



CCI Students Travel 1388 Miles in 5 Days to Mentor K-12 Students

In 1388 miles, 29 hours of driving, 12 stops, and 5 long days, FSU's chapter of the Students & Technology in Academia, Research & Service Alliance (STARS) was able to make a huge impact on K-12 students across the state of Florida. The team of five, led by Associate Dean of the CCI Ebe Randeree, left no time to recover from finals. Instead, these students chose to spend their first week of summer driving across the state with the goal of connecting with companies and alumni, and promoting the CCI program at FSU.

When the objective is to inspire students to become a part of a college program such as CCI and eventually to obtain a career in technology, this group of five could not have been more qualified. STARS students who took part on the road trip included IT majors Hannah Brock, Nicolaus Lopez, and Joey Cardenas, ICT major Deanna Sand, and MIS major Allison Cannan.

Throughout the road trip, the STARS team was able to speak at three more schools, reaching a grand total of 430 students. Covering topics such as engineering, graphic design, manufacturing, and IT, the team was able to

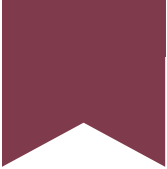
align their own interests and passions with the students' to show them all they have gained from being a part of FSU's esteemed programs.

The STARS road trip not only gave the team of five the opportunity to inspire the next generation, but it also allowed them to connect with alumni who have shown leadership and success in the IT field. The STARS program organized two formal dinners with alumni to initiate a conversation between student leaders and professional leaders that aimed to create an open learning environment for students to ask questions.

One alumus that attended a dinner left feeling very impressed with the caliber of hard work and ambition that is still very much present within the FSU student body.

The STARS road trip connected the students with companies, teaching them about employment and internship opportunities while also showcasing the students to the company leaders.

All in all, the STARS road trip was a success and resulted in some new connections with alumni leaders, inspired youth, future FSU IT students, and future IT professionals.



Kathryn Lyons Shines as FamousDC Managing Editor



Kathryn Lyons (B.A. '11) has always had a genuine interest in understanding people and communicating stories. Her degree in Mass Media Communication has matched this passion to take her to great heights, allowing her to hold positions with shows like NBC Nightly News with Brian Williams and the TODAY Show. Today, the alum is the managing editor of FamousDC, a website dedicated to telling the behind-the-scenes stories of Washington, D.C. She manages the day-to-day content published on the website and helps the publication engage with an even larger presence in D.C. Her favorite part of the digital world is the reach that it has and its constant growth and evolution.

Tyler Bradley joins Pitchfork at Social Media Manager



Tyler Bradley (B.A. '13) already has an impressive bundle of experience in his hands. From Billboard to Vine to Pitchfork, Bradley is making a name for himself in a myriad of impressive outlets, particularly in social media. The advertising graduate says that his degree enables him to speak knowledgeably on a wide range of topics in different settings. A typical day as social media manager at Pitchfork begins with a morning meeting with the editorial team to discuss the agenda for the day and provide updates. Throughout the day, Bradley might be found crafting social media copy, creating decks to illustrate the success of different social campaigns or planning on-site executions for big events. In the past, he has worked as a social media marketing editor and blogger for Billboard and a social media manager at Vine.

Alum Cameron Daniels Brings Insight to Pandora as Sales Planner



Skilled writer Cameron Daniels (B.S. '11, M.S. '13) always pictured himself being a sports columnist. However, after being introduced to other aspects of communication while earning his undergraduate, he realized that integrated marketing communication sparked his interest more than anything else. He decided to pursue a Master's with FSU'S IMC program. Today, Daniels is applying what he gained from the IMC program as a sales planner at Pandora. When a client requests advertising space on Pandora, he works with his team to give the client the most efficient media plan for their target audience. He also handles requests for proposals, builds media plans and gathers creative assets for clients. He enjoys his job because he gets to interact with clients daily. However, his favorite part about his job is the high-energy culture at Pandora. He looks forward to a future working in the digital industry.

Michelle Ubben Named One of Top Women in PR



Michelle Ubben (M.A. '88) was recognized by PR News as one of the Top Women in PR. Ubben is currently the COO at Sachs Media Group and has led the marketing firm to great success, helping it become one of the top 100 marketing firms in the nation and the top marketing firm in the Southeast. In 2014, she and alumna Jessica Clark accepted a Gracie Award from the Alliance of Women in Media for their 30-minute television program campaigning against child abuse. The duo also received a regional Emmy nomination for the program. Additionally, Ubben has been named a Woman of Distinct by the Girl Scouts of the Florida Panhandle in the public relations category, won an international Stevie Award for Women in Business and was a finalist for the National Public Relations Executive of the Year award in 2006.

Farewell to a Friend: Brett Jula



IMC alumnus Brett Jula passed away on February 10, 2016 at the age of 29 following an automobile accident. Jula was a district coordinator for Boston Beer Company in St. Louis, Missouri. He was part of the Pittsburgh Seminole Club, through which he met Seth Beckman, a former associate dean of FSU's College of Music who says that Jula "was an extraordinarily kind, loyal, funny, welcoming, intelligent fellow." He was a huge sports fan and was the sports director for V89 and a sports editor for FSView and the Florida Flambeau. Jula is survived by his parents, Mark and Susan Jula; his older brother, Chris Jula; his niece, Vivienne Jula; his aunts and uncles, Pete and Mary Ann Melnyk, Bill and Nancy Jula, Donna Cassidy and Tom Polito; numerous cousins, co-workers and friends; and his beloved golden retriever, Kendrick.

Amina Resheidat Employs Communication Skills at PACE Center for Girls



Amina Resheidat (B.S. '13) has always enjoyed serving the community. Throughout her time at FSU, she volunteered and held a myriad of positions with Union Productions/Club Downunder, served as the President and Secretary at the Florida State University Chapter of Invisible Children, Inc. and participated with the Student Government Association. These days, the ambitious alumna is utilizing her skills at PACE Center for Girls, Inc., an organization leading a movement to empower girls and young women through accessible education, counseling, training and advocacy. As the organization's Associate Director of Resource Development, Resheidat provides assistance to 19 PACE centers and fundraises for the organization by acquiring corporate sponsorships and writing grant proposals. She loves being surrounded by passionate individuals all working towards a common goal and seeing the dollars PACE raises being used to implement unique and effective programs that will positively benefit girls.

