

CONNECTION

FSU COLLEGE of COMMUNICATION & INFORMATION

Spring 2017



This February, CCI held the fourth annual Women in Leadership Conference with hundreds of women and over sixty panelists. We invited back alumni who have made strides in their industries: entrepreneur and producer Maureen Isern (B.A. '00) and broadcasting VP Julie Dunn (B.S. '94).



A Note from the Dean

Dr. Larry Dennis

Dean & Professor, College of Communication & Information

A few weeks ago, I had the opportunity to attend the 50 Year Reunion for students who studied at FSU's Florence campus in 1966. Shortly after the students arrived in Florence, the historic Flood of the Arno happened, destroying millions of pieces of artwork and rare books in its wake. The students joined a group of volunteers who worked to help preserve artifacts and clean the city. They later became affectionately known as the "mud angels". As faculty at Florida State, we strive to give students experiences beyond the classroom with the aspiration to shape lives. It's these experiences that bond us together and connect Seminoles across many generations. Just as the mud angels were compelled to help future generations, we are committed to providing rich experiences. But we try to do it without flooding Florence!

Alumnus wins Golden Globe for ACS: People v. OJ Simpson



Vucelich (center) shares his award with D.V. DeVicentis, John Travolta and Cuba Gooding Jr.

Alumnus and producer **Chip Vucelich** (B.S. '80) recently won a 2017 Golden Globe for his work on "*American Crime Story: The People v. OJ Simpson*." Vucelich has worked in Hollywood for 36 years, starting on *Cannonball Run* starring Burt Reynolds. He later worked as an assistant director before moving to production manager on series like *American Horror Story* for Ryan Murphy. He recently co-executive produced *FEUD: Bette & Joan*, which is currently running on FX, and is in pre-production on *ACS: Versace*. In 2016, Vucelich won a Primetime Emmy and a PGA Award for his work on *American Crime Story*. •

Advertising students sweep local ADDY Awards

CCI students had a strong showing at this year's local ADDY Awards show, taking home three silver awards and a gold award across several categories of competition. The ADDY awards season features a three-round national competition that begins at the local level, with winners advancing through a district level before finally competing on a national stage. •

Raney named University Distinguished Teacher

Dr. Art Raney has been awarded the University Distinguished Teacher Award, Florida State's highest honor for teaching. Raney joined Florida State's faculty in 1999 and researches in the areas of media psychology, entertainment theory and media effects. •

Faculty and students join fight for Apalachicola River

Students in **Andy Opel** and **Summer Harlow**'s class have banded together for a common cause — the Apalachicola River, named the top endangered river in the United States. Students in Opel's class are working on producing videos and Harlow's students are building advocacy campaigns on social media. Together, they hope to impact political change to save the river. •





Students host community audiology clinic in Guatemala

As audiologists, **Dr. Selena Snowden** and **Dr. Halle Van Oss** work to share the gift of hearing. This spring, they traveled with ten students to Panajachel, Guatemala to share that gift with 225 patients.



During the trip, the group saw 175 new patients, checked up on 50 patients from previous years and fitted 55 hearing aids. Ryan Snowden from Holy Comforter Episcopal and Mike Johnson from GN ReSound accompanied the group, along with former student and mentor Aja Centrone.

CCI thanks GN ReSound for their generous donation of hearing aids for this trip. •



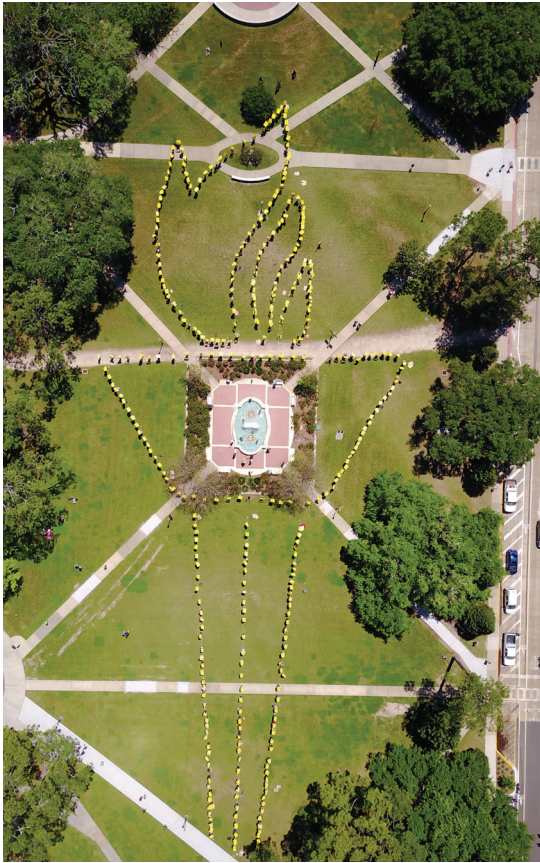
Christy Timm named CCI Humanitarian of the Year

