





THE COMMUNICATOR

FSU COLLEGE of COMMUNICATION & INFORMATION









CCINEWS & EVENTS

CCI Students Shine at FSU's Annual Leadership Awards Night



MARIAPIA RUEDA

Undergraduate Academic Leadership Award Recipient



ANA NDUMU

Graduate Academic Leadership Award Recipient



CALEB DAWKINS

Dean's Cup Award Recipient



PAT SHAFFR

Student Seminole Award Recipient



ANNALISE TORRES

Outstanding Student Leader of the Year Award Recipient



STARS ALLIANCE

Mary B. Coburn Student Organization of the Year Award Recipient



EBE RANDEREE

Advisor of the Year Award Recipient

CCI Students Inducted into FSU's Garnet & Gold Scholar Society

Florida State University inducted a record-breaking 289 students into the Garnet & Gold Scholar **Society** this spring, 36 of which belonged to the College of Communication & Information. To see a full list of names, please visit:

NEWS.CCI.FSU.EDU



Graduate Students Serve as Mayoral Fellows for the City

Three CCI graduate students are working alongside political leaders through the Tallahassee Mayoral Fellowship Program, using their skillsets to develop innovative policy and program proposals.



SAM **PELTIER**

Media & Communication Studies



KATHFRINF **PHELPS**

Media & Communication Studies



JACOUELINE MENZEL

Information

CCI NEWS & EVENTS

CCI Celebrates Outstanding Students, Faculty, and Alumni at Annual Honors & Recognition Ceremony

Once a year, students, faculty, and alumni from all three CCI schools gather, along with community partners, to acknowledge and celebrate exceptional work at the Honors & Recognition Ceremony. The ceremony is a chance to say "thank you" to all the members and organizations that keep CCI extraordinary and are committed to excellence in what they do. Awards commend the achievements, community involvement, research, and dedication of these members of CCI.





Dr. Art Raney and Dr. Jaejin Lee received School of Communication Faculty Research awards











SCHOOL OF COMMUNICATION STUDENTS

Comm Students Showcase Research at Annual Symposium

Communication students participated in FSU's 18th Annual Undergraduate Research **Symposium** in April, presenting their work to the university community.



Cassandra Nicolace, Nicholas Ordieres, & Dr. Stephen McDowell



Monique Costner



Dr. Stephen McDowell, Sierra McDonald, & Dr. Defne Bilir

Student Places at National Advertising Competition

Jess Kane is a third year Media Communication Studies student and Vice President of FSU's chapter of Collegiate Distributive Education Clubs of America (DECA.) In January, Jess came in second place in the state of Florida at Collegiate DECA's Advertising Campaign competition, qualifying to move forward and compete at the International Competition in Washington D.C.



Ad Club Visits Atlanta Agencies

As a way for students to gain insight into the world of advertising and establish connections with industry professionals, Florida State University's Advertising **Club** coordinates trips every semester, providing students of all majors the opportunity to visit agencies in different cities. In April, the Ad Club traveled to Atlanta, GA, visiting highly-accredited agencies including Fitzgerald & Co., 22Squared, BBDO Atlanta, and Moxie.



SCHOOL OF COMMUNICATION ALUMNI



Teacher of the Year, Hilary Brown, Shares Her Expertise with Young Scholars

Hilary Brown received her Bachelor's of Arts in Communication, with a focus in Media Production from FSU in 2007. During her time as a student, she worked with Seminole Productions reporting, producing, and editing live sporting events. Since then, she has been sharing her knowledge in television production, social media, digital design, and more with students as a teacher at Choctawhatchee High School, her alma mater. Brown was recently named Teacher of the Year for her dedication to her students in the classroom and beyond. Though she teaches a multitude of classes, she still finds time to be the school's Social Media Manager, IT Department Chair, and provide unique experiences for her students such as giving them the chance to produce television for school-related and county-wide events.

Erin Lisch Receives Florida Associated Press Award

During her time at FSU, Media Communication alumna, **Erin Lisch**, combined her two passions of media and sports and began as a reporter for Seminole Sports Magazine, where she was often recognized for her talent and dedication. She went on to shine at WFSU as a sports host and anchor covering Florida State University athletics.

