



LOVE & BBQ: Kicking off Parent's Weekend, the CCI BBQ was a celebration of brisket, friends, family, and a great time!



A Note From the Dean

Dr. Larry Dennis

Dean & Professor, College of Communication & Information

The greatest part of my job as Dean is, without question, the students. The few short years they spend at Florida State University are some of the most formative, integral years of their lives. Seeing a student transform from a high school student to a professional is incredible. It's our job to give them the best education we can and then send them off to make their mark on the world. We do everything we can to prepare them for success.

The College of Communication & Information has been blessed over the years with alumni and friends who believe and invest in our mission. Their gifts create opportunities for our students; sending them to conferences, funding academic and service awards, and supporting student organizations and activities.

We couldn't do what we do without the generosity of others. To celebrate the people who believe in us, the College has established a Giving Society. The Giving Society will recognize annual donors at a range of levels, with any gift during the fiscal year counts towards your annual total as a member.

As our way of saying 'thank you', member benefits will include mention on our online donor roll, invitations to special college and university events and an annual decal. If you have questions please get in touch with our Development Director, Mafé Brooks at mafe.brooks@cci.fsu.edu or visit us online at givingsociety.cci.fsu.edu.

Again, thank you to the donors who continue to support the College. Enjoy your holiday season, time with your family, and an extra helping of stuffing at dinner.

Lawrence C Dennis

The Mind Behind the Brand: Michael J.A. Davis



Alumnus **Michael J.A. Davis** (M.A. '10) uses his experience to manage the branding behind the National Institute of Health's Office of Equity, Diversity, and Inclusion. Davis is a self-described brand geneticist, delving into an organization's DNA to realign and assert values that contribute to how the rest of the world perceives them. After finishing his bachelor's degree, Davis came to Florida State University as a student in the Integrated Marketing Communication master's program — and he credits his experiences here among the many that have contributed to his career success. •

Prof Researches Effects of Technology at U Arkansas



Dr. Jinghui Hou, assistant professor in the School of Communication, has been invited to the University of Arkansas' Behavioral Business Research Lab as a visiting scholar. Hou's research investigates social and psychological effects of communication technologies, ranging from social media to computer games. Hou will focus on research to improve online comment quality. •

Students Produce Documentary on Unsolved TLH Murder

On October 22, 1966, the Sims family of 641 Muriel Court Tallahassee, Florida were discovered murdered in their home in a crime that has remained unsolved for the last half century. On the 50th anniversary of this chilling mystery, four students in our Media Production program tell the story of the investigation, speculation, and research that has transpired around the case. Elijah Howard, Michael Walsh, Deanna Kidd and Kyle Jones are the documentarians behind **641 Muriel Court**. The film started as a class project and evolved into investigative journalism. The group plans to show the documentary on the festival circuit. •

The Science Behind Opening Happiness



Ashleigh McDonald (B.A. '05) was balancing two majors and volunteer work during her time at FSU, which prepared her for a fast-paced career in marketing. Getting her start at a sports marketing agency in North Carolina, McDonald credits her public speaking and presentation experience from class as a pillar to her success. Her advancement in the field saw a transition to managing brand activation at Newell Brands, where she helped build the brand's persona. Today, McDonald is the Director of Marketing Commercialization at Coca-Cola where she leads a team of channel marketing managers. "The merchandising equipment and point-of-sale material you see in the market stems from my team and I... to be a part of that is a really great feeling." •



Oyadomari with Merrie Grace Harding, inaugural recipient of Doreen's scholarship.

Doreen Oyadomari Creates Legacy for Future SLPs

Doreen Oyadomari (B.S. '67, M.S. '68) transferred to FSU in 1965 as a junior English major on scholarship with the Southern Scholarship Foundation. Part of her award included housing at the Palm Court house, where a fellow housemate in the speech-language pathology program sparked her interest in the subject. Oyadomari shadowed her roommate during clinical work, and quickly switched her major afterwards. That was the start of a 37-year career that has seen Oyadomari practice her work in the field with several VA hospitals and teach at universities in the southeast. Now, 47 years since graduating, Doreen Oyadomari's Endowed Scholarship will give students pursuing a bachelor's degree in Communication Science & Disorders the same opportunity she received at the beginning of her career. •

Alumna Emily Diehm Awarded Top Honor

Alumna **Dr. Emily Diehm** (M.S. '10, Ph.D. '15) is an assistant professor of speech-language pathology at the University of Toledo, and the recent recipient of the American Speech-Language-Hearing Association's 2016 Advancing Academic Research Career Award. The award honors young faculty members in the field of communication science and disorders by providing mentorship and funding to advance their academic and research careers. She began researching child language and literacy problems as an undergraduate in 2007 and became a speech-language pathologist after graduating with her Master's from FSU in 2010. Along with child literacy problems, Diehm's research delves into the content and pedagogical knowledge that speech-language pathologists and teachers have with respect to variation in dialect. •



Photo: UToledo

New Faculty Join School

This semester, the School of Communication Science & Disorders welcomed four new faculty members. Visiting professor **Dr. Michelle Therrien**, who researches increasing social interaction for children who have augmentative/alternative communication needs; assistant professor **Dr. Sana Tibi**, who focuses on cognitive and linguistic processes in reading; assistant professor **Dr. Elizabeth Madden**, whose research looks at aphasia rehabilitation and treatment; and assistant professor **Dr. Kristen Smith** who researches deaf and hard of hearing education. •

Class of '86 Reunion

In conjunction with the Cullowhee Conference, the Master's class of 1986 is holding a class reunion. The conference will be held at Western Carolina University and fees will be waived for '86 alumni. Contact Bill Ogletree at ogletree@email.wcu.edu for more information.



