



CONNECTION

FSU COLLEGE of COMMUNICATION & INFORMATION

A NOTE FROM THE DEAN

Tomorrow's faculty will be called upon to create and teach in an environment that focuses on learning by doing, to attract resources that help fund graduate students to conduct research, and to build interdisciplinary teams that address society's most challenging problems. Successfully meeting these expectations requires faculty who are excellent instructors and mentors, experts in their field, entrepreneurial in their approach, and effective leaders inside and outside the classroom.

Dr. Larry Dennis



I've been at FSU for almost 39 years and during that time it has been clear that the energy, drive and talent of our faculty and students has been growing. Faculty are

dedicated to providing Florida State University students with the environment and opportunities they need to launch successful careers, connect with their community, and grow into strong leaders.

As we move toward the top 25, we are concentrating more on providing all students with the opportunities they need to reach their potential. Today's students are confronted with more complex and ambiguous challenges — real world challenges through internships, clinical experiences and research — that enable them to find, test and develop their talents. Your support, by letting us use your story to inspire students and faculty, by connecting with classes and through annual gifts, is vital to this future.

You can see some great examples of how our faculty's skills in education, research, leadership and entrepreneurship are preparing outstanding graduates on our website at cci.fsu.edu/faculty-of-the-future.

Lawrence C. Dennis

QUICK NOTES



GISELLE GIRONES

Giselle M. Girones received her Bachelor's in Communication and Sports Management in 2013 at FSU and went on to pursue a career in law. Giselle now works as a Media and Intellectual Property attorney in Jacksonville with Shullman Fullgate PLLC.



QAREE DREHER

Having graduated in 2016 with a B.A. in Public Relations and currently pursuing an M.A. in Integrated Marketing Communication, Qaree Dreher is working at Facebook as an Account Manager in their Global Marketing solutions area.

Dr. Jennifer Proffitt Assumes Director Role

Professor **Jennifer M. Proffitt, Ph.D.**, became the Director of the School of Communication in January 2018.



One of my goals is to recognize, celebrate, and nurture faculty and student contributions and achievements.

Dr. Jennifer Proffitt



FSU Celebrates Hispanic Heritage Month Through Film with Leon County Youth



The **Center for Hispanic Marketing Communication** hosted students from Leon county for Hispanified Day in October 2017. The event featured a viewing of the film *The Book of Life* (2014) followed by a Q&A panel with Lori Williams, the production design artist of the film.

Dr. Davis Houck Offers Expertise on Project Honoring Civil Rights Icon

Professor **Davis W. Houck, Ph.D.**, plays a key role in the making of a new documentary and curriculum about civil rights activist Fannie Lou Hamer, partnering with Tougaloo College and the Kellogg Foundation.



[This project] will embolden a new generation of activists to confront inequality and speak loudly for their communities' interests.

Dr. Davis Houck



Dr. John DuBard: Inaugural Seminole 100 Honoree

Founder and Director of FSU's Project Management Center, **John DuBard, Ph.D.**, had his computer consulting firm, Advanced Systems Design (ASD), recognized as one of the inaugural Seminole 100, a list of the 100 fastest growing businesses in America owned by FSU alumni.

SCHOOL OF COMMUNICATION SCIENCE & DISORDERS

CCI Alumni Develop Program to Give Voice to Speechless

Isabel Lawton and **Alisha Russell** are both 2013 Master's graduates of the FSU School of Communication Science & Disorders. Together, they have co-created a program called Brooks Rehab Alternative Voices (BRAV) that works to bring speech-activating equipment to patients who are unable to speak. One of their goals is to offer consistent and up-to-date training with Augmentative and Alternative Communication (AAC) systems — specifically speech generating devices — to speech language pathologists across the Brooks system of care, where Lawton and Russell work.



It's very rewarding when your career and passion align — that is true happiness.

