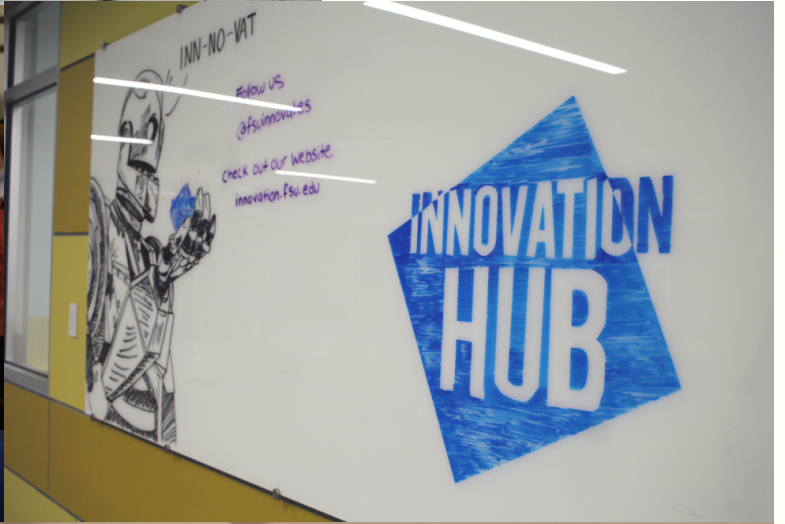


CONNECTION

FSU COLLEGE OF COMMUNICATION AND INFORMATION
STUDENT NEWSLETTER



CCI STUDENTS MENTOR THE NEXT GENERATION OF STEM LEADERS



At the end of October, five Florida State University CCI students traveled to Orlando to work with 400 middle and high school students at the **Technology Student Association (TSA)** Leadership Conference, whose goal is to prepare its members for the challenges of a dynamic world by promoting technological literacy, leadership, and problem solving. Recently, the organization has focused their attention on LEAP: a program promoting Leadership, Education, Achievement, and Personal Growth. The FSU students in attendance have completed the **IT Leadership** course (LIS 4480) and were well suited to the conference theme. They provided training sessions on running large groups, leadership skills, transitioning to college, and managing your digital footprint. Students who attended: Allison Cannan (MIS/IT), Elicia Smith (ICT), Tiffany Carpenter (ICT), Christopher Cyrille (IT), and Joshua Goraum (IT)

***"TSA brings together middle and high school technology leaders giving them positive goals as well as the means to use technology in innovative ways. This is Florida's future technology workforce so it is so meaningful to play a role in their development."** -student in attendance, Allie Cannan*

WISE FALL 2017 ATLANTA TRIP



The Florida State University **Women in IT/ICT Sharing Experiences (WISE)** group had the wonderful opportunity to travel to Atlanta, Georgia to visit with several of the city's most influential businesses. Accompanying them was CCI Associate Director of Development Mafé Brooks, Corporate Relations & Foundation Developer Jesse Torres, and CCI Associate Dean Ebe Randeree (who has been promoting WISE events locally and across the Southeast for eight years). The overall goal of this experience was to connect with FSU alumni operating in the Atlanta area, gain exposure in a multitude of different business cultures, network with some of the area's strongest female leaders, and pursue new and exciting work experience opportunities. They were able to meet with VMWare, Nebo Agency, State Farm, Focus Brands, Metro Atlanta Chamber, and many FSU alumni.

***"The Atlanta trip is a great opportunity to network with female business leaders, companies, and alumni in Atlanta. Our goal is to provide an environment for current students to network, find mentors, connect for internships and jobs, and build their professional skills. Many of these alums have benefited from previous WISE visits and are very supportive of our efforts."** – Ebe Randeree*

HISPANIFIED DAY BRINGS YOUTH FROM LEON COUNTY TO FSU TO CELEBRATE HISPANIC HERITAGE MONTH THROUGH FILM



The **Center for Hispanic Marketing Communication** hosted students from Leon and Gadsden counties for Hispanified Day. Partnered with the Cinehassee Hispanic Film Festival, the event featured a viewing of the film "The Book of Life" (2014) produced by Guillermo del Toro, followed by a Q&A panel with Lori Williams, the production design artist of the film. The event was a collaborative effort by the Panhandle Area Educational Consortium, the Hispanic Graduate Student Association, and Leon and Gadsden County Schools, and marked the conclusion of Hispanic Heritage Month. Students that attended Hispanified Day spent the day on campus and got to experience the multicultural aspects of Florida State first-hand, as well as exploring the post-secondary opportunities available for them at Florida State. "Many students of the high school and middle school age aren't thinking about college yet, so celebrating diversity and multiculturalism is important if we want students to feel encouraged to pursue degrees after high school," Maria Puente, Director Assistant of the Center for Hispanic Marketing Communication said. "Having the students engage in an event that acknowledges and promotes Hispanidad makes all the difference in cultivating that appreciation and having it carry on to their pursuits after school as well."