Dr. Marcia Mardis Appointed Associate Director of Information Institute

Dr. Marcia A. Mardis, iSchool Associate Professor in and Associate Dean for Interdisciplinary Research and Education at the College of Communication & Information will also serve as Associate Director of the Information Use Management and Policy Institute.

Her research focuses on education informatics, education data mining, personalized learning and more.

Farewell to a Friend: F. William Summers

F. William "Bill" Summers passed on August 12, 2016. Bill's long career in library science led him to serve as Dean of the School of Library and Information Science, now the School of Information.

He was interim director twice at Strozier Library and served as State Librarian for the State of Florida. Dr. Summers will be dearly missed.

Alum & Olympian Leads at Deloitte



Information Technology alum **Cedric Nabe's** (B.S. '08) dual identity as an IT professional and Olympic hopeful has seen him travel across the world in pursuit of his goals. After graduating, Nabe spent three years in Miami as a consultant for Deloitte. In 2010, he began training for track and field in the 2012 Olympics, traveling to training camps in South Africa, Italy and France. Today, he can be found working as a senior manager for Deloitte's business in Switzerland. He credits the creative mindset instilled in him during his time as an IT student with the success he's found throughout his career, "I was always pushed to be creative, to think outside of the box." •

"My professors valued entrepreneurship and this got me into a mindset where I could easily differentiate myself from the rest of the pack."

- Cedric Nabe

Dr. Lorri Mon Named iSchool Director



The iSchool has named **Dr. Lorri Mon** as its new director. Dr. Mon has been with the iSchool since 2006, teaching and researching in information services, emerging technologies, social media, digital reference and more. As an advocate for libraries, Dr. Mon was involved in the iMapLibraries project for the Miami Dade libraries during their 2013 funding crisis. As

Director, Dr. Mon says the iSchool will continue to meet the demand for technology skills and a curriculum that creates innovators, leaders and lifelong learners. •

Homestretch

THE DEVELOPMENT REPORT



MAFÉ BROOKS
Director of Development

We are in the homestretch of FSU's \$1 billion "Raise the Torch" Campaign. I'm pleased to share with you that CCI has raised \$8,276,682 out of its \$10 million campaign goal. We've achieved 82% of our goal and I am confident that we will be successful in reaching our campaign goal, even exceeding it by December 2018.

2016 has been a banner year for our College. Not only did we exceed our dollar goals this fiscal year but our donor participation has also increased significantly.

Alumni giving is an important factor in the U.S. News and World Report university rankings. As a College, our donors are answering the call to help us move the needle in alumni participation rates as FSU aspires to be on the Top 25 Universities in the nation.

We would not be where we are today in our development efforts if not for the commitment and generosity of you, our donors. Our CCI community (faculty, students, alumni and community partners) have also contributed in meaningful ways to a successful fundraising year.

"Alone we can do so little, together we can do so much."

- Helen Keller

It is a privilege to be a part of a team that inspires and is committed in helping our students succeed in their careers and in their lives. I'm grateful to each of you for the gifts of your time, talent and treasure. Together, the work that we do add up to something greater than anything we could offer on our own. •

THANK YOU TO OUR NEW DONORS



VICTORIA VANGALIS ZEPP

The Vangalis Zepp Gap & Stability Endowed Scholarship will provide support to students at the College who have overcome extraordinary life events.



JOHN & CATHERINE COOK

The John & Catherine Cook Endowed Scholarship will support students pursuing a degree in Information, Information Technology or Information, Communication & Technology.

CAMPAIGN GOALS

\$10,000,000 » 2018

\$8,276,682 » TODAY

TIME ELAPSED: 79% GOAL REACHED: 83%

GIVE.CCI.FSU.EDU

Contact Mafé Brooks about CCI's Raise the Torch campaign at: mafe.brooks@cci.fsu.edu or (850) 645-8312

CLASS NOTES

'10s

LISETTE CALVEIRO (B.A. '14) is a copywriter at Max Borges Agency and a contributor to Huffington Post.

ALEXIS CARTER (M.A. '15) is a Youth Services Librarian in Jacksonville, FL.

LENESE COLSON (Ph.D. '16) is a lecturer at Old Dominion University in the Darden College of Education.

LAUREN DEL BROCCO (B.S. '14) is serving as a Peace Corps Volunteer in Namibia, teaching grade 6 and 7 English and ICT in the Omusati Region.

SAMARA GERARD (B.S. '13) is working as a Digital Media Planner at MullenLowe Profero in NYC.

FRANKIE IRONSIDE (B.A. '15) works with Sally Corporations, which builds roller coasters and animatronics.