Nicole Dial Utilizes Media Production Skills at DreamWorks Animation



Nicole Dial (B.A. '06) has been interested in media production ever since reading about statistical projections for the Spanish-speaking population in the U.S. in high school. A bilingual student who was enrolled in a TV Production class, Dial saw a new world of opportunity become available. Her interest was sparked. Today, she is a university relations representative at DreamWorks Animation, where every day is a new adventure. On any given day, she might be going through portfolio submissions and reviewing resumes, planning for on-campus recruiting events or engaging artists for mentoring and training programs. She also helps evaluate strategic partnerships with colleges and universities domestically and internationally. During travel season, she attends grad shows, portfolio reviews, advisory council meetings and industry conferences. Whether she's leading tours, classes, interviews or company overview presentations, she benefits from the superb articulation skills that she learned with Florida State's Communication program.

SSC President Ann McGee Presented with Chief Executive Leadership Award



Ann McGee (B.A. '70, M.A. '71) found her calling as a public speaker as soon as she competed in her first speech tournament with the FSU Debate Team. She has been able to utilize her speech-giving skills and her degrees in Communication as the President of Seminole State College. McGee was recently presented the Chief Executive Leadership Award from the Council for Advancement and Support of Education for demonstrating the ability to actively support advancement, establishing a positive image for SSC while leading it to higher levels of success, and increasing SSC's stature in the community. McGee accepted the award on February 15 at a ceremony in Nashville, TN.

Giselle Bodden Thrives as Media Planner at Discovery Communications



Giselle Bodden (B.A. '12) has always been fascinated with the arts and storytelling, so deciding to pursue a degree in Media Production was easy. As a student, she dipped her toes into the entertainment industry with the Los Angeles Television Experience (LATE) program, which allowed her to live in LA and intern at Red Varden Studios and Principal Young Entertainment. After graduating, Bodden moved to Hollywood to work as an executive assistant at Legacy Entertainment and a production assistant at Shine America. Today, she is a media planning coordinator at Discovery Communications. She gets promotions to broadcast on Discovery channels throughout Latin America and helps ensure that promotional elements are produced and delivered on time. Sometimes, she gets to visit the screening room to watch an early premiere of a new Discovery show.

Amanda Green Improves Communities as Associate Director of Healthy Schools Program



Amanda Green (B.A. '00) has used her experience at Florida State to pave the way for a career dedicated to public service. While at FSU, she served the community as a member of national service fraternity Alpha Phi Omega. After graduating, she accepted a job as the assistant program director of AmeriCorps*NCCC. It was then that she realized that she wanted to pursue a career in nonprofit work. In 2009, Green began a position with the Alliance for a Healthier Generation as the associate director for the Healthy Schools Program (HSP). She leads a team of HSP managers across the country to reduce the prevalence of childhood obesity. Green's work in public service motivated her to pursue a doctoral degree in Organizational Leadership at Pepperdine University. The research she conducted there will be published in the second volume of *Women in Leadership and Work-Family Integration*.

Kirk Englehardt Accepts Position as Vice Chancellor for at UT Chattanooga



Kirk Englehardt (B.S. '94) has worked a myriad of communication positions, including a radio anchor and a public information officer. In January, he accepted a position as the Vice Chancellor of Marketing and Communication at the University of Tennessee at Chattanooga. He helps define the university's brand, grow the University Relations team, develop communication and marketing strategies and oversee WUTC, the city's NPR radio affiliate. One of the proudest moments of Englehardt's career occurred when he was leading communication for the Georgia Tech Research Institute (GTRI). During a town hall meeting, the GTRI director recognized the Communications Office as being responsible for bringing in a \$40 million research contract, the largest single contract that GTRI had ever received. Englehardt believes that every job he's had has built upon the solid foundation provided by his degree from Florida State.

Nora Bertolaet Returns to Florida State as Digital Content Producer



In addition to being a self-proclaimed die-hard Nole and nerd who despises mediocrity, Nora Bertolaet (B.S. '11) is also the digital content producer at Florida State University. On any given day, you might find her producing segments for WFSU 88.9 FM, producing webclips for FSU's YouTube channel or producing and co-hosting the FSU Headlines television show. She always wants her audience to be as excited about a given topic as the person associated with that topic is. Coming back to FSU to work as the digital content producer as an easy decision for Bertolaet, who knows that the people of Florida State truly are like a family.

Kara Addy Contributes to the University of South Carolina



Kara Sproles Addy (B.S. '91) has utilized her degree in an assortment of sectors, including education, nonprofits and consulting. Today, she works at the University of South Carolina as the school's first Executive Director of Donor Communications and Stewardship. Leading a team of five, a typical day might involve developing e-communication and videos for donors, tracking progress on individual stewardship plans, creating positive donor experiences at an athletics event or creating content for the donor website. She began her position towards the end of a campaign called Carolina's Promise that aimed to raise \$1 billion for USC in eight years. Addy was responsible for implementing a social media campaign designed to encourage donors to help Carolina's Promise finish strong as well as strategically communicating the university's gratefulness to its donors. The campaign raised \$1,043,365,730, making USC the first university in the state to reach such an amount on time.

Karyn Barber Joins City of Palm Bay



Karyn Barber (B.A. '07, M.A. '11) was initially offered her position as the Community Information Coordinator and Public Information Officer for the city of Palm Bay, Florida as an interim, but it didn't take long for her to be asked to stay personally. Barber spends a lot of time creating media releases, developing a bi-monthly news column and coordinating several other media efforts. She also receives calls from the media daily regarding developing stories. In addition to that, she serves as the city photographer and documents different city events every week. Having so many different responsibilities can be overwhelming, but it makes each day interesting, which is exactly what she was hoping would happen in her career.