FSU CCI & DIVERSE COMPUTING PRESENT 2ND ANNUAL TALLY PROF HOP



Tallahassee tech companies partnered with local universities for the 2017 Tally Prof Hop. In this second annual event, faculty and career advisors from Florida State University and Tallahassee Community College toured VR Systems, Marquis Software, and Uber Ops, ending with a series of presentations at Diverse Computing. The main goal of the Prof Hop was to increase awareness about the diverse job opportunities available to graduates in the local technology sector.

Check out full stories at news.cci.fsu.edu

DOCTORAL STUDENT RESEARCH TRAVEL AWARD WINNERS

Doctorate students had the opportunity to present their research at the CCI Doctoral Research Poster Session. Students, alumni and faculty served as the audience for the session and these five students were awarded with the Doctoral Student Research Travel Award.



Kristina Bustamante
School of
Communication
Science & Disorders



Kristie Escobar
School of
Information



Lisa Fitton
School of
Communication
Science & Disorders



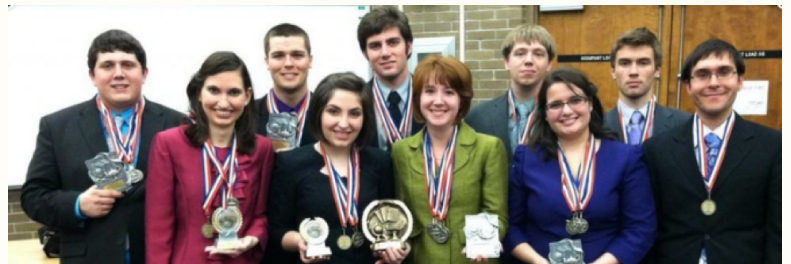
Lynette Gerido
School of Information



Jessica Hooker
School of
Communication
Science & Disorders

FLORIDA STATE FORENSICS PROGRAM

The Florida State Forensics program continues its winning ways. They made it to the JV Semifinals at the ADA Fall Championship Tournament at Wake Forest University. Learn more at youngdebate.org



FSU ALUMNA BECOMES CLINICAL FELLOW AT THE SAN DIEGO VA



Starting off as a business student at the University of Florida, **Sarah Campbell** heard about speech-language pathology for the first time from a catalog of majors. She was instantly intrigued and wanted to learn more. While volunteering at the **UF Health Shands Rehab Hospital** and observing a speech-language pathologist, Campbell knew she wanted to pursue this career path. After graduating with her B.A. from UF, Campbell decided to seek a Master's in Communication Science and Disorders from FSU. Campbell currently works at the San Diego VA as a clinical fellow after going through an extremely competitive interview process. In her position, she sees at least 3 outpatients and 3 inpatients daily. She works with people who have swallowing disorders, voice disorders, traumatic brain injuries, aphasia, apraxia of speech, and dementia.

FSU STARS ALLIANCE CONTINUE TO ACHIEVE SUCCESS THROUGH OUTREACH



A group of Florida State University students, joined by Associate Dean Ebe Randeree, traveled to Atlanta in September for the 12th Annual **STARS Computing Conference**. Students presented six research posters and facilitated a panel discussion to computer science and technology students from 51 colleges across the country. FSU won 1st and 2nd place in the outreach category. Funded by the National Science Foundation for the past 12 years, STARS Alliance aims to broaden participation of women and minorities in computing/IT through best practices and community building.

FAREWELL TO A FRIEND: AHMAD QURESHI

October 29, 2017, we lost a student, a friend and exceptional young man all in one. **Ahmad Qureshi** was an undergraduate student at the iSchool, about to graduate with a perfect 4.0 GPA.

Only 20 years old, Ahmad was known and will forever be remembered as a friendly, kind, loving, hard-working man. We share the sorrow of losing Ahmad and his beaming spirit that he shared wherever he went.



THREE MINUTE THESIS (3MT) COMPETITION



We want to congratulate CCI students **Dawn Betts-Green** and **Lisa Fitton** for becoming finalists in the annual **Three-Minute Thesis (3MT)** Competition!

This competition was created to provide doctoral students the opportunity to describe their research to a non-specialist audience, in only three minutes and using one static PowerPoint slide.