STEPHANIE KOPPLIN (M.A. '13) is a Speech Language Pathologist at Northern Suburban Special Education District.

MCKINLEY LEWIS (B.S. '13) is the Deputy Communications Director for FL Governor Rick Scott.

JENNIFER LUETKEMEYER (Ph.D. '16) is an Assistant Professor of Library Science at Appalachian State University.

MORIAH MCLAUGHLIN (B.A. '15) is working in New York City with Mindshare as their Associate Negotiator.

SARAH MERRILL (B.S. '11) is the Director of Business Development at Atrium Staffing. She runs the popular @BigKidProblems accounts.

GINA OVIEDO-MARTINEZ (M.S. '10) works for Hillsborough County Public Libraries as a Senior Librarian.

ABBY PHILLIPS (Ph.D. '16) is a post doc fellow at Utah State University.

RYAN SULLIVAN (B.S. '10) is working as a Windows Systems Administrator for WestRock Company.

'00s

MEGAN BOBIAK (B.S. '00) is with Anson Stoner as an Account Executive in Winter Park, FL.

MARIN DELL (M.S. '05) is the Head of Digital and Electronic Services at Texas Tech's School of Law Library.

JOE FERRIS (B.S. '04) is working at AT&T as the Principal Technology Security Engineer on the Global Customer Security Services team.

AMY GRAHAM (B.S. '07) works in the United States Senate as Deputy Communications Director for Senator Shelley Moore Capito.

JON JORDAN (B.S. '01) is working as a Sr. Content Manager for Triad Retail Media in St. Petersburg.

SANDRA PHOENIX (M.S. '07) leads the HBCU Library Alliance.

LT. TANESHA TUTT (B.A. '05, M.S. '06) is an officer in the U.S. Public Health Services Commissioned Corps.

'90s

KARA HAMILTON (B.A. '97) recently published her first book, *A New Leash on Life*.

BETH KEMMER MERRICK (B.S. '93) is celebrating 23 years with the Walt Disney Company as a Professional Recruiter.

CAROL RUSSO (M.S. '99) is the Community Library Manager at Northwest Regional Library.

COREY SABAN (B.A. '93) founder of TheLaw.tv has recently started a new venture, Newstation.com.

BETTY JEANNE TAYLOR (B.S. '97) is UT Austin's Vice President for Inclusion and Equality.

MEMORIAM

KRIS BARTON (B.A. '00, M.A. '02, Ph.D. '07) passed in May. He was a professor at Dalton State College and known for his book, *A State of Arrested Development* and his work in reality television, trivia and fandom culture.

ADAM JANKOWSKI (B.S. '14) passed in August after a recurrence with lymphoma. Adam was a member of Theta Chi fraternity and beloved member of the IT program.

MARK ZANNONI (B.S. '88) passed in August. The EMMY award winning producer worked with NBC Sports, recently covering the Olympics in Rio.

SHARE YOUR CLASS NOTE! Send your update, class year and degree to kmullen@fsu.edu. Please note not all updates may be printed.

COLLEGE HAPPENINGS



SOUNDS GOOD: Student-produced radio station WVFS running a pledge drive at Proof Brewing Co.



YAHOO! PR students at lunch & learn with Andy Serwer, Yahoo Finance Editor in Chief.



CHILI CHAMP: Shonda Sampson with winning chili at 8th annual Chili Cook Off. The event raised \$245 for the United Way.



DON'T STOP RETRIEVIN': IT student Nicolaus Lopez with unofficial CCI mascot, Suzi the Corgi.



ON THE HUNT: Students networked at the Career Fair in October.



ON BOARD: Leadership Board Members enjoy the CCI BBQ.



IN THE GAME: Students visit EA Tiburon to tour office and meet with alumni.



DAD GRAD: Cuong Huynh with son Cameron at Summer '16 graduation.



MENTORS AT WORK: Hispanic Marketing Communication mentors and students at the annual Advisory Board Meeting.

Connect



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THE IMPORTANCE OF **GIVING BACK**

It's an honor to serve as Chair of the CCI Leadership Board alongside a great group of engaged alumni and friends. This past year, CCI had more than 500 new donors, bringing our total donors to over 1,000 for the first time. Way to go, friends! Whether you donate \$20 or \$20,000, you're making a difference for students and you'll feel great knowing you're supporting the next generation of leaders.

Here are two quick, easy ways to donate. Visit give.cci.fsu.edu and click the "Donate" tab. You can also use Spark, the FSU crowdfunding site. Visit spark.fsu.edu/projects, and click "Projects By Unit" to find the College of Communication & Information. Take a moment to check out the projects our students are pursuing. You'll be glad you did.

If you're looking for something more and have a passion for CCI, the Leadership Board might be a perfect way for you to contribute. For more information, contact Mafé Brooks at (850) 645.8312 or mafe.brooks@cci.fsu.edu.

HOW YOU CAN HELP STUDENTS

Your gift helps:

provide assistance to attend academic conferences and competitions

fund on-campus and community outreach

bring in valuable career guest speakers

Go Noles!
Paul Weaver
Class of 1987