Kim Polacek Makes a Difference at Moffitt Cancer Center



Kim Polacek (B.S. '98) works to make a difference as the public relations account services coordinator at Moffitt Cancer Center. She provides public relations services for various fields including research, technology management and government relations. Her daily work is determined by the clients' goals, which vary greatly between focus areas. On any given day, she might be found providing a strategic plan for an initiative, planning an event, drafting a news release or gathering information to create content for Moffitt's social media channels. Additionally, Polacek has won five public relations awards for her public affairs program, Moffitt Day 2015. The program encourages those impacted by cancer to join Moffitt at the Florida State Capitol to raise awareness of the disease's toll on Florida families and highlight Moffitt's research and prevention efforts. She has experienced all of this success in the field with just seven years of working in it.

Anisha Singh Named in Forbes 30 Under 30 for Law and Policy



Anisha Singh (B.A. '09) began her successful law career as soon as she stepped onto FSU's campus. In 2006, she heard of a Sikh inmate who was being transferred to a prison where he would be required to cut his hair, a violation of his religious rights. She created and lobbied a resolution to transfer him to a prison where he would be able to observe his religion. Singh ended her FSU experience interning for Senator Dave Aronberg and Governor Charlie Crist. After earning her J.D. at the University of Virginia, Singh won a historic anti-discrimination case against the U.S. Army regarding a Sikh male who was repeatedly denied acceptance into his university's ROTC program. The U.S. Army created a procedure for individuals to request religious accommodations to join. This case landed her a place in Forbes' 30 Under 30 for Law and Policy.

Tim Giordano Mentors Young Entrepreneurs with America's Amazing Teens



Tim Giordano (B.S. '98) carries out his love for hard work done well by sitting on the Board of Advisors at America's Amazing Teens (AAT). The program promotes innovation in science and technology with a competition to discover, promote and reward young entrepreneurs in the STEM field. It also hosts an academy division that assists young entrepreneurs in commercializing, raising funds for and marketing their innovations. Giordano describes the organization as "American Idol meets Shark Tank." As a mentor, Giordano helps the young people AAT manages to develop their innovations in STEM and bring them to market. He appreciates the network of talented and curious alumni that his degree from FSU has provided him. He especially appreciates the tough love that then-faculty member Professor Dave Brill provided him with as a student.

Diane Howard Langlois Inspired by Climate Change for Series of Paintings



Diane Howard Langlois (Ph.D. '99) has worked in radio and television, taught in Canada and traveled to the edges of the planet. Today, she is a painter known for her depictions of how remote regions are affected by contemporary environmental issues. After working at the Canadian Broadcast Company, earning her Ph.D. in Communication from FSU and moving back to Canada to teach, she began to experience burnout. She started painting as a way to try something new and exciting and to feel connected to her late father, who was also an artist. As someone who has always been intrigued by climate change, traveling to the Arctic and Antarctica to bring that interest to life in her art just made sense to her. The paintings inspired by these trips were featured in an exhibit at the Agora Gallery in NYC.

Shanon Irish Wins Fifth Emmy Award



Shanon Irish (B.S. '04) was struggling to find something that she was more passionate about than dancing that would allow her to embrace her love for the arts. She decided to take a chance with the Media Production program – and she's never looked back. Today, Irish works as a coordinating producer and editor for "Inside the HEAT," a television series that highlights Miami HEAT basketball players. She recently received her fifth Emmy Award for her work on the show. Irish's job entails planning, producing and editing daily to push out a new episode every three weeks, editing together segments filmed by different people to make them appear to have been filmed by the same person and gathering research and footage to write opens, teasers and promos. As long as she feels challenged in what she is doing, she considers whatever she's doing a victory.

Farewell to a Friend: Kris Barton



Three-time College of Communication & Information graduate Kris Barton (B.A. '00, M.A. '02, Ph.D. '07) passed away unexpectedly on May 4, 2016 at age 39. The alum and Chair of the Department of Communication at Dalton State College was known for his book, *A State of Arrested Development*. Barton leaves behind his wife, Gina, and son, Wyatt, as well as a great number of faculty, staff and students at the College.

Two CCI Women Receive 2016 Inspire Award



Two women from the College of Communication & Information were named winners of the 2016 Inspire Award. The award is being given to four women of distinction in total and will be presented at a ceremony in NYC. Nancy McKay (B.S. '78) received a double major in Organizational Communication and Government from FSU. Today, she is the CEO for NEST Fragrances, a boutique fragrance company based in New York City. Maura Hayes (B.A. '82) earned a degree in Radio and TV Broadcasting from FSU. Today, she works for the Walt Disney Company as the Director of Operations at their Time Square Studios. She also oversees the company's corporate headquarters' facilities operations.

CCI Women Named on Democrat's "25 Women You Need to Know"



Two women of CCI were recently named on the Tallahassee Democrat's list of 25 Women You Need to Know in 2016. These women give their time professionally and through philanthropic and volunteer work with grace and selflessness. Meredith DaSilva graduated with her B.S. in Public Relations from FSU in 1996. She has worked at VISIT FLORIDA since 1999, and she has served as the organization's Director of Executive Operations for nearly six years. Dr. Donna Marie Nudd currently works for FSU's College of Communication & Information.

Alumnus Corey Saban Founds Newstation.com and TheLaw.tv



When Corey Saban (B.A. '93) graduated from FSU, it didn't take him long to begin his 20-year-long career in sports and news casting. He then transitioned into media coaching, and now he works as co-founder of two mass media communication companies, newstation.com and thelaw.tv. Though he has made in big in the world of mass media and communication, Saban fondly remembers where it all began: at Florida State University. Over his extensive career in the field of communication, from his first position with the FSU radio station V89 to recognizing evolving communication patterns and developing and implementing solutions to accommodate this evolution, Saban has gained a unique understanding of the field. Now, thelaw.tv has grown immensely and has even been made a member of the Florida Bar as a way to benefit lawyers across the state. Also, Newstation.com has just signed a contract with a company called Xumo, which will add Newstation as a channel option in millions of homes.

Alumna Kara Hamilton Publishes Children's Book



Actress, model, and author Kara Hamilton (B.A. '97) graduated with a degree in Media Performance and immediately began receiving overwhelming opportunities for potential careers. After dabbling in the fields of her many talents, she decided to do something totally new with her degree: write a children's book. Entitled *A New Leash on Life*, the book provides parents with concrete tips to aid in the difficult transitional time of helping your children and dog adjust to each other. Including a Q&A section from the United States Humane Society, her book has earned 5/5 stars from both the San Francisco Book Review and Kids' Book Buzz, and has received praise from NPR radio host and author Michael Krasny.

