A Letter From the Editor

10 years ago, the College of Communication and Information was born here at FSU when its three schools, the School of Communication, the School of Communication Science and Disorders, and the School of Information came together. Each of the individual schools has a proud history of academic achievement, research, and service by faculty, students, and alumni.

As a student, it is a privilege to call myself part of such an innovative, attentive, and supportive college. As an intern, it is an honor to work with some of the College’s finest faculty and staff each and every day. Over the past 10 years, those faculty and staff members have worked to make CCI an encouraging environment for students that welcomes dynamic conversation. Over the past 10 years, those students have gone on to become leaders in their fields, creating a network of alumni that extends across not only the nation but the globe. Over the past 10 years, those alumni have stayed connected to their Seminole roots and extended generous gifts to the College in the form of endowments, mentorships, and gifts.

In this issue of The Connector, you will get to see what students and alumni from each of CCI’s three schools have been up to in just this past semester. I am so excited to see what CCI and its students, faculty, staff, and alumni accomplish over the next 10 years, and hopefully many more after that. Thank you all for a great semester!
ALUMNI-PRODUCED FILM CELEBRATES STRENGTH OF HURRICANE MARIA SURVIVORS

Xabier Climent ('18 M.S. Public Interest Media Communication) and Aaron Kudja ('18 B.S. Digital Media Production) highlight the story of a rural community’s resilience during the aftermath of Hurricane Maria in Puerto Rico with the film, Mariana Pa’Lante. Featuring Proyecto de Apoyo Mutuo Mariana (Project for Mutual Aid Mariana), the documentary was selected for the MADRIFFF, the Madrid Indie Film Festival, and took home awards at the Georgia International Latino Film Festival, and Cine Miami Fest. Mariana Pa’Lante streams on Amazon mid-December.

ALUMNI SWEEP FPRA GOLDEN IMAGE AWARDS

Tom Derzypolski, Allison Leavitt, Whitney Lee

Alumni are actively involved in the Florida Public Relations Association (FPRA). In August of 2019, the organization held its annual conference where the winners of the FPRA Golden Image awards were announced. Tom Derzypolski ('04 B.S. Public Relations) won an Award of Distinction in the Public Relations Programs division for his work with Veterans Florida. He is the Co-Founder and President of BowStern Marketing. Allison Leavitt ('19 B.S. Advertising) received the Award of Distinction in Student Projects for the Think TLH Podcast that she created while working at The Knight Creative Communities Institute. Additionally, Whitney Lee ('10 M.A. Integrated Marketing Communication) won four awards in the Digital Tools division for news releases in her company, Social Lee PR & Media Co.

DOCTORAL STUDENT CHOSEN TO ATTEND NCA DOCTORAL HONORS SEMINAR FOR RESEARCH PRESENTATION

Abigail Reed, Ph.D. student, was selected to attend a prestigious seminar hosted by the National Communication Association this summer. Reed was one of thirty students selected from a pool of papers and recommendations from academic advisors. Reed’s submitted paper was a manuscript for a project she has been working on since Fall 2018 titled “The Dissemination of White Supremacist Rhetoric in YouTube Videos Regarding Star Wars: The Last Jedi.” This project analyzes three videos published to YouTube about the movie that espouses white-supremacist rhetoric. Reed was excited to use the weekend as a way to connect with professionals in her field and help push her research further.

FROM ON-AIR TO ONLINE: DIGITAL PRODUCER KRISTA WITIAK INTRODUCES NEW WAVE OF NEWS MEDIA

“No one really knows where local news is going to be in 5-10 years,” says Krista Witiak, a recent CCI graduate. She currently works as a digital reporter and producer for FOX21 in Colorado Springs. Her day-to-day job includes finding stories to report, setting up interviews, filming b-roll, editing film packages, and uploading them to the FOX21 news site. Although she gets to tease her stories on the air, most of her views surprisingly come from the internet. This is one reason FOX21 has decided to expand its digital news team. “Most people get their news from their phones now anyway, so it’s a learning curve that’s for sure,” says Witiak. While at FSU, Witiak took advantage of Seminole Productions and Seminole Sports Magazine.
Ritesh Gupta