Undergraduate student **Christy Timm** was nominated as CCI's Humanitarian of the Year for her work with Faithful Servant Missions. She traveled to Bajo Tejares, Costa Rica to teach children how to speak English and adults to write. Each year Florida State recognizes humanitarian heroes for their commitment to service. •

Long Supports Military Families

Cornelia Long (B.S. '94, M.S. '95) has spent the past 20 years, providing services across outpatient rehabilitation, acute care settings, public schools, and through her own private practice. Her work was recently recognized by the Speech and Language Hearing Association of Virginia, who elected Cornelia as their president for the 2017-2018 term. She has a passion for military families, coming from one herself. She knows firsthand the difficulties they face, especially when trying to access specialty care services. Her compassion for these families have shown through her work and prior leadership positions with the SLHAV. •





Marty & Students 'Torch the Green'

Last year, **Dr. Paul Marty**'s Emerging Technologies E-Series course launched the FSU torches into the stratosphere. This year, they vowed to "torch the green," hosting a giant flash mob to promote innovation at FSU. Working in four groups: engineering, outreach, video, and storyboarding, the students planned a human torch stretching from Strozier Library to Landis Hall. Their efforts came to fruition on April 6 at 2:00pm, with beautiful weather and clear skies for the largest torch in FSU history. •

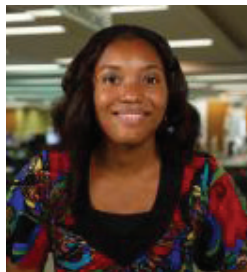


Dominique Pierce & Ron Rule named Distinguished Alumni



iSchool Faculty Promoted

Dr. Mia Liza Lustria, Dr. Besiki Stvilia and **Dr. Sanghee Oh** have been promoted. Dr. Lustria has been promoted to full professor. Dr. Stvilia has been promoted to full professor. Dr. Sanghee Oh has been promoted to associate professor.



Dominique Pierce and **Ron Rule** have been named the iSchool's Distinguished Alumni. Dominique is a 2012 graduate of the Master's in

Library and Information Science. Today, she is George Washington University's System Specialist in the Gelman Library. She provides support to GW Libraries' staff and works in 3D printing, teaching courses in Tinkercad. Ron is a 2005 graduate of Bachelor's in Information Technology program. Currently, Ron is the Senior Vice President: Business Support Manager over the strategic portfolio management sector of Bank of America. Both returned to campus in April to meet with students and accept their awards. •

CONVERSATIONS ABOUT

Philanthropy



Over the past several years, I've been working on ways on how we can engage our young alumni in our philanthropic efforts at the College. Millennials represent a significant number of our donor base and it is important for us to understand how this generation connects, gets involved with and supports causes.

One of the joys of my job is the opportunity to meet with these millennial alumni all over the country, many of whom have become influential leaders and philanthropists.

In my conversations with them, they told me that their motivation to get involved in a cause is driven by three factors: passion, the opportunity to meet people and being able to enhance their expertise.

I must admit.. I have a millennial mentor.

***I must admit...
I have a millennial mentor.***

She told me that the traditional definition of philanthropy of the three T's — time, talent and treasure has now been expanded by millennials to include V, which is voice and N, which is network. Having a voice, or being able to advocate and educate others about a cause is a critical aspect of how millennials view philanthropy.

She also told me that networks, primarily social networks play a critical role on how millennials leverage personal and professional relationships to benefit a cause.

