Communication, the School of Communication Science & Disorders and the School of Library & Information Studies.

CCI News
Goldstein Library closes 5 p.m. 25 Nov-Help Desk Open

Connect with an RSS Feed:

At the bottom of the CCI home page, there is a link called: [Get CCI News via RSS](#). Clicking this link will give information about, and steps for, setting up an RSS feed for CCI news as well as RSS feeds for **JOBS** and **INTERNSHIPS**. Subscribing to an RSS feed is a fast and easy way to have jobs and internship sent to you! Helpful link: <http://cci.fsu.edu/news/?p=1339>.

Dates to Remember!

- August 7:** Summer Commencement Ceremony
- August 11:** Summer grades available online
- August 18:** FSU Security Awareness Day
- August 21–26:** Drop/Add for fall semester
- August 23:** Fall classes begin

- September 6:** **NO CLASSES**
- September 11:** Feed Your Brain Event
- September 11:** Gameday!

Get Connected with CCI!

LinkedIn groups:



- FSU College of Communication & Information
- FSU School of Library & Information Studies Alumni

Facebook groups:



- FSU College of Communication & Information
- Florida State Department of Communication Science and Disorders Alumni
- FSU College of Information Alumni

Do you have a CCI school or club page that needs promoting? Contact Ebe Randeree (eranderee@cci.fsu.edu)!