Ritesh Gupta ('98 B.S. Digital Media Production) owns his own production company, R&D Media and recently won a CLIO Award. The ceremony was held on November 20th in Los Angeles, California. Gupta's background has spanned mediums from television to film, commercials to digital content. Ritesh's most recent work was the April viral film sensation for Budweiser — This Bud's for 3 — honoring NBA legend Dwyane Wade which shattered records across digital to become one of the most talked-about brand films of 2019. Ritesh started his career in Tallahassee, first at Ron Sachs Communications (now Sachs Media Group) followed by a stint at WCTV.
STUDENTS ATTEND CULTURE MARKETING COUNCIL ANNUAL SUMMIT

Five students from FSU’s Center for Hispanic Marketing Communication attended the Cultural Marketing Council Annual Summit in June 2019. Jennifer Gordillo, Jessica Juachon, Meng Tian, Ailin Xia, and Wenzhe Yan traveled to the annual event that took place in Dallas, Texas, for three days of immersion in the multicultural marketing industry. Culture-driven marketing was the theme for this year’s event.

CCI Professors’ and Students’ Work Accepted to NCA

This year, 24 professors and students from CCI had papers and presentations accepted to the National Communication Association’s 105th Annual Convention. The NCA is a not-for-profit membership-based society focused on “advancing Communication as the discipline that studies all forms, modes, media, and consequences of communication through humanistic, social scientific, and aesthetic inquiry.” (Acceptees also included members of CCI’s School of Information.)

ALUMNA PRODUCES FLORIDA ANIMATION FESTIVAL

When Kristin Bass-Petersen (’10 M.A. Media and Communication Studies) isn’t working at The Pod Advertising as Vice President of Digital Media Services, she’s busy collaborating with the Tallahassee Film Society to run the Florida Animation Festival. Hosted by the Tallahassee Film Society, FAF’s mission is to showcase animated films and highlight regional and global animation talent. Bass-Petersen has been involved with the Tallahassee Film Society for over a decade, and the founding of FAF came out of an annual screening of Oscar-nominated short films. To learn more about the program, visit www.floridaanimationfestival.com.

PH.D. GRADUATE AND COMM FACULTY PUBLISHED

Kailash Koushik, a recent Ph.D. graduate in the School of Communication, and co-author Dr. Jennifer Proffitt, had their research of global influences in the world of film published in the International Journal of Media & Cultural Politics.

KELLY STARLING: COMMUNICATION ALUMNA AND STORYTELLER AT AT&T

Kelly Starling (’85, B.S. Media Performance) is AT&T’s Lead Public Relations Manager for Florida, Puerto Rico, and U.S. Virgin Islands. Utilizing knowledge gained at FSU, Starling is passionate about telling stories to grow AT&T’s brand.
In late May, several professors and graduate students from FSU’s College of Communication and Information made their way to Washington, D.C. for the 69th Annual International Communication Association (ICA) Conference. ICA is a leading scholarly organization in the communication discipline and includes more than 4,500 members in 80 countries. Professors and students showed up and showed out at the conference this year. Dr. Rachel Bailey began her term as the new vice-chair and Dr. Russell Clayton as the new secretary of the Information Systems Division.

**CCI REPRESENTS AT 69TH ANNUAL ICA CONFERENCE**

**GRAD STUDENT COMMITTED TO CREATING A SUSTAINABLE CAMPUS**

Michelle Presley, a master’s in Public Interest Media and Communication student, serves as the Communications Coordinator for FSU Sustainable Campus and is a Trip Leader for FSU’s Outdoor Pursuits. Here she plans trips and creates campaigns.

**A WEEK IN NEW YORK: AD CLUB AND FPRA TAKE ON THE BIG APPLE**

FSU’s Advertising Club and the FSU student chapter of the Florida Public Relations Association (FPRA) packed their bags (and resumes) and flew all the way to New York City for a week filled with networking and fun! The two clubs, though on separate trips, both spent their time in the city visiting leading advertising, marketing, and public relations agencies. They also met with alumni living in New York and even had time to stop for an authentic slice of NY pizza or two! Carter Montgomery, a junior majoring in ICT, said the trip "provided a one-of-a-kind experience to meet with leading professionals."

**STEPHENSON SHINES IN SOUTH KOREA**

After graduation, most students are faced with the prospect of leaving their hometowns to pursue the career they just spent years working toward. This often means moving to a new state and leaving behind the comforts of home. For Rosandra Stephenson (B.S. 15’ Media and Communication Studies), this also meant leaving behind the comforts of American culture and way of life as she embarked on a new journey in Daegu, South Korea. “The opportunity to study abroad—let alone in a country you know little about—can be an overwhelming thought. Thanks to FSU CCI and everyone who helped me, however, this opportunity led to more than I could have possibly imagined,” says Stephenson. Stephenson hopes a graduate degree will allow her to help other students study Communication abroad.