I have certainly learned a lot and still have so much more to learn from our millennial alumni about how they view philanthropy. I'm excited to continue these conversations and I'm looking to them to lead and carry the torch for the next generation of philanthropists. •

- Mafé



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Give online at give.cci.fsu.edu

CLASS NOTES

'10s

CHRYSE EGAN (Ph.D. '93) received the Alumni Faculty Appreciation Award at Salisbury University, where she is an Associate Professor of Communication.

ALEXANDRA KRANICK (B.A. '10) is the Senior Marketing Manager of Brand & Retail for Ibotta, a mobile shopping app based in Denver, CO.

MARIAM SHAIKH (Ph.D. '15) is the Deputy Director at M/O Information & Broadcasting for the Pakistani government.

ALEX BROWNING (B.A. '14) is a reporter with WPBF 25 (ABC) in West Palm Beach, FL.

ELIZABETH BARRIOS (M.S. '16) is a Speech and Language Pathologist at November & Associates Speech Therapy in Port St. Lucie, FL.

SHELBY HOBBS (B.S. '14, M.S. '16) joined Sachs Media Group on the public affairs team, working on legislative issues and campaigns.

RACHEL SKIBICKI (B.S. '14) serves on the Chick-fil-A One Digital Experience team as the menu management and digital ordering support lead in Atlanta, GA.

'00s

HUE REYNOLDS (M.S. '03) works with the FL Dept. of Management Services, helping small businesses thrive.

KELLY ALVAREZ VITALE (B.A. '04, M.A. '06) is President of Strategic Philanthropy and was named an FSU Alumni 2016 Notable Nole.

MATT TAYLOR (B.S. '02) is a US Army Major working on the Army Cyber Protection Team as a Cyber Network Defense Manager.

ANNA O'SULLIVAN (B.A. '03, MPA '04) was appointed Vice President for News & Strategic Communication of Barnard College at Columbia University in New York City.

SHAYLA PERRY (B.S. '02) is an Experiential Event Manager with Octogon working with BMW North America in Atlanta, GA.

'90s

MARION TAORMINA HARGETT (B.S. '93) was named a Grad Made Good by the FSU Alumni Association and is a member of their national board of directors.

JULIAN HILLS (B.A. '98) is a Public Information Specialist for Pinellas County Government and President of the Pinellas Seminole Club.

KIMBERLY KOSCH (B.S. '91) is the Senior Court Operations Consultant for the Supreme Court of Florida.

JUAN R. GUARDIA (B.S. '97) is Assistant Vice President for Student Affairs and Dean of Students at the University of Cincinnati.

MILTON PARIS JR. (B.S. '91) is employed with Miami-Dade Fire Rescue, NVAA President and founder of the SF-FSU Black Alumni Group.

'80s

BILL OGLETREE (Ph.D. '88) was named a School of Communication Disorders Distinguished Alumni.

JEFF MACHARYAS (B.S. '83) is a Senior Graphic Designer for University Communications at St. Lawrence University in Canton, NY.

IAN WINDMILL (B.S. '78, M.S. '79, Ph.D. '83) was named a School of Communication Science & Disorders Distinguished Alumni.

W. JAMES POTTER (Ph.D. '81) was named a School of Communication Distinguished Alumni.

JEANNE FORD (B.S. '81) was named a School of Communication Distinguished Alumni.

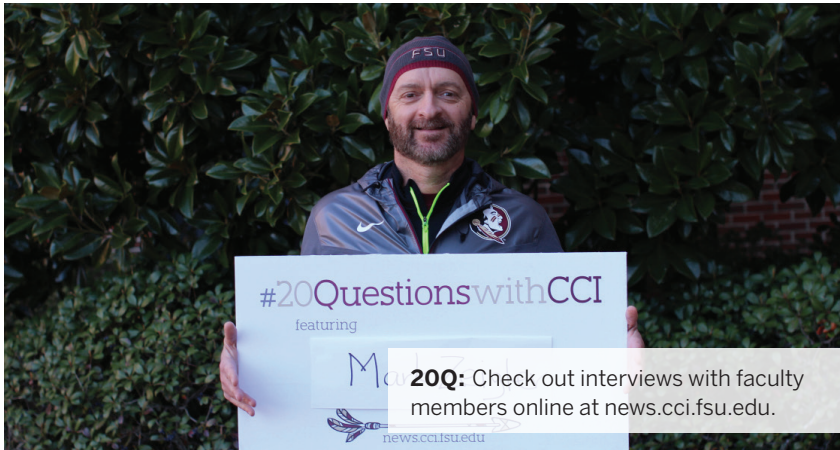
ROBERT ABBOTT Robert Abbott (B.A. '86) is a six-time EMMY Award winning producer, who recently produced the ESPN 30 for 30 film *Catholics vs. Convicts*.