SCHOOL OF COMMUNICATION SCIENCE & DISORDERS POSTER SESSION

Master's students in **Dr. Therrien's AAC course** shared their major collaborative project with students at a local elementary school, at a poster session.



SCHOLARSHIP AND AWARDS BANQUET



At FSU CCI's **Scholarship and Awards night**, students and faculty all gathered at the Alumni Association. Both were honored at the event. Students from various majors within CCI were awarded with scholarships and plaques. They were able to network with each other and faculty members. CCI holds this event annually, and it is meant to shine a spotlight on all the hard work students and faculty do.





FSU ALUMNI NETWORKING IN ATL



In late August, the College of Communication & Information spent an evening with **young alumni in Atlanta**. Hosted by the Metro Atlanta Chamber of Commerce and joined by the FAMU-FSU College of Engineering, alumni from a range of careers came together to network in downtown Atlanta.

ALEXIA BAILLOW NAMED ONE OF THE TOP 25 AFRICAN AMERICAN PR MILLENNIALS TO WATCH

CCI alumna **Alexia Baillow** graduated from Florida State University not only with a Bachelor's Degree in Marketing, but also one in Business Management. Baillow went on to get her Master's of Professional Studies in Public Relations and Corporate Communications from Georgetown University. Currently, Baillow works as a Digital Strategist at Ketchum in Washington, D.C. Huffington Post recently released their Top 25 African American PR Millennials to Watch with Alexia making the list.



ALUM LINEBACKER DERRICK BROOKS FEATURED IN THE PLAYERS' TRIBUNE



CCI alum and former Tampa Bay Buccaneers linebacker, **Derrick Brooks**, reunites with Professor of Communication Stephen MacNamara and the campus of FSU in a recent episode of "The Players' Tribune." To watch the episode, visit www.theplayerstribune.com.

MARK WILSON, WTVT FOX13 ANCHOR

"I anchor the 6 & 10pm primary evening newscasts at WTVT Fox13 Television in the Tampa Bay area and this year I celebrate my 20th year here. I'm a modern day story teller, but my reports have taken me across the nation and across the globe sharing the news of the day and it's impact on our local viewers. I'm honored to have Emmy Awards for my reporting and anchoring."



ANNA BENBROOK, HEALTH EDUCATOR

"In my role as a health educator, I go into the Atlanta community and, you guessed it, educate. We speak and collaborate with clinicians, community leaders, non-profit organizations, and universities on the importance of our clinical. I'm the liaison between the medical lens and the community...I have to figure out ways to translate "Safety and Efficacy of Sirolimus for HIV Reservoir Reduction in Individuals on Suppressive Antiretroviral Therapy" and all of it's components into language people would understand, while also recruiting for the trials."



HEATH WOODLIEF, TENNIS CHANNEL PRODUCER

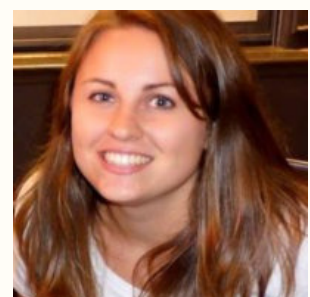
"I produce original content for the Tennis Channel. This includes documentaries, travel/lifestyle shows as well as short-form media.

Since we are a niche sport, I often travel the world to various tennis tournaments to conduct interviews with players or film material for shows. I'm also in charge of the final delivery of the product."



EVELYN BRADFELD, CASTING ASSOCIATE PRODUCER ON HOUSE HUNTERS INTERNATIONAL

"As a Casting Associate Producer, I conduct a lot of outreach in terms of finding expats who are moving abroad or have plans to move abroad in the near future. It's a lot of calls with interesting people and hearing their stories, determining if they are a good fit for our show."





CALEB CASTRO, GOLFNOW PLUS SENIOR SPECIALIST



"It is my job to grow a course's presence online through advertising and marketing campaigns that include all forms of media. We utilize Emails, Websites, Social Platforms, Text Messages, and Mobile Applications to grow a course's voice.

With our help, they are able to streamline the company image to uniquely reflect their business online."

POSTDOCTORAL FELLOW ABIGAIL PHILLIPS



"I'm currently a Postdoctoral Fellow in the Department of Information Technology and Learning Sciences at Utah State University. What that means is I get to do research, write, read, and think all day and get paid for it. I love the work I do! I have wonderful colleagues who I'm lucky enough to collaborate with on exciting projects."