**PUBLICATION SHEDS LIGHT ON THE FUNCTIONALITY AND VALUE OF A.A.**

Tracy Ippolito, a graduate student in the Media Communication Studies program, was recently published in Alcoholism Treatment Quarterly. This study is part of a larger project that focuses on college students who identify as being in recovery.

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STUDENTS AND FACULTY ATTEND COLLOQUIUM ABOUT MENTAL HEALTH ON COLLEGE CAMPUSES

Dr. Jessica Wendorf Muhamad, Tracy A. Ippolito, Angela Donahue, and Laura-Kate Huse from FSU School of Communication and Juan S. Muhamad (right) from FSU School of Information had work accepted to a colloquium at Florida International University that took place October 22 and 23, 2019. Their presentations centered around bringing awareness to mental health on college campuses.

Masters Student Assists with School of Dance Archive Project

Second-year Master’s of Science in Information student, Laura Miller, spent her semester working on The Portal Project. Created by consultant Cori Olinghouse, The Portal Project is a living archives initiative dedicated to the transmission of performance through archival and curatorial frameworks. Miller volunteered to work on the project, joining Assistant Professor in FSU’s School of Dance, Gwen Welliver. Miller’s job is to record the cataloging information for various materials in the archive and provide subject expertise where she can in regards to metadata and storage principles.

I School Attends ALISE Conference 2019

Faculty, students, and alumni attended the ALISE 2019 Conference September 24 to 26 in Knoxville, Tennessee. ALISE, the Association for Library and Information Science Education, is an international leader for innovative and high-quality research, teaching, and service for educators and scholars in library and information science and cognate disciplines. Professor Gary Burnett is the ALISE Conference Co-Chair. He joined Professor Don Latham to present their paper at the conference.

CCI Launches 20 Questions Series: Doctoral Student Edition with Laura Barrett

This semester, CCI launched its newest social media initiative "20 Questions: Doctoral Student Edition" to showcase the talented doctoral students in each of its three schools. The inaugural student, Laura Barrett, was a big part of making the initiative come to life. The Ph.D. student and teaching assistant helped create the 20 questions that will now be featured in every interview. The questions include serious topics such as research interests and future plans, as well as fun explorations into personality such as “What Jeapordy category could you clear with no problem?” (Laura’s is Friends trivia, by the way). Keep an eye out for more 20 questions interviews at news.cci.fsu.edu.

Alumna sheds light on Instructional Design

Lea Ann Gates ('07 M.S. Information Studies) works as the Senior Instructional Design Consultant for the Florida Department of Education, Vocational Rehabilitation Division. Here she creates media that helps people with disabilities find jobs.

Three-Time FSU Grad Publishes Mentor in Librarianship Study

Alyse Jordan ('97 M.S. Library and Information Studies) was recently published in the Journal of Academic Librarianship. Her article, An Examination of Formal Mentoring, was a quantitative study examining mentor relationships in librarianship.
In its 25th year, America’s Conference on Information Systems (AMCIS) is an event of the Association for Information Systems (AIS), and took place August 15 to 17 with the theme “New Frontiers in Digital Convergence.” Muhamad Prabu Wibowo and Asif Shaikh, doctoral students in the iSchool, presented papers at AMCIS’s doctoral consortium. “I met a lot of new people in AMCIS that helped me build my network of colleagues with similar interests as early as possible,” says Wibowo (right).

MEMBERS OF THE EHEALTH LAB PUBLISHED RESEARCH ANALYSIS

iSchool doctoral candidate Lynette Gerido (right), assistant professor Dr. Zhe He, and their teammates in the eHealth Lab were recently published in the Journal of Medical Internet Research, a top journal in health informatics and health service research. In this project, they conducted a secondary data analysis to understand the factors that are associated with patients’ interests in medical research. According to the abstract, by 2035, citizens aged 65 and older are expected to outnumber children in the U.S. making it critical to reduce disparities in their representation in medical research. The eHealth lab attempts to influence U.S. adults’ interest in engaging in medical research.