Since then, she has worked at various news stations across the country covering breaking news, and sometimes sports. Erin was recently awarded for her talent in broadcasting by the Florida Associated Press. She is currently a multimedia journalist/reporter at WRTV in Indianapolis.



Ginger Reichl: Founder and President of Pinstripe Marketing



Ginger Reichl, founder and president of Tampa Bay full-service communications firm, Pinstripe Marketing, knew she wanted to have an agency since she was in seventh grade. This entrepreneur says that the best part of her job is being able to work with talented and intelligent individuals who excel in their careers, and producing effective campaigns for them.

Reichl also started a tiny house design firm called Parvus House which is dedicated to the design of eco-friendly, sustainable, and comfortable tiny living spaces.

SCHOOL OF COMMUNICATION ALUMNI

Jamie Rich: Creator of Flamingo Magazine

Writer, creator, publisher, editor in chief, and **Jamie Rich** received a dual Bachelor's degree in Communication and Creative Writing from FSU in 1999. Ever-learning, Rich has lived all over the world, working in media relations, copy editing, journalism, and more. Her literary work covering travel and culture has been featured in The Washington Post and The New York Times.

In 2016, Rich took her talent to Ponte Vedra Beach, FL, where she launched Florida's one and only statewide feature magazine, the Flamingo, where she works as the editor in chief and publisher. The Flamingo is a guide and inspiration for those interested in visiting the Sunshine State, and is a go-to for Floridians looking to experience and appreciate their home in new ways.



Drew Piers Becomes Partner and Director of Campaigns for Sachs Media Group



CCI alumnus, **Drew Piers**, earned degrees in
Public Relations and Political
Science in 2014 before
working on his master's
degree in Applied American
Politics and Policy at FSU.

Piers started working at Sachs Media Group as a Public Affairs Associate, where he developed and implemented statewide campaigns through advertising, news, and digital media. His significant work in public affairs gave him the title of Deputy Director before being promoted to Partner and the Director of Crisis and Campaigns. Now Piers helps manage the strategy for clients in crisis management, along with effective messaging campaigns designed to influence important policy decisions.

Santiago to Tallahassee: Kristin Bass-Petersen

Originally from Santiago, Chile, **Kristin Bass-Petersen** received her Master's in Media & Communication Studies in 2010, and is now Vice President of Digital Media Services at The Pod Advertising in Tallahassee, FL.

Some days she might be taking corporate headshots and other days she is animating 2D characters. While she admits working at a full-service advertising agency is challenging, she finds it very rewarding.



SCHOOL OF COMMUNICATION ALUMNI

Comm Grad Employed at PCB Chamber of Commerce



The Panama City Beach Chamber Commerce of welcomed recent School of Communication grad, Courtney Calhoun, Marketing as their and Communications Coordinator in January. Courtney graduated with Bachelor's in Media/ Communication Studies in the Summer of 2017, and after interning with the Panama City Beach Chamber of Commerce during the Summer of 2016, Courtney

was offered a full time position.

In addition to assisting with the Chamber's events and managing their social media, Calhoun is reponsible for their magazine, *The Circuit*.

Qaree Dreher: Facebook Account Manager & FSU Alum

Having graduated in 2016 with a B.A. in Public Relations and currently pursuing an M.A. in Integrated Marketing Communication, **Qaree Dreher** is now working at Facebook as an Account Manager in their Global Marketing solutions area, where he is responsible for driving results via marketing campaigns on Facebook.



Jeffrey Schermer: CCI Alum Turned Disney Creative



Jeffrey Schermer, alumnus imaginative virtuoso, is using his talents at the "Happiest Place on Earth." Schermer, who graduated in 2015, works on the creative team at Walt Disney World constructing innovative solutions forming ways to promote and stimulate Disney Parks and Resorts.

Working with his art direction partner,

Schermer is given an objective or problem, is responsible for brainstorming new ways to solve them, and presents ideas to leaders of Disney's partner companies such as Marvel, Pixar, and LucasFilm.

Giselle Girones: a Seminole with a Passion for Justice

Miami-born **Giselle Girones** received her Bachelor's in Communications and Sports Management in 2013. She then went on to pursue a career in law, and now works as a Media and Intellectual Property attorney in Jacksonville with

Shullman Fullgate PLLC.