Alumna Moriah McLaughlin Accepts Position with Mindshare



Moriah McLaughlin (B.A. '15) only graduated last year, but she has already found major success in the communications field. Moving to NYC immediately following graduation, McLaughlin flourished as an account executive at Yelp. Last December, she moved on to a new position working as an associate negotiator at Mindshare. In this new position, she will have the opportunity to work on the national broadcast team at Mindshare, purchasing national commercial spots for General Mills.

Alumna Betty Jeanne Taylor Brings Passion for Equality to UT Austin

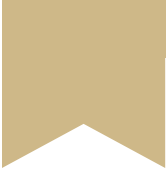


Betty Jeanne Taylor (B.S. '97) has used her degree in Communication, love of writing and passion for diversity and inclusion to make the world a better place. Today, Taylor has a Ph.D. in Higher Education Administration from UT Austin, where she works as the Assistant VP for Inclusion and Equality. Her daily activities include responding to bias incident reports with the Campus Climate Response Team, collaborating with colleagues on research and strategizing how to navigate situations related to classroom climate issues. She takes her responsibility as an accountable member of society seriously, and believes that if you're not interrupting oppressive systems, then you're perpetuating them. Five years from now, she sees herself continuing to utilize her skills, experience and intuition as a strategic thinker to critically consider the role of institutions in higher education.

PR Alum Amy Graham Brings Knowledge to U.S. Senate as Deputy Communications Director



Amy Graham (B.S. '07) has been taking the world of public relations by storm ever since stepping foot onto FSU's campus. From securing a position as a press intern in then Governor Jeb Bush's office while earning her undergraduate degree to currently working as a deputy communications director in the U.S. Senate, Graham has found her niche in governmental public relations. Her job involves helping Senator Shelley Moore Capito's voice be effectively communicated to the media and to constituents in West Virginia, planning events and helping advance important pieces of legislation. Graham has also helped manage media appearances for Governor Mitt Romney during his 2012 presidential campaign, worked as a spokesperson at the Florida Department of Environmental Protection and operated as a traveling press secretary for Governor Rick Scott.



Marin Dell Pursues Dream of Law Librarianship at Texas Tech



Marin Dell (M.S. '05) realized while earning her J.D. that she wanted to be a law librarian. Right after being sworn in by the California Bar, she left for Florida State to earn her MLIS degree. She went on to work as a research librarian for the FSU Law Research Center for two years before earning her degree in Management Information Systems from FSU and a Specialist degree in Law Librarianship from what was then the College of Information. Today, she is the head of digital and electronic services at the Texas Tech School of Law Library. Her job involves a mix of technology, instruction and public service duties, and she is in charge of the library's institutional repository and electronic databases. She is also the administrator of SchOLAR, Texas Tech Law School's institutional repository, and has been a strong proponent of the open access initiative among law schools.

Joe Ferris Turns Passion for IT into Career at AT&T



Joe Ferris (B.S. '04) has always been interested in IT and how complex systems work, so it's no surprise that he's found a successful career in information and network security. Ferris works at AT&T as the Principal – Technology Security engineer as part of the Global Customer Security Services (GCSS) team dedicated to the State of Florida MyFloridaNetwork (MFN) contract. In other words, he is the network and cyber security subject matter expert and the MFN security manager for the State of Florida. He is responsible for the proactive and reactive security operations within the MFN Core Network. He also works with a team to provide a security information and event management system. He believes that being introduced to the vast amount of data types that FSU has access to as well as to a myriad of concepts related to information in his classes, were vital to his impressive career growth.

FACRL Elects Two iSchool Grads to 2016-17 Board



Two alumnae from Florida State University's School of Information were recently elected to the Florida Association of College Research & Libraries (FACRL) Board. Corinne Bishop, Graduate Outreach Librarian at the John C. Hitt Library of the University of Central Florida, will serve as the Secretary for the 2016-17 year. Sarah DeVille, Head of Public Services at the Canizaro Library of Ave Maria University, will serve as a Member-at-Large for the 2016-17 year. The implementation of this new membership will help FACRL effectively manage new membership and facilitate communication with all members.

Maria Gebhardt Utilizes MLIS Degree at Broward County Public Schools and Florida Library Association



Maria Gebhardt (M.S. '09) currently serves as both the Manager of Integrated Marketing Communications & Social Media for Broward County Public Schools (BCPS) and as the editor of the Florida Library Association (FLA)'s bi-annual journal, "Florida Libraries." She updates the Facebook and Twitter pages for BCPS, checks analytics and revises strategic communication plans. As the journal editor at FLA, she checks on articles, lays out issues and communicates with librarians throughout the state. In 2015, she received the President's Award from FLA for her genuine dedication to editing the journal, designing annual conference guides and building relationships within committees to help FLA shine. Being this busy is always worth it to Gebhardt when she gets to feel the impact of her job.

Annie Sadler Succeeds in IT Industry



Annie Sadler (B.S. '11) is making moves as a woman in the male-dominated fields of technology and construction. A lover of project management and all things behind-the-scenes, she currently works at a medium-sized family-owned construction business in Colorado in the heart of the Rocky Mountains. She is a part of the company's in-house IT department and also works with graphic design. Sadler's degree helped her learn the ins and outs of information technology as well as how to succeed in the real world.

Courtney Duran Finds Calling as Senior Consultant at Booz Allen Hamilton



Courtney Duran (B.S. '11) came to Florida State expecting to graduate with a biology degree and become a doctor. However, after working as an undergraduate research fellow at Mayo Clinic, she decided to switch her major to Information Technology. The switch led her to be CCI's first Garnet & Gold Society Scholar. While attending FSU, Duran worked at the Agency for Health Care Administration. Not much later, she moved to Georgia to pursue her Master's in Public Health and to work for Booz Allen Hamilton as an IT business consultant. Her stay there was quickly followed by a move to Washington, D.C. to work for Booz Allen Hamilton as a senior consultant. In the future, she may continue working with contracts that support the Health Insurance Exchanges, or she may consider moving to a hospital system. Regardless, she says that she greatly enjoys where she's at right now.