ALUMNA CASEY YU NOMINATED FOR GLENN-HOWELL AWARD

Current middle school teacher, Dr. Casey Yu (’16 Ph.D. Information), was recently nominated for the Glenn-Howell award. The Glenn-Howell award is presented to a public-school educator who makes a significant impact in the lives of minority students.

MASTER’S STUDENT APPOINTED TO CITIZEN SERVICE ORGANIZATION

Elizabeth Uchimura, a double Master’s student in Musicology and Information was recently appointed to a Citizen Service Organization called “Friends of the State Library & Archives” which was reactivated by the State Library.
ALUMNA ON THE MOVE: LENESE COLSON ACCEPTS NEW POSITION

Lenese Colson ('08 MLIS, '16 Ph.D. Information) is on the move as she heads to Valdosta State University to become a Tenure-Track Assistant Professor in the Department of Library and Information Studies. She will be teaching and researching the role of libraries in information fields.

STARS ALLIANCE TAKES NETWORKING TRIP TO TAMPA

Nine CCI students spent two days in Tampa connecting with alumni and employers to build pipelines for future students and to hear from and see employers that are looking for talent. Organized by the FSU STARS (Students & Technology in Academia, Research & Service Alliance) student organization, the trip included the following students: Glennetria Harold, Faboula Pierre, Rhiannon Jacobsen, Kelly Newbrough, Kimberly Sapp, Julie McLane, Luke Weaver, Gillian Kamerer, and Jorge Ramos.

ICT ALUMNA EXCELS AS LEVEL 5 AREA MANAGER II FOR AMAZON

Tallahassee native Tatyana Smith ('17 B.S. Information, Communication, and Technology) is no stranger to adventure and hard work. After graduation, Smith moved to Reno, Nevada where she was promoted with the Nevada National Guard as a Staff Sergeant E6. She recently completed the Advanced Leadership Course in Tobyhanna, Pennsylvania where she finished top of her class and received the Distinguished Honor Grad and the Leadership Award. On top of her already impressive accomplishments, Smith was also promoted to a Level 5 Area Manager II at her day job with Amazon. Smith loves the exciting environment saying, “No two days are the same; it’s fast-paced. If multitasking is something you’re looking to do, this is the job for you.”

THE BOSS BEHIND BOSSES IN POWER ALUMNI ENTREPRENEURIAL SUCCESS STORY

For the past 20 years, TaRhonda Harvey ('02 B.S. Information Studies) has been using her knowledge of the tech industry to help clients grow and improve their businesses. Harvey is the owner of Kolmio Global Inc. and the creator of the new mobile app, Bosses In Power. As a brand consultant, her goal is to help businesses best market themselves to customers. To do this, Harvey spends her days speaking with clients, designing websites, and marketing through social media. “When I’m not designing websites, I am creating digital products such as eBooks and planners and reviewing my current business processes to identify any improvements. I am always looking for ways to improve and thinking of new marketing strategies,” she says.

SHOWING OUT FOR SUMMER – KALLAYAH HENDERSON FELLOWSHIP

Kallayah Henderson is a senior majoring in Information, Communication, and Technology with a minor in Computer Science. She spent her summer working as a Fellow for Station1 Frontiers in Boston, Massachusetts and interning for the tech startup, HodlPal.
On September 20, the School of Communication Science and Disorders hosted its annual Speech-Language Pathology Graduate Student Boot Camp. For the past 5 years, the school has run this program that allows first-year graduate students to practice their skills on their peers in a relaxed and comfortable environment. During boot camp, the students work through two different simulations, the first being a hearing screening. Students take turns administering hearing screenings like they would on a real patient, and receiving feedback from their peers.

Since 2015, students from FSU’s School of Communication Science and Disorders have been making a difference in the lives of children at Tallahassee’s HOPE Community Center with the Bedtime Story program. Every Monday, students from the college conduct activities centered around reading books in order to help children at HOPE develop vocabulary and engage in conversation. They also play games and get to know the kids.

Founded by faculty member and speech-language pathologist Linda Sasser, FSU’s L.L. Schendel Speech and Hearing Clinic hosted its first-ever Listen Camp in late July. The camp provided fun activities for eight campers suffering with hearing loss.