Representing content providers from at-home bloggers to Fortune 500 companies, Girones is responsible for handling a variety of litigation issues. These issues include defending defamation claims, pre-publication reviews, trademark and copyright litigation and prosecution, commercial litigation matters.



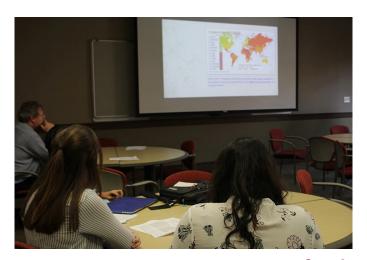
SCHOOL OF COMMUNICATION NEWS

Seminole Productions Prepares for ACC Network Launch



The School of Communication houses the video production unit, Seminole Productions, which produces more than 100 television programs annually for FSU athletics. They are preparing for an expansion including two additional control rooms so they can better handle the ACC Network Launch in August 2019. Seminole Productions is considered a trendsetter in its industry with access to state-of-theart equipment.

The 2018 South Asian Media and Cultural Studies Conference



This year was the fourth annual South Asian Media and Cultural Studies conference at the FSU's Center for Global Engagement. The event, hosted by the School of Communication, gave attendees a new perspective of South Asia. It was a great opportunity for sharing and learning about the many cultures in these countries from those both on campus and other visitors that travelled to share their knowledge.

School of Communication Hosts Media2Inspire Symposium

A conference focused on the power of media, **Media2Inspire** featured some of the latest research on the effects of media content on self-transcendent emotions. Social-science scholars gathered together to discuss three main content themes: entertainment, political communication and news, and new media/technology. School of Communication professor, Dr. Art Raney, organized the event.





SCHOOL OF COMMUNICATION NEWS

John DuBard: Inaugural Seminole 100 Honoree and **Established Communications Professor**



John DuBard, is an FSU alumnus with an M.A. in Theater and a Ph.D. in Communication. He also holds a B.A. in Mathematics. This man of many talents has spent years in the Air Force, worked in IT for the State of Florida, started his own business, and still finds time to teach at Florida State University. DuBard spent 20 years voluntarily coaching youth sports, has written a full-length musical with 14 original songs (which was performed in Thomasville, Georgia), and continues to take vocal lessons. He is also responsible for founding the FSU Project Management Center and the FSU Graduate Certificate in Project Management.

Current School of Communication faculty

member and founder of Advanced Systems Design,

Spring Graduates Earn Multicultural Marketing Communication Certificates



Spring graduates earned certificates in Multicultural Marketing Communication. Congratulations to undergraduate student recipients: Serena Cecere, Gerthie Jean-Claude, Jason Labrador, Brooke Samole, and Jeremy Schleicher; and graduate student recipients: Catherine Alfonso, Nivia Escobar Salazar, Carlos R. Galindo Cure, Tiffany McGlinchey, Alessandra Noli, and Gaston Yvorra.

Students and Faculty Present at ICA Conference in Prague, Czech Republic

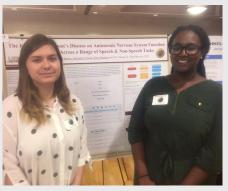


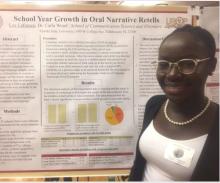
School of Communication students and faculty presented their research at the **International** Communication Association conference in Prague at the end of May. Pictured above is Ph.D. candidate Elizabeth Ray presenting. Other student particpants include Yije Wu, Jerrica Rowlett, Ehab Razul, Katherine Dale, Dangyang Zhao, Jinghui Hou, and others.

COMMUNICATION SCIENCE & DISORDERS STUDENTS

SCSD Students Showcase Research at Annual Symposium

Communication Science and Disorders students participated in FSU's 18th Annual **Undergraduate Research Symposium** in April, presenting their work to the university community.







Hannah Karter & Mayada Elshiek

Lea Lafrance

Elizabeth Dash & Shoshanah Bush

School of Communication Science and Disorders students who presented research, but are not pictured: Autumn Aniello, Madeline Bryant, Kathleen Coffey, Elizabeth Greiner, Morgan McKay, and Samantha Shearer.