Alum Ryan Sullivan Thrives as Windows System Administrator



Ryan Sullivan (B.S. '11) has used his degree to gain experience in a variety of fields under IT, such as infrastructure and support, technical operations and system administration. He has a passion for understanding how technology works and a deep appreciation for the benefits that users can experience from technology. He currently works as a Windows systems administrator at WestRock Company. A packaging company that supports 45,000 employees in over 200 locations domestic and worldwide, WestRock has a lot of data to keep up with. Sullivan assists them with this by helping support, maintain and administer the IT infrastructure at his location outside of Atlanta, Georgia. His primary roles include being an escalation point for Tier 1/Tier 2 groups, administering Windows Server Operation Systems and supporting the maintenance of server hardware.

Alumna Gina Oviedo-Martinez Embraces Love for Libraries in Hillsborough County



Gina Oviedo-Martinez (M.S. '10) has lots of untraditional experience under her belt. The trilingual alumna was homeschooled during high school, lived in Mexico for three years to develop her research interests and has worked in academic, school and public libraries. Because the MLIS program is completed online, Oviedo-Martinez was able to live in Mexico while earning her degree. The experience taught her about the lack of information being trickled down to new immigrants in regards to libraries, government information and college access, and helped inform her research interests and career. Oviedo-Martinez has returned to Florida and is working for Hillsborough County Public Libraries as a senior librarian while earning a specialist degree from FSU's School of Information.

Carol Russo Finds Calling as Community Library Manager, NW Regional Library



Carol Russo (M.S. '99) spent a lot of time reading in the library. These days, she spends her time managing the 72,000 square feet of library space that makes up Northwest Regional Library in Coral Springs, Fl. She held her first library position as a clerk for Broward County Libraries and moved up the ladder to become an assistant circulation supervisor, a circulation supervisor and eventually a library branch manager. In her current position as the community library manager, senior of Northwest Regional Library, Russo can usually be found writing projects like performance appraisals, planning the opening of the new Creative Station, speaking with customers or reading and responding to numerous emails. While each day is packed with responsibilities, Russo loves what she does because she knows what an integral role the library plays in the community and how much it is able to enrich customers' lives.

IT Grad Cedric Nabe Accepts Position as Senior Manager at Deloitte in Switzerland



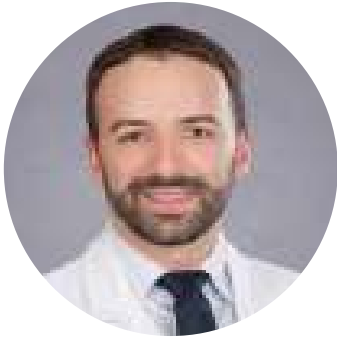
Cedric Nabe (B.S. '08) created one of the first student entrepreneurial products in the iSchool, ran on the FSU track team and trained for the 2012 Olympics. Today, he lives in Switzerland and works with Deloitte as a senior manager. While at FSU, he developed NoteLog, an online platform for students to share notes. Shortly after graduating, he moved to Miami to work as a consultant at Deloitte. Since then, he has climbed the corporate ladder to reach his current position. He helps contribute to the growth, credibility and visibility of Deloitte by constantly working to manage his team and ensuring that each client is happy with the quality of the interaction and work.

Alum Sandra Phoenix Leads at the HBCU Library Alliance



Sandra Phoenix (M.S. '07) combined her passion for non-profit and social services with her passion for library science as the executive director for the Historically Black Colleges and Universities (HBCU) Library Alliance. Dedicated to developing library leaders, preserving collections and planning for the future, the organization cultivates leadership within member institutions, supports an extensive digital collection, seeks collaborative opportunities, and hosts education opportunities by experts in the HBCU Library Alliance community as well as the broader academic community. Phoenix's involvement with the HBCU Library Alliance has helped bring the organization great success, and she and her colleagues have received funding through numerous grants to pursue leadership development, mentoring programs, internships, digitization initiatives and preservation projects for HBCU special collections.

Mario Landera Succeeds as Clinician, Assistant Professor at University of Miami



Dr. Mario A. Landera (B.S. '04) was inspired to pursue a career in communication science and disorders as a teenager when he was diagnosed with a voice disorder. His experience with his speech-language pathologist drew him to want to help others with communication disorders achieve a better quality of life. Today, he is an Assistant Professor of Clinical Otolaryngology in the Department of Otolaryngology, Division of Speech Pathology at the University of Miami Miller School of Medicine. He specializes as a clinician, working with voice disorders, oropharyngeal swallowing disorders, and head and neck cancer speech and swallowing restoration. He also does clinical research in the ear, nose and throat department.

Farewell to a Friend: Katherine Morse



Katherine Morse, one of the FSU's first Master's Speech Pathology program graduates, passed away at age 90 on October 21, 2015. At FSU, she served as President of Zeta Phi Eta and experienced what she told her family were some of the best days of her life. In 1952, Morse and her husband moved to Saudi Arabia, where she helped launch a television station, opened a preschool, developed a storytelling program and provided speech and language development for mentally handicapped children. She had the occasional tea with the King, Ibn Saud, and attended the coronation of Queen Elizabeth II. She went on to teach speech- and hearing-impaired children in Tampa, where she established a parent/infant program that enabled thousands of hearing-impaired children to speak, introduced a program that provided hearing aids to children whose families could not afford them and served as the president of Tampa's Pilot International chapter.

Communication Disorders Alumna Creates Doreen Brown Oyadomari Scholarship



Doreen Oyadomari left FSU in 1968 with a Master's in Audiology & Speech Pathology. She taught special education after graduating and later served as an adjunct professor at the University of South Florida, an associate professor at the University of Alabama in Birmingham and a graduate seminar leader at the University of Alabama in Tuscaloosa. In 1969, she became the acting chair of the Happiness House Rehabilitation Center's speech department. In 1975, she began her doctorate and started working as Chief of the Speech Pathology section at the James A. Haley V.A. Hospital, where she became an original faculty member of the Interdisciplinary Team Training in Geriatrics program. In 1990, she became the Chief of the Audiology & Speech Pathology Service at the Birmingham V.A. Medical Center. Now, she is giving the opportunity of a lifetime to Communication Science & Disorders undergraduate students with the Doreen Brown Oyadomari Endowed Scholarship.