DENAY WARNER, NESPRESSO EMPLOYEE

"My primary function is to use data from our website to help the rest of the company understand customer behavior online.

Data I may provide ranges anywhere from how users are getting to our website to what users are purchasing and so much more. This information really helps to understand what types of improvements need to be made to our website and what works or what doesn't work for consumers."



KELLI GEMMER, PUBLICATIONS & PROMOTIONS COORDINATOR

"I'm pretty much all things marketing for the FSU Career Center. I coordinate all print and digital media content for Career Center events including career fairs, workshops, resources/services, and more. My responsibilities include print publications (flyers, posters, banners, magazines), social media, graphic design, photography, videography, writing/editing, public relations, advertising and more."





ALUMNI NEWS

WENDI CANNON, COLLEGE OF MEDICINE DIRECTOR OF IT

"I Manage a staff of 30 IT professionals with close to 50 active projects. I spend a lot of time on communications internal and external to our department"



TANNER STIEHL, MARINE SAFETY SUPERVISOR AT US COAST GUARD



"I am the supervisor of the four man coast guard detachment in American Samo. We enforce environmental and safety regulations. As the supervisor I am doing the job sometimes, but also managing."

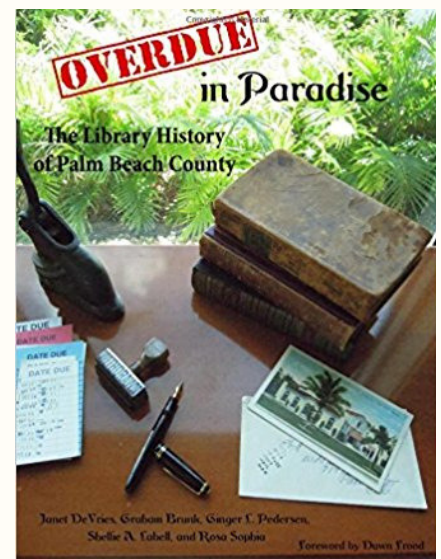
RITESH GUPTA DIRECTS BUDWEISER USA VIDEO



CCI alumni **Ritesh Gupta** was the director and film maker on the highly watched Dale Earnhardt Junior tribute film "One Last Ride" from Budweiser USA honoring Junior's NASCAR legacy and toasting to his retirement

iSCHOOL ALUMNI RELEASE BOOK ABOUT PALM BEACH COUNTY LIBRARIES

A newly released book about Palm Beach County's libraries was written by a variety of library professionals and historians. 4 of the authors of the book are either alumni or students of Florida State University's iSchool. All of them receiving or seeking a Master's in Library and Information Studies. Janet M. DeVries, Graham Brunk, Ginger Pedersen and Shellie Labell all contributed to the book "Overdue in Paradise: The Library History of Palm Beach County." The book presents an anthology of historical sketches about Palm Beach County's libraries and recounts the beginnings of many of South Florida's earliest libraries.



DANIA BILAL RECEIVES NATIONAL RESEARCH AWARD

Florida State University iSchool alumna **Dania Bilal** receives an international award for her research on children's cognitive and affective information behavior in using and interacting with information retrieval systems. She earned her Bachelor's in Information Science/ Studies and Doctorate of Philosophy (PhD) from FSU. She was honored with this award by the Association for Information Science and Technology (ASIS&T) Special Interest Group for Information Needs, Seeking and Use (SIGUSE). Bilal was elected to the ASIS&T Board of Directors as director-at-large. She also joins the SIGUSE Academy of Fellows.



JENNIFER WHELIHAN RECEIVES NFL HISPANIC HERITAGE LEADERSHIP AWARD

CCI Alumna, **Jennifer Whelihan**, has been selected as the recipient of this year's NFL Hispanic Heritage Leadership Award by the Tampa Bay Buccaneers. Jennifer has been a committed delegate to her community, and was even awarded the Seminole Leadership Award while at FSU. She has dedicated her time to serving the community for years. She has served and is a member of the Hillsborough County Commission on the Status of Women (COSW), USF Research Foundation Council of Professionals, Suncoast Hospice Project Grace, Sheriff's Hispanic Advisory Council (SHAC), Leadership Hillsborough, Tampa Bay Seminole Club, American Advertising Federation (AAF), and faculty advisor for the Advertising Student Association at University of Tampa. Whelihan received her Bachelor of Arts with Honors in Media Communication and Master of Arts in Interactive and New Communication Technology degrees from Florida State University. She went on to become the Economic Development Manager for Hillsborough County, an Adjunct Professor at the University of Tampa and CEO of her own company j.whela Productions.