Delta Zeta Fulfills Pledge to Speech and Hearing Clinic

FSU's **Delta Zeta** sorority presented the School of Communication Science & Disorders with a final check for \$8,215.86 to fulfill their five-year commitment of \$50,000 to support the Integrated Preschool Program. The endowment will help fund student training in using intervention techniques within a naturalistic classroom setting, as well as provide support for faculty research and facilities' needs.



The Student Academy of Audiology Hosts Kicks for Communication

The Student Academy of Audiology hosted Kicks for Communication, a funfilled kickball tournament which raised money for FSU's Speech and Hearing Clinic. All proceeds came from faculty, students, and friends and went directly to the Clinic.



COMMUNICATION SCIENCE & DISORDERS ALUMNI



Mackenzie Bowlin Named 2018 President's Humanitarian of the Year

Recent graduate, Mackenzie Bowlin, earned a bachelor's degree in Communication Science and Disorders after a very fulfilling experience at FSU. Bowlin was involved with organizations such as Garnet and Gold Key, The FSU Student Foundation, and Chi Omega. She was awarded the President's Humanitarian Award for her volunteering in China, local orphanages, Filters of Hope missions, and the Make a Wish Foundation. After grading, Mackenzie will spend a year traveling as a National Leadership Consultant for Chi Omega sorority, then attend UNC-Chapel Hill in August of 2019 to earn a Master of Science in Speech-Language Pathology.

Alumni Create Program to Give Voice to Speechless



Isabel Lawton and Alisha Russell are both 2013 Master's graduates of the FSU School of Communication Science & Disorders. Together, they have co-created a program called Brooks Rehab Alternative Voices (BRAV) that works to bring speech-activating equipment to patients who are unable to speak.

One of their goals is to offer consistent and upto-date training with Augmentative and Alternative Communication (AAC) systems to speech language pathologists across the Brooks system of care, where Lawton and Russel work.

Lisa Fitton: Postdoctoral Researcher at Florida Center for Reading Research



FSU has partnered with MIT and Harvard in an initiative to improve early childhood literacy through personalized intervention. Postdoctoral researcher Lisa Fitton helps develop tasks included in reading assessments while striving to eliminate the likelihood of testing biases.

Abby Delehanty Wins P.E.O. Scholar Award



Doctoral candidate **Abby Delehanty** is the recipient of a Philanthropic Educational Organization (P.E.O.) Scholar Award of \$15,000.

The award will support her research aiming to identify early signs of autism in young children.

SCHOOL OF INFORMATION STUDENTS

ICT Student and Inventor, Paul Woodley, Places As a Finalist in InNOLEvation Challenge

Expected to graduate in May 2020 with a dual degree Information, in Communication, and Technology (ICT), and Entrepreneurship, Paul Woodley competed the 2018 InNOLEvation Challenge.

With the opportunity to win prize money, students of all majors presented their entrepreneurial ideas to help turn them into reality.

Woodley credits ICT as providing him a platform to grow his computing skills, not only for his product, Jump Start Recovery 1.1, but for any industry.

At the end of the competition, Woodley and his team were awarded the Spirit of Entrepreneurship Award for \$4,000, in addition to \$5,000 through the Jim Moran Micro Grant.



STARS Alliance Runs Technology Program at Middle School



This Spring, an interdisciplinary group of students part of CCI's **STARS Alliance** led a weekly after school program at R. Frank Nims Middle School to introduce children to basic engineering concepts and coding.

The program's workshops focused on new technology, promoting problem solving and critical thinking, and providing a level of confidence for the students.

IT Students Help Senior Citizens Meet Tech Needs

In Fall 2017, students from the IT program met at the Tallahassee Senior Center twice a week to assist senior citizens with tech questions, device maintenance, and more.



Ph.D. Student Places Third at ALISE Conference

Ana Ndumu, a Ph.D. student in Information, came in third place in the Jean Tague Sutcliffe Doctoral Student Research Poster Competition at the 2018 Association for Library and Information Science Education (ALISE) Conference in Denver, CO.



SCHOOL OF INFORMATION STUDENTS

S.T.A.R.S. Members Visit Choctawhatchee High School



Members of the **STARS Alliance** travelled to Fort Walton Beach, FL, to talk to students at Choctawhatchee High School. They spoke on the importance of leadership and finding the right academic major when entering college. They also gave insight on careers in Communication and IT.