IMC Student Jenny Lauer Accepts Position as FSU Softball Game Announcer



From being a TA for Dr. Misha Laurents' Public Speaking class to leading a women's bible study to announcing at FSU softball games, IMC student Jenny Lauer keeps herself busy – and that's just the way she likes it. However, she didn't always picture her life being this way. As an undergraduate student and soccer player at Western Carolina University, Lauer originally had dreams of directing and producing romantic comedies in Hollywood. However, after gaining experience in the media world, she discovered her true passion of promoting organizations. Her life changed again when she broke her spine before going into her senior year at WCU. Even after spinal fusion surgery, Lauer didn't give up. She enrolled at FSU last summer and started taking classes four weeks after her back surgery. Dr. Laurents later encouraged her to go for the opportunity to announce at FSU softball games, and she started announcing this season.

PR Student Carolyn Bernucca to Intern with Weber Shandwick



Carolyn Bernucca's passion for public relations has carried her to success as a MAIP (Multicultural Advertising Internship Program) participant. MAIP places advertising and public relations students in internships for the summer, and at the end of the program, the students attend a job fair with participating companies. Many end up taking jobs with them. Bernucca will be interning this summer with Weber Shandwick, one of the world's leading global public relations firms. Bernucca wants to be a cultural gatekeeper and encourage transparency between institutions and the general public. Bernucca is also a co-editor of The Eggplant, one of the top college satire websites in the nation.

FSU Forensics Team Wins at National Tournaments



This year, the FSU Forensics team earned 19th at the AFA-NIET tournament, the first time that the team has placed in the top 20 in consecutive years. Additionally, senior Joseph Quintana advanced to the final round and placed 4th in Informative, making him the first national finalist from FSU since 2014. His speech described a group of people in the Middle East who have been labeled as a terrorist group and argued that they could actually be America's greatest allies. The democratic structure, called Rojava, has shifted patriarchal mindsets and reversed gender discriminatory laws in a small region in Syria. Quintana was also the second student from FSU to ever place in the individual sweepstakes, a gauge of the competitor's entire body of work at the competition. Additionally, the team won its first national championship at the National Forensic Association's tournament, placing first in the President's Division III.

CCI Students Attend AMTP Conference



The Association of Marketing Theory and Practice (AMTP) hosted its 25th annual conference at St. Simons Island, Georgia this past March. Every year, AMTP unites academic marketing scholars from around the world to bring together both academic theory and real world marketing practices at this conference. Three CCI students attended and spoke on a wide variety of research. Mackenzie Sawyer presented her research about advertising and the LGBT community. Laicelis Haro's research looked at how consumers engage in electronic word of mouth (eWOM) and how brands can effectively launch new products using social media. Summer Shelton looked at the shift among millennial consumers from traditional cable or satellite television subscriptions to online forms of television watching like Netflix and Hulu.

Student Matthew Hebron Conducts Research Under College of Communication & Information



This semester, freshman Matthew Hebron conducted research with the Undergraduate Research Opportunity Program under CCI and Dr. Steve McDowell. His research looks at a diplomatic incident between the U.S. and India in 2013 and the differing media responses to it. An Indian diplomat named Devyani Khobragade had brought a maid with her over to the states, but she didn't pay the maid the U.S. minimum wage as had been agreed upon. Khobragade was then arrested for violating labor laws and visa fraud. He found that Indian media generally highlighted her public humiliation with little discussion of the actual crime, whereas American media didn't express this nationalistic perspective. He presented at the South Asian Media and Cultural Studies Conference and the Florida Undergraduate Research Conference. The research topic will help pave the path for him to reach his career goal of working in U.S. public diplomacy as a Foreign Service Officer.

Ad Club Visits Agencies in Boston



FSU's Ad Club visited Boston from March 30 to April 2 to visit ad agencies and explore the city. The students were split up into two groups. One visited Small Army and Hill Holliday, while the other visited MullenLowe and The Fantastical. All of the participants visited Black Math, a digital production company with a focus on design and animation. This was one of two trips that the Ad Club goes on each year. The trip in the fall is always to NYC to attend the Advertising Women of New York Conference and visit twelve advertising agencies. The Ad Club members vote on where to go each spring semester.

MCS Student Kyle Parsons Filming Documentary



Kyle Parsons is still in the process of earning his B.A. in Media Communication Studies, but he's already making a name for himself in the filmmaking industry. The 21-year-old started a wedding video business called Beachfront Productions back in high school, and he's filmed 65 weddings in the past four years. These days, Parsons spends a lot of his time filming a documentary with his business partner Bobby Wagner and FSU alum Maryann Shirley. Entitled "The Reel Destin Documentary," the film is inspired by Parsons' love for his hometown of Destin, Florida and the changes that he's seen as the town's old culture is replaced with modern tourism. He says that Malia Bruker's documentary class and from filming live sporting events with Kirby Kander and Seminole Productions.

CCI Student Paula Poveda Collaborates with Entrepreneurship Program to Create Arrowhead Cosmetics



Media Communication Studies and Entrepreneurship double major Paula Poveda and her Entrepreneurship classmates Megan Cerchiai and Nicole Anderson have brought a class project into fruition as a fully functioning business. Arrow Cosmetics, a provider of organic, all natural, vegan and cruelty free makeup kits, commenced last fall and has been growing ever since. As the head of the company's social media accounts, Poveda has been able to use a lot of the knowledge that she's acquired as a CCI student and says that the communication skills that she has learned have been key in getting the company's message across to customers. In five years, she hopes to still be working with Arrow Cosmetics.

iSchool Doctoral Candidate Jongwook Lee Receives Outstanding TA Award



iSchool doctoral candidate Jongwook Lee was recently presented with the Outstanding Teaching Assistant Award (OTAA) for his work as a lead instructor for LIS2780: Database Concepts last year. The OTAA is awarded annually to outstanding graduate teaching assistants for their distinguished contributions to student learning through excellence in instruction. In order to be eligible to receive the award, nominees had to document their teaching experience in a portfolio and submit a letter of recommendation. Lee received the award on April 13, 2016 at the Celebration of Graduate Student Excellence.