Alisha Russell



Co-creators of Brooks Rehab Alternative Voices (BRAV) Isabel Lawton (right) and Alisha Russell (left).

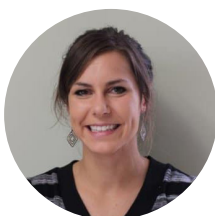
Doctoral Student Research Travel Award Winners



KRISTINA
BUSTAMENTE



JESSICA
HOOKER



LISA
FITTON

Delta Zeta Fulfills Pledge to Speech and Hearing Clinic

FSU's **Delta Zeta** sorority presented the School of Communication Science & Disorders with the final check for \$8,215.86 to fulfill their five-year commitment of \$50,000 to support the Integrated Preschool Program.



Abby Delehanty Wins P.E.O. Scholar Award

Doctoral candidate **Abby Delehanty** is the recipient of a Philanthropic Educational Organization (P.E.O.) Scholar Award of \$15,000.

The award will support her research aiming to identify early signs of autism in young children.



Exciting Breakthrough in Effort to Help Children with Hearing Loss

Researcher and Assistant Professor **Erin Ingvalson** joined an international team of researchers published in the journal, *Proceedings of the National Academy of Sciences of the United States of America*, about a breakthrough that puts the team on track to develop a tool that can help predict which children with cochlear implants will need more intensive speech therapy.



QUICK NOTES



ANA NDUMU

Ana Ndumu, a Ph.D. student in Information, came in third place in the Jean Tague Sutcliffe Doctoral Student Research Poster Competition at the 2018 Association for Library and Information Science Education Conference in Denver, CO.

Doctoral Student Travel Research Award Winners:



KRISTIE ESCOBAR



LYNETTE H. GERIDO

iSchool's MSIT Program Climbs to #7 in National Rankings

The iSchool's online **Masters of Science in Information Technology (MSIT)** ranks at No. 7 in the nation, according to U.S. News & World Report's 2018 Best Online Programs.

iSchool director, Lorri Mon, credits the program's faculty for MSIT's success. With the launch of the new Innovation Hub that the iSchool co-founded, the MSIT program will continue to grow.



Professor Shuyuan Ho Breaks New Ground in Human-Computer Interactions Research

Assistant Professor, **Shuyuan Mary Ho, Ph.D.** had her research on computational intelligence usage published in several international journals. She is an international leader in the area of computational intelligence usage for the safety and security of the internet. Recently, Dr. Ho was granted tenure and will be promoted to Associate Professor.

I'm so happy that not only can I teach and do my research at the iSchool, but I'm grateful to be part of a place that really feels like home.

Dr. Shuyuan M. Ho

FSU Students Help Senior Citizens Meet Tech Needs

This past fall, students from the **IT program** met at the Tallahassee Senior Center twice a week to assist senior citizens with tech questions, device maintenance, and more.



iSchool Alumni Release Book

iSchool alumni, **Janet M. DeVries, Graham Brunk, Ginger Pedersen, and Shellie Labell**, all contributed to the book *Overdue in Paradise: The Library History of Palm Beach County*.



A MILLION THANKS AND MORE



Mafé Brooks

Director of Development

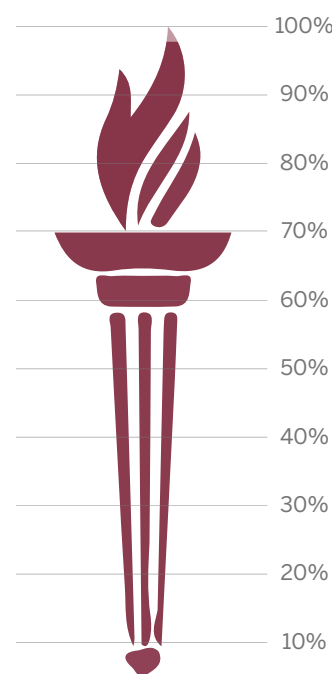
I would like to take this opportunity to thank each of you who have made it possible for our College to have an incredible eight years of raising dollars for our “Raise the Torch” campaign.