Elizabeth Uchimura, Founder of Barbershop Ladies of Tallahassee and Future Music Librarian



Elizabeth Uchimura just finished her first year

of graduate school, and is on her way to earning a Master's of Science in Information.

Her love for working as a cataloger at FSU's Music Library led her to combining her passions

and pursuing a career in music librarianship.

Uchimura is responsible for starting BLT, or Barbershop Ladies of Tallahassee, whose mission is to spread the joy of music throughout the community.

iSchool Holds a Networking Event in the Innovation Hub



AccessTallahassee, TalTech, and nine Tallahassee tech companies came out to the new **Innovation Hub** to tour the new space. Students and representatives got the chance to network at the first event that was held in the new Hub.

IT Help Desk Going Above and Beyond to Meet Students' Needs

CCI's **HelpDesk** (located in the Innovation Hub) provides IT support for students, faculty and staff within CCI. Student technicians have opportunities to grow their skill sets to prepare them for careers in IT. Learn more about the HelpDesk and how to contact them at:

helpdesk.cci.fsu.edu



SCHOOL OF INFORMATION ALUMNI

Alexis Gayda: ICT Alumna and Digital Media Extraordinaire

Alexis Gayda graduated in 2016 with a Bachelor's in Information, Communication, and Technology. Now, she's taken her skills to North Public Relations in Tallahasse, FL, as the Digital Marketing and Social Media Coordinator. There, she crafts social media posts, manages website content, conducts photo and video shoots, and more.



IT Alumnus, Joaquin Coston, Brings his skills to the U.S. Navy



Philadelphia native, Joaquin Coston. earned a bachelor's in IT in 2013. After graduation, he began working as a senior web design specialist for Florida Health. Now, he brings his talents to a career in IT, as an IT Specialist for the Navy Department of Defense in Jacksonville. Coston provides customer

service to users in the 2013 SharePoint Environment and tests different applications for the Navy to make sure they are suitable for users.

Innovator of Hip Hop and iSchool Alum, Michael Bane



Tallahassee native, Michael Bane, earned his Bachelor's in Information Technology in 2010. Now living in Nashville, TN, he is a Systems Support Engineer for LifeWay Christian Resources.

Bane's devotion to religion has also influenced his musical career. In fact, this non-conforming artist is using hip hop to spread a message that is nontraditional to the genre.

Software Engineer Lee Pang

Since earning his Bachelor's in Information Technology in 2015, Lee Pang works as a DevOps Specialist for Levatas in his hometown of Palm Beach Gardens, FL. Pang's responsibilities include developing code with best practice and maintaining the process from start to finish.



FSUshadow Leading Seminoles to Employment

Desireé Williams began shadowing at The Florida Auditor General through FSU Career Center's shadowing in the Fall program of 2016 as an iSchool student. After graduating in the Spring of 2017, she accepted a full-time position with the company as an IT Audit Analyst.



SCHOOL OF INFORMATION ALUMNI

PhD grads awarded Frances Henne Research Grant



Postdoctorates Amelia Anderson (pictured bottom right) and Abigail **Phillips** (pictured left) both earned their Ph.D. in Information Studies.

In February, the Young Adult Library Services Association (YALSA) awarded the 2018 Frances Henne Research Grant to Anderson and Phillips for their research project, "Youth with Autism and Digital Citizenship in the Library: What They Need and What Brings Them In." The project's goal is to understand how public library based digital citizenship programming would be receptive to youth with Autism Spectrum Disorder (ASD).

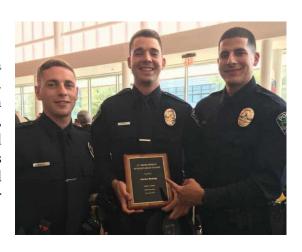
Anderson will be joining the faculty of Old Dominion University as an assistant professor in the library science program, part of the STEM Department in the Darden College of Education.

Phillips, a Postdoctoral Fellow in the Department of Instructional Technology and Learning Sciences at Utah State University, recently accepted a faculty position at the University of Wisconsin-Milwaukee and is thrilled to start teaching future librarians.