FSU Students Mentor Technology Students at TSA



In February, FSU students traveled to Orlando to judge events for the Florida Chapter of the Technology Student Association (TSA). TSA consists of middle and high school students competing in various events related to STEM. FSU students also represented the university at the TSA College Fair. Of the more than 230,000 National TSA members, over 50,000 are in Florida. Winners from the Orlando competition will advance to Nationals at the end of June in Nashville. FSU students have been working with TSA since 2006 through a partnership with the FSU STARS organization. Under the leadership of Associate Dean Ebe Randeree, who was recognized at the event for his years of service, STARS increases awareness and enrollment of women and minorities in STEM. FSU STARS members who participated at the event include Joey Cardenas, Nicolaus Lopez, Chelsea Schneider, Martin Sung, Megan Nichols, Natalie Quinchia, Megan McGilvray and Hannah Brock.

Codeducation Provides Students with Coding, Programming Skills



Since last fall, Codeducation has been teaching FSU students who are interested in programming how to code and develop useful applications and software. It provides the tools to develop a solid coding knowledge foundation. Codeducation is open to students of any coding experience level. The club uses the Python Programming language because it is simple and built to be readable, allowing students to focus on building something new and exciting as opposed to learning and remembering syntax. Codeducation has big plans for the future, such as bridging connections between participants and companies that need coders. Meetings occur in seven-week blocks that build off of each other. At the beginning of each block, students are provided with the syntax they'll need to know through the next seven weeks. Meetings take place every Monday from 7 p.m. – 8 p.m. in WJB 2010.

Student Kelby Mahoney Attends Google International Women's Day Summit in NYC



Each year, Women Techmakers hosts a series of summits at Google offices around the world in celebration of International Women's Day. On March 5, sophomore ICT student Kelby Mahoney attended the summit in New York City. The summit began with an opening speaker who talked about white elephant opportunities, or unexpected opportunities that turn out to be a blessing, and a discussion panel led by five women. Participants then broke out in two two groups: code lab or design sprint. Mahoney chose code lab, and created a weather app that can be accessed without Internet connection. The day closed with a fireside chat and reception. Mahoney's favorite part of the experience was being in the presence of so many powerful women.

FSU Students Attend SwampHacks



Several FSU students recently attended the University of Florida's hackathon (in other words, a software development marathon). From 12 p.m. on January 23 to 12 p.m. on January 24, participants programmed new products, listened to tech talks and spoke to recruiters from corporate sponsors such as Facebook and Microsoft. FSU brought the only all-women group out of 54 teams. The women developed a web app using the Clarifai API, an image and video tagging and searching device. The app is able to look at an uploaded image and have it respond by using the binary converter. FSU iSchool student and SwampHacks attendee Zaymeen Deen says that "learning how to create and build with four other Seminole women was the best experience."

Dr. Selena Snowden, SCSD Students Embark on Second Annual Guatemala Mission Trip



Dr. Selena Snowden, her husband, audiologist Dr. Halle Van Oss and 12 SCSD students went in Solola, Guatemala this semester to provide the impoverished community with hearing clinics and construction work. With help from non-profit organization Porch de Salomon and hearing aid provider GN Resound, the group gave 40 adults new hearing devices. With so many people in need and only 40 devices to hand out, the group had to make some tough decisions. At the end, there was a line out the door and only one device left. It was given to an indigenous woman with numerous medical impairments, including poor eyesight. Her new hearing device will help compensate for her probable blindness. The group spent the last day assisting with the construction of a store next to a home that was built by Porch de Salomon. The store will provide income for the family living in the home.

STARS Tour Tampa for Networking Trip



The FSU STARS Alliance students traveled to Tampa with Ebe Randeree this April on behalf of the College of Communication & Information. The group spoke at East Lake High School and answered students' questions about the college experience. They also visited Nielsen, a global research company that often recruits from FSU. Additionally, the group got dinner with Walt Bower, a CCI alumnus who now works as a software manager. The next day, STARS visited Sunera and got to speak to the cyber risk management consulting firm's CEO as well as its co-founder, who graduated from FSU's IT and MLIS programs. The group ended their time in Tampa with a trip to J.P. Morgan & Chase and spoke to several FSU alumni. This trip was one of many opportunities that members of STARS are presented with every semester to carry out their passion for leadership.

CCI Inducts 22 Grads Into Garnet & Gold Scholar Society



Each year, the Garnet & Gold Scholar Society recognizes students who have excelled beyond the classroom in leadership, internship, service, international and research. This semester, the following 22 undergraduate students from the College of Communication & Information were inducted into the honorable society: Donae Adjei Grundy, Marliese DeMauro, Megan Demint, Kristen Edwards, Khloe Greenwood, Samantha Nygaard, Savannah Strayer, Victoria Toraya, Ashley Tressel, Viviana Yepes, Qaree Dreher, Katie Holland, Alecia Settle, Ali Spiegel, Abbie Garcia, Melissa Oliver, Brittney Hicks, Martin Sung, Troy Capasso, Alissa McShane, Caitlin Hutelin and Katherine Knips.

The Silver Divide: Students Teach Tech to Seniors



The students of the Community Outreach Group (COG) are working with the Tallahassee Senior Center and Allegro Senior Living as a technology resource. In bi-weekly one-hour sessions, COG is helping small groups and working one-on-one with residents to answer any technology-related questions. COG has helped with everything from showing residents how to download apps to a phone to formatting documents for a computer to helping set up a social media presence so that the seniors can keep in touch with friends and family. COG is open to all majors, and members benefit from networking, earning service hours, getting leadership experience and working with a dedicated group of engaged leaders.

CCI Students Recognized at FSU Leadership Awards Night



Each year, Leadership Awards Night recognizes students, faculty, staff and organizations that have epitomized the definition of leadership by their exemplary contributions to the Florida State University community through achievement, service or organizational leadership involvement. College of Communication & Information students Brendan Rempert, Amanda Romagnolo, Victoria Toraya, Casey Jones and Qaree Dreher were honored for their contributions to the university and beyond at the event on April 5th.