Special thanks goes to our CCI Leadership Board and our Center for Hispanic Marketing Advisory Board members for their commitment to get us to the finish line. They created their own board-led campaigns to increase alumni participation and connect with corporate industry

leaders so we can meet our \$12M goal by June 30, 2018!

We are ALMOST there—we are at 98% of our goal and we have approximately 60 days to our deadline (maybe less from the time you receive this newsletter), but there is still plenty of time to make a gift. If you are interested in making a difference through giving an endowed gift, I would love to provide you with information. Endowments are permanent sources of funding that serve a range of purposes such as scholarships, fellowships, research, and more. In the past two years, approximately \$170,000 has been awarded in scholarships from endowed funds. The ways in which your gifts enhance the skill sets, opportunities and experiences of our students are limitless.

I am grateful and privileged to work with alumni and other donors who give so graciously and generously, and I commend all of you for your commitment.



RAISE THE TORCH
The CAMPAIGN for FLORIDA STATE

Contact Mafé Brooks about CCI's "Raise the Torch" campaign at mafe.brooks@cci.fsu.edu or (850) 645-8312

Inaugural Giving Society Ceremony Honors CCI Donors

The inaugural **CCI Giving Society** celebration recognized alumni and friends who support the College through annual gifts. To learn more visit give.cci.fsu.edu/givingsociety.



CCI Leadership Board Meets for Spring Board Meeting

The **FSU-CCI Leadership Board** serves as an essential network of engaged alumni and friends who promote and support the College.



CLASS NOTES/COLLEGE HAPPENINGS

'10s

COURTNEY CALHOUN (B.A. '17) is the Marketing and Communications Coordinator at the Panama City Beach Chamber of Commerce.

DESIREE WILLIAMS (B.S. '17) is an IT Audit Analyst at The Florida Auditor General.

ALEXIS GAYDA (B.S. '16) is working at North Public Relations in Tallahassee, FL as the Digital Marketing Coordinator, as well as the Social Media Coordinator.

LEE PANG (B.S. '15) is a DevOps Specialist at Levatas.

JEFFREY SCHERMER (B.A. '15) is a Creative for Walt Disney World.

KRISTIN BASS-PETERSON (M.A. '10) is the VP in Digital Media Services at Pod Advertising.

MICHAEL BANE (B.S. '10) is a Systems Support Engineer for Lifeway Christian Resources and a singer/songwriter.

'00s

HILARY BROWN (B.A. '07) is an award winning teacher at her alma mater, Choctawhatchee High School located in Fort Walton Beach, FL.

'90s

JAMIE RICH (B.A. '99) is the Founder, Publisher, and Editor in Chief of Flamingo Magazine.

'70s

HOLLY LODINGER MANDELKERN (MLIS '73) is the author of *Beneath White Stars: Holocaust Profiles in Poetry*.

SHARE YOUR
CLASS NOTE

Send your update, class year
and degree to:

hello@cci.fsu.edu.

Please note not all updates may be printed.

FACULTY OF THE FUTURE

Barry Solomon
Specialized Faculty
School of Communication

"I challenge students and give them an insight into what really happens in the advertising world."

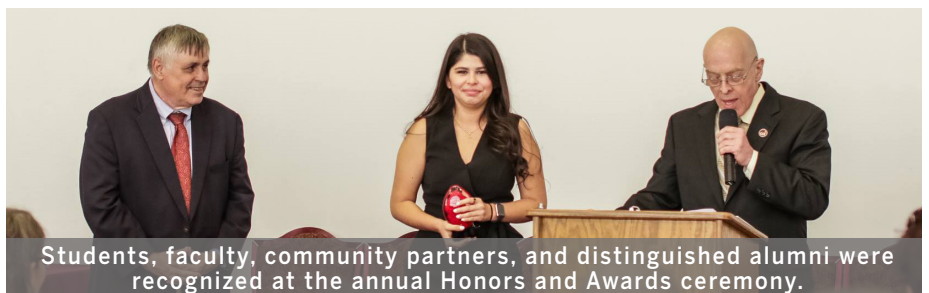


Elizabeth Madden
Assistant Professor
School of Communication Science
& Disorders

"I'm excited to be a part of this emphasis on forward-thinking teaching."