ICT Alum, Officer Carter Rooney

Carter Rooney graduated from FSU in 2016 with a bachelor's in Information, Communication, and Technology. Since then, Rooney has taken his knowledge and skillsets to an unconventional setting. After graduation, Rooney moved to Austin, TX, where he entered the police academy before becoming a patrol officer for the Austin Police Department. Now, Rooney serves his fellow citizens by regularly responding to 911 calls in his assigned area, running traffic, community policing, looking for drugs or other illegal substances/activities, and keeping the community safe.



Julia Skinner is Connecting People Through Food



iSchool alumna, Julia Skinner, is using her interdisciplinary background to bring communities together and plan events that connect modern people with historic food. With loves for culinary history and cooking, Skinner started her business, Root. She collaborates with nonprofits and community organizations to offer a variety of services that reach

populations from university faculty to the film industry, event planning, menu design, and preserving personal cookbook/recipe collections. She brings in unique recipes and shares the history behind them. Root also offers monthly membership programs like weekly food histories and recipes from around the world.

COLLEGE HAPPENINGS

The Future of Learning: FSU Opens New Innovation Hub



One of FSU's strategic goals is to deepen its commitment to continuous innovation. In the quest to put students at the forefront of the technology revolution and the job market, FSU has opened the new, state-of-the-art Innovation Hub.



Along with a collaborative workspace for students to share ideas, create prototypes and come up with solutions to real-world problems, The Hub also is where they can build and expand on designs and projects.

CCI Spring Career Fair Brings Alumni Back to Campus

The CCI Spring Career Fair featured over 40 employers from local communication and technology sectors. This gives students the opportunity to network with companies that are specifically looking for Information Technology and Communication majors.

A unique feature of this fair is that more than two thirds of the recruiters at the event were alumni of the College, returning to campus to interview and meet with the next generation of talent.



STARS Alliance Students Take a Trip to Atlanta

Members of the STARS Alliance got the chance to meet up with alumni at Chick-fil-A, AT&T,



GM, and The Home Depot to attend Open-House Recruiting.

STARS president, Rhiannon Jacobson, said, "Overall, our trip to Atlanta was a success. As we were given this great opportunity to tour a variety of companies, it was evident that they not only have a strong relationship with FSU, but are willing to help students prepare for careers in their specific fields. All four companies had something different to offer the students but, all encouraged us to pursue our goals whether it is with that company or not. Touring these facilities gives you an inside look to what each company has to offer and the work environment they possess."

COLLEGE HAPPENINGS

CCI Hosts the Fifth Annual Women in Leadership Conference

hosted the fifth annual Women in Leadership Conference on March 8, International Women's Day. With 425+ students, alumni and community members in attendance, the conference was co-sponsored by the College of Business, College of Social Work, and the Jim Moran School for Entrepreneurship. It was designed to celebrate the success of women and empower others under the theme of "Learn, Inspire, and Engage."

Dean Larry Dennis said, "Our FSU students are already inspiring us through their work both in the classroom and in the community; this event provides spaces to grow, opportunities to share and network, a place to seek mentors and to then make plans to continue those conversations after the conference ends; FSU's College of Communication & Information will continue its support of our students and our alumni. Five years after we started this event, we have seen a tremendous positive response and we will continue to be a part of the conversation and effort as we go forward."







Jerome the Gnome: CCI's New Travel Buddy

Meet Jerome the Gnome, the CCI's new travel buddy! Jerome was named by followers on social media where they were given the chance to send in name ideas and vote for their favorite name! Jerome has already travelled to the Eastern State Communication Convention in Pittsburgh, Pennsylvania, and to the Flroida Library Association Conference in Orlando, Florida. He has plans to head overseas and travel to more cities across the U.S. this summer.

Students Shine at Esteemed Conferences

CCI brought research into the real world by making appearances at multiple conferences. School of Information students and faculty attended the **ALISE** conference in February in Denver, CO, and School of Communication students and faculty attended the **ICA** conference in May in Prague.



FSU iCamp to Promote STFM Education

FSU iCamp offers a pre-collegiate summer experience in science, technology, engineering, and mathematics for talented high school students from underprivileged groups. Thanks to partnership with AEOP and TSA, CCI will offer 6 weeks of summer technology activities on campus.



GET INVOLVED



Current Noie

Future Nole

Get Involved with CCI FSU





Current Noles













Check out getinvolved.cci.fsu.edu

to learn more about getting involved with CCI