The National Student Speech Language Hearing Association (NSSLHA) awarded the FSU chapter with the 2019 Gold Chapter Honors. Gold status is the highest recognition a chapter can achieve, making this a great honor for the organization.
CCI STUDENTS SHINE AT PRESIDENT’S SHOWCASE OF UNDERGRADUATE RESEARCH EXCELLENCE

Each year, FSU’s Office of the President and the Center for Undergraduate Research and Academic Engagement (CRE) host the President’s Showcase of Undergraduate Research Excellence. The event highlights students who received IDEA Grants for the previous summer and the results of their research and creative projects through poster and oral presentations.

This year, the event takes place on Tuesday, October 1 from 5:30-7:30 PM in the Augustus Turnbull II Florida State Conference Center. Four students in the College of Communication and Information are presenting information from their summer projects.

Ashley Taylor (Senior, Information, Communication, and Technology) presented Leadership Styles Among Women Business Leaders and Entrepreneurs.

Atalya Santos (Senior, Digital Media Production) has been researching the colonias in the Rio Grande Valley since her sophomore year.

Ayanna Chukes (Senior, Information Technology) spent her summer in Tallahassee working with Domi Station, where her project, The Potential Impact of Establishing a Social Media Presence and Mobile Applications Upon Store Front SME Companies, researched the impact of incorporating mobile applications and social media presence on small to medium-sized businesses.

Lavonda Dean (Senior, Information, Communication, and Technology) presented A Qualitative Look at the Impact of Orlando’s Immigrant Entrepreneurial Community. While working at StarterStudio, a business accelerator for tech-startups in Orlando, FL, Dean researched what potential impact Orlando’s entrepreneurial immigrant community could be having on its economy.

Zoe Lee Zirlin (Senior, Advertising) presented her honors thesis, a content analysis of Nazi propaganda posters produced in the years leading up to World War II.

DOCTORAL STUDENT CHOSEN TO ATTEND NCA DOCTORAL HONORS SEMINAR FOR RESEARCH PRESENTATION

For the 12th year, students from FSU traveled to Orlando to lead, present and participate in the Annual Fall Technology Student Association (TSA) Conference. The mission of TSA is to prepare its members for the challenges of a dynamic world by promoting technological literacy, leadership and problem-solving. FSU students included many student RSO leaders as well as students in the IT Leadership Class (LIS4480).

Over 250,000 students from around the nation participate in TSA, working on leadership and technical skills, and competing in over 70 events from Biotechnology to Dragster Design to Drones. TSA students are 100% likely to graduate from high school, with high female and minority representation, the Florida group is nearing 50,000 middle and high school students. TSA members learn problem-solving, decision-making, critical thinking, and leadership skills as they relate to design, communications, power, energy, transportation, engineering, manufacturing, construction, and biotechnology. This year saw the largest group of leadership participants, 497 registered attendees. TSA can make an impact in the lives of the students who participate. FSU STARS President, Rhiannon Jacobson is a former TSA member. “TSA has given me so many opportunities throughout the years,” she says. “From competing at the State and National level, to the continual growth of leadership skills, TSA shaped me into the leader and student I am today. I love coming back year after year and watching students grow as leaders within only a few short days. Although conferences come and go, the skills acquired from workshops, leadership activities, and events will last a lifetime.”

While in Orlando, the students visited with State Rep., Anna Eskamani (HD47). Her success in her district has inspired other young Floridians to get engaged with the Legislature. Anna has drawn national and international attention and is known as a highly effective leader. With so many student leaders on the trip, meeting with Anna and talking about leadership challenges was a perfect match.

COLLEGE HAPPENINGS
Alumni in the Orlando area met with STARS Alliance students for a networking dinner.

CCI welcomed a team of visitors from the University of South Carolina’s College of Information and Communications.

CCI welcomed nine scholars to Tallahassee for the Fall semester from South Korea and China.

Alumni recruited CCI students at the Fall CCI Career and Internship Fair.

CCI doctoral students presented research at the Fall Doctoral Student Poster Session.

Florida State Debate won a tournament at Morehouse College.

Students shared advice about college to high school seniors from Fort Walton Beach.

CCI’s student interns, Lauren and Derek, worked on the Communication Team this fall.

Students participated in the annual Tally Job Hop sponsored by Access Tallahassee.

Faculty and students in the iSchool attended the ALA Conference.

Ad Club and the FPRA Student Chapter spent a week in New York City visiting agencies.

JD Doughney ('03 M.S.) spoke to four CCI classes about his career with Facebook.

Staff celebrate FSU’s rise to #18 in the nation by U.S. News.

CCI students presented at the President’s Showcase of Undergraduate Research Excellence.

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