COLLEGE HAPPENINGS



Students, faculty, community partners, and distinguished alumni were recognized at the annual Honors and Awards ceremony.



Panama City's Bay High School received a tour of CCI's programs.



School of Communication Science & Disorders students presented their research at a poster session.



The Spring CCI Career Fair helped students find jobs and internships.

COLLEGE HAPPENINGS



11 companies in Tallahassee gathered at the new Innovation Hub for Meet the Tech Firms, an event that provided students a chance to network with local industry leaders.



The fifth annual Women in Leadership Conference attracted over 400 attendees as they learned about career success, financial literacy, networking, and more.



School of Communication Science & Disorders student Mackenzie Bowlin was honored as the 2018 President's Humanitarian of the Year Nominee.



The Center for Hispanic Marketing Communication hosted a panel of industry experts to share insights about how to connect with the Hispanic demographic.



CCI's new Media Specialist, Stephanie Vivirito, became an overall program advisor for the Garnet and Gold Scholar Society.



Hosted by the CCI Student Leadership Council, students had snow cones, met with student clubs, and more at the CCI Spring Social.



Tech professionals from Microsoft gave presentations and panel discussions about IT, career success and more.



The 2018 South Asian Media & Cultural Studies Conference gave attendees a new perspective of South Asia.



Seminole Productions was recognized for their growth as they prepare for the launch of the ACC Network in 2019.

CONNECT



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SUCCESSFUL CCI ALUMN
711 GOODTIMES LN
EVERYWHERE, USA 12345-3210

CCI Distinguished Alumni

These alumni were
recognized at the
2018 Honors and
Awards Ceremony
for their outstanding
accomplishments.



**DR. ALLIETE
ALFANO**

*School of
Communication
Science & Disorders*



**JOHN
CANTÚ**

*School of
Communication*



**RYAN
MILLER**

*School of
Information*

HELP CCI BE ON TOP AT FSU



Paul Weaver

B.S. '87
Chair, Leadership Board

In the last newsletter, I shared that we need 300 CCI alumni who have not yet donated to FSU this year to become donors so CCI can do our part to help FSU continue to climb the university rankings toward Top 25 status. We're well on our way to that goal with time remaining. (We have until June 30.)

Turns out, other colleges at FSU have similar ideas and are reaching

out to their alumni, too. CCI currently ranks in the middle of all 16 FSU colleges in terms of percent of alumni who donate to the college. If you're not yet a donor, you can help CCI move up, and it'll take only four minutes. Here's how:

- 1) Visit spark.fsu.edu
- 2) Click "**Browse Projects**"
- 3) Choose "**Path to Excellence**"
- 4) Click the "**Donate Now**" button.
- 5) Donate any amount by June 30. (Really – any amount! All that matters is that you make a gift.)

Congratulations — you're a donor! You're connected to FSU and to CCI. Thank you! If you have a passion for CCI, the Leadership Board might be a perfect way for you to contribute. For more information, contact Mafé Brooks at mafe.brooks@cci.fsu.edu or (850) 645-8312.

The screenshot shows the sparkFSU Homepage with the following steps highlighted:

1. Visit spark.fsu.edu
2. Click "Browse Projects"
3. Choose "The Path To Excellence" project, which is a fundraising campaign for CCI. The project page shows a goal of \$3,000, with 69% funded (\$2,070), 23 donors, and 79 days to go.
4. Click "Donate Now"