CHARLES R. ANDERSON (M.S. '69) retired as the Assoc. Director of IT and Reference Services for the King County Library System and recently published his third book.

MEMORIAM

DANIEL KENNEDY III (M.S. '74) passed away in April 2016. Kennedy served as a librarian at Mobile University, University of Florida, Orlando Public Library and DeVry University.

COLLEGE HAPPENINGS



CHOP ON: CCI students visit Chick-fil-A headquarters in Atlanta.



AWARD WINNING: Dr. Toby Macrae, officiated the 2017 Honors and Awards Ceremony.



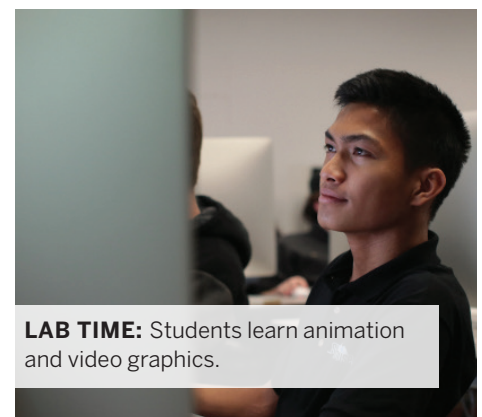
WOMEN VETERANS: Women Vets in STEM tabling at CCI Club Day in January



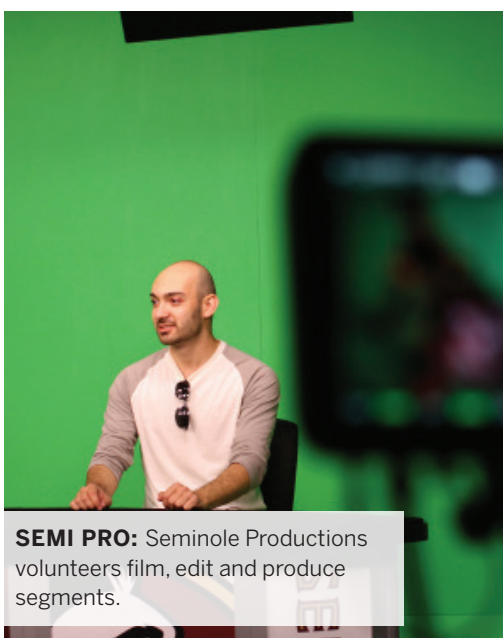
WHO RUN THE WORLD: Students with faculty mentor Dr. Patrick Merle.



ALUMNOLE: Distinguished Alumni winners at Honors Ceremony.



LAB TIME: Students learn animation and video graphics.



SEMI PRO: Seminole Productions volunteers film, edit and produce segments.



REUNITED & IT FEELS SO GOOD: Class of '07 Information Technology alumni gathered to celebrate the inaugural class' ten year reunion.



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INTRODUCING THE

Giving Society

The CCI Giving Society will officially launch in Fall 2017, and you can join the inaugural group of Giving Society members. Here's how: the Giving Society will honor those who donate at least \$250 per year up to \$5,000 or more annually to CCI.

Gifts made before FSU's fiscal year end, June 30th, will be counted towards your annual total. If you're close to the next level, consider increasing your gift slightly to reach that level. Members get plenty of benefits, but the most important reward is knowing that you're helping FSU students and faculty make the world a better place.

Join us. For more information on how to give back, contact Mafé Brooks at mafe.brooks@cci.fsu.edu or 850-645-8312.

Paul Weaver, B.S. '87
Chair, Leadership Board

DONOR LEVELS

DEAN
\$5,000+

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ASSOCIATE
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MEMBER
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More information
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