"My undergraduate studies in Media Communication and graduate studies in Interactive New Communication Technology were the perfect programs for me and my professional and personal goals. Communication, learning the mechanics and connections to produce greater understanding, is imperative for success in achieving goals."



ALUMNI NEWS

PUBLIC RELATIONS ALUM DANIEL GONZALEZ, ADVERTISING RESEARCHER AT COMCAST NBC UNIVERSAL

After earning a degree in Public Relations at FSU, **Daniel Gonzalez** started working as an advertising research and insights analyst for Comcast NBC Universal. On his career, he said, "I specifically look at how people consume media and different types of advertising." When asked about how is education prepared him for his career, he noted, "I credit the School of Communication for teaching me how to be a problem solver and master communicator. My classes and professors trained me to solve complex problems, to make sure I'm effectively communicating, and that people are understanding that message." Gonzalez gets his motivation from his family and says, "I want to make them proud and eventually take care of them when I become successful enough to do so in my career."



RONNIE MYERS, IT ALUM AND MICROSOFT SUPPORT ENGINEER



With a dual degree in Information Technology and Psychology, **Ronnie Myers** now serves as the highest technical resource for fortune 500 companies during mission critical problems. Myers works with companies such as Facebook, Blizzard, and Ubisoft, resolving issues on the daily. Reflecting on his education he states, "FSU provided a lot of opportunity to break out of my shell to meet and connect with people, and that goes a long way in any career."

DAVID RODRIGUEZ IS AWARDED KINO LORBER EDU/VIDEO ROUND TABLE ANNUAL SCHOLARSHIP

iSchool Master's student, **David Rodriguez** was awarded the Kino Lorber EDU/Video Round Table Annual Scholarship to assist with his studies. He splits his time between Tallahassee, where he's entering his second year in the Master's of Information program and Miami where he co-directs for the Miami Music Club. "I hope to apply what I am learning at the iSchool to the growing field of moving-image and new media presentation," said Rodriguez.



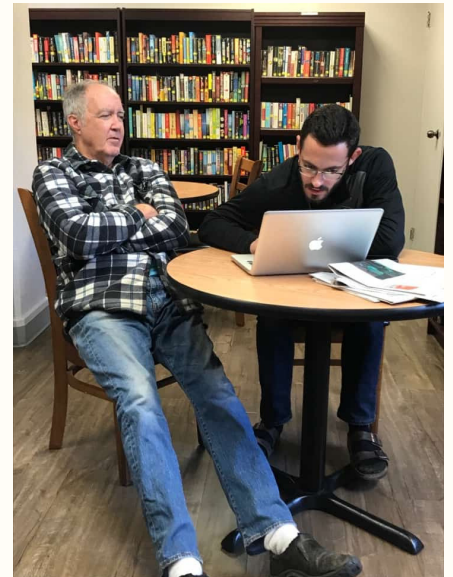
MADISON SNYDER, LITERARY ENTHUSIAST



Upcoming graduate, **Madison Snyder**, shares her academic journey, and discovering her passion. Snyder will soon receive her Master's of Science in Information, pursuing her dream career of one day being a subject library at a university. She looks to her favorite authors and books when searching for inspiration and guidance. When asked where her motivation comes from, she replied, "Honestly, what motivates me most are the people I love."

FSU STUDENTS HELP SENIOR CITIZENS MEET TECHNOLOGICAL NEEDS

Every semester, a different group of students from the College of Communication & Information (CCI) IT program interact with senior citizens to help them develop better technological skills, and answer any inquiries they may have. This past Fall, the students met at the **Tallahassee Senior Center** twice a week working on topics ranging from understanding cellular devices to help with the administration of a professional website. Andrew Vassallo, one of the leaders of the student group said, "We, as IT students, take many of these topics and terms for granted as digital natives; helping the seniors understand their devices as well as helping them to communicate using them was very rewarding." Quick surveys of the seniors showed that they enjoyed their work with the students and the assistance they received. A new group will take over the project in the Spring to help with new holiday tech toys.



IT STUDENTS TEACH AT FLORIDA INDIAN YOUTH SUMMER CAMP



For the 4th year in a row, the **Florida Indian Youth Program** partnered with College of Communication and Information (CCI) at Florida State University to deliver technology classes.

Over the two weeks, 50 youth participated in the camp, made possible through the Florida Governors Council on Indian Affairs (FGCIA), a non-profit established by Governor Rubin O'D Askew in 1974. Student teachers taught participants lessons in game design, coding and web design from students in the IT program.

Check out full stories at news.cci.fsu.edu



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