Dr. Paul Marty and Class Capture 360-Degree Video from Sky with #LaunchTheTorch



Dr. Paul Marty at his 25 honors students in IFS 2097: Emerging Technologies released a weather balloon on April 4th. The balloon launched a 3D-printed copy of the FSU torches, as well as GoPro cameras, into the stratosphere to capture a 360-degree video of the FSU torches floating 20 miles high above the earth. The students were eager to learn and work in the hands-on, project-based, technology-rich environment. When the class launched the helium weather balloon, it was about six feet in diameter. As the balloon ascended into the sky, it expanded to approximately 20 feet before it popped and the parachute was released. It landed in Jasper, Florida. Now that the group has located the payload and the GoPros, Marty's class will spend the rest of the semester editing the videos together to create a 360-degree video of the FSU torches in flight.

CCI Alum and Student to Bowl in 2016 Intercollegiate Team Championships



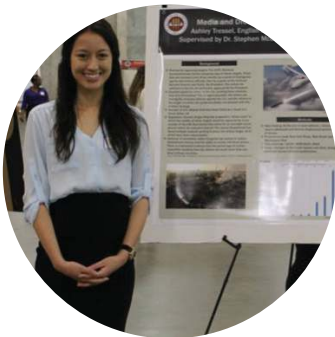
IT and Integrated Marketing Communication alumna Gina Bollotta along with Media Communication Studies student Shayla Simon both participate with the FSU bowling team, which recently advanced to compete for the Helmer Cup. The competition was part of the 2016 Intercollegiate Team Championships, the pinnacle event of the college bowling season. The competition took place from April 20th – 23rd in Wichita, KS. To prepare for the competition, the bowlers will do a lot of the things that have brought them success throughout the season to improve their weaknesses and reinforce their strengths. One major focus will be keeping composure and stepping up to win despite facing pressure and adversity.

STARS Travels to Puerto Rico to Connect with Universidad del Sagrado Corazon



FSU students and STARS members Alissa Ovalle, Chelsea Schneider, Hallie Lavery, Valeria Rodriguez and Natalie Quincia traveled to Puerto Rico over spring break with entrepreneur-in-residence Christine Nieves to explore technology usage, engage with students at the Universidad del Sagrado Corazon and work on startup projects. The women spent most of its time abroad at an innovative area on campus called Neeuko, where they used design thinking methodology to ideate a startup in less than 48 hours. At the end of the week, STARS spoke with the President and Provost of the Universidad as well as community influencers about how to foster an exchange program between FSU and the Universidad del Sagrado Corazon. They introduced mock-ups for their new app called Commu and implored those present to help support and develop the exchange. STARS will present the work from this trip at the annual STARS conference in Atlanta this fall.

FSU CCI at 16th Annual Undergraduate Research Symposium



The 16th annual Undergraduate Research Symposium was held on March 29th in the Oglesby Union Ballrooms. The students who presented their research were Alejandro Estrada, Isabella Ostos, Matthew Hebron, Carly Gillingham, Ambar Martin, Mae Espinosa, Eric Luberto, Max Smith, Austin Wyant, Hannah Cardoso, Kendra Stebbins, Alexandra Brockner, Sarah Coleman, Matthew Kenny, Erika Mercier, Shelby Curran, Oliver Grace, Courtney Simoncelli, Nicole Palenzuela, Shefali Patel, Monique Costner, Paulina Ceballos, Brooke Hagerott, Dominique Larrea, David DeStephano, Kacey Johnson, Gerthie Jean Claude, Christopher Logan, Eliezer Penias, Tatiana Gonzalez, Brystin Ivey, Gemma Sunnergren, Matthew Hendrick, Catherine Cuva and Elizabeth Farr. Several faculty members assisted the students with their research, including Dr. Summer Harlow, Dr. Stephen McDowell, Dr. Carla Wood, Claire Wofford, Dr. Megan MacPherson, Dr. Richard Morris, Dr. Arthur Raney, Dr. Lisa Weinberg, Dr. Eundeok Kim, Clairebelle Gabas, Dr. Estrella Rodriguez, Mariam Shaikh, Shonda Stevens, Jisue Lee, Dr. Defne Bilir, Rachael Hoge and Kristina Bustamante.

Dr. Steve McDowell Selected for 2016 Undergraduate Research Mentor Award



Dr. Steve McDowell has been awarded the 2016 Undergraduate Research Mentor Award. The award acknowledges and honors faculty members who have significantly contributed to the enhancement and quality of education at Florida State University through their direction and advisement of undergraduate activity in the Undergraduate Research Opportunities Program (UROP). McDowell has been mentoring students through UROP since 2013 and has worked mostly in analyzing media coverage of conflict and political events in south Asia. He encourages his undergraduate researchers to think about their personal interests and goals and then asks them to consider how to translate those into a research project. McDowell will accept the award at the faculty awards night dinner event on April 27 in the Alumni Center.

CCI Hosts Spring 2016 Career Fair



The College of Communication & Information hosted its bi-annual career fair on February 2. Dozens of local and national companies attended in search of talented interns and employees in the fields of communication, public relations, advertising, social media, digital production, information technology, information security, web development in more. Donned in business professional attire with resumes in hand, hundreds of students poured into Miller Hall to take the next step in developing their successful careers. A big thank you to the Florida IT Career Alliance and their ambassadors who helped make this event a success! If you missed the career fair this time around, don't fret! CCI will host its next career fair this Fall.

CCI Alums Named in Florida Politics' 30 under 30



Each year, Florida Politics chooses 30 high-achieving “rising stars” under 30 years of age who are involved in the many facets of Florida’s political sphere. The 2016 class of Rising Stars of Florida Politics, or “30 under 30,” includes FSU College of Communication and Information (CCI) alumni Drew Piers, Elizabeth Ray, Clair Van Susteren, and McKinley Lewis. FSU’s CCI program produces some of Florida’s most impactful and influential communicators. Congratulations to our FSU alumni and students, and to all of the 30 chosen as this year’s “Rising Stars of Florida Politics!”

College of Communication & Information

2015 GRADUATES

By the numbers



831

DEGREES
CONFERRED

By School

353

COMMUNICATION

335

INFORMATION

143

COMM. DISORDERS

By Semester

465

SPRING

196

SUMMER

245

FALL

By Degree

532

UNDERGRAD

255

GRADUATE

16

